South Lynnwood Neighborhood Plan

Ashley Winchell, AICP
Talia Tittelitz, AICP
Why South Lynnwood?

2016 PARC Plan Equity Map

PSRC Displacement Risk Map
Pre-Engagement: 2019

Surveying at Meet Me at the Park
Surveying at Afro-Latino Festival
Visioning Boards

Pre-Engagement Kick Off Meeting Wall graphic notes
Map Exercise
Pre-Engagement Findings

1. Opportunities to partner
2. Beyond built environment
3. Increase feedback
4. Target all underrepresented populations
5. Proactive outreach
6. Communication should speak to longevity
7. Systems change
Co-Design Committee: 2020 - present

Co-Design Committee Meeting #2
## Community Engagement: In-person vs. online

### RACE/ETHNICITY

<table>
<thead>
<tr>
<th>RACE/ETHNICITY</th>
<th>2021 Survey</th>
<th>2019 Pre-Engagement</th>
<th>2019 ACS (Tract 514)</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian or Alaska Native</td>
<td>2.3%</td>
<td>0.0%</td>
<td>0.3%</td>
</tr>
<tr>
<td>Asian (Aggregate)</td>
<td>16.3%</td>
<td>7.5%</td>
<td>15.5%</td>
</tr>
<tr>
<td>Asian - Chinese</td>
<td>4.1%</td>
<td>-</td>
<td>0.8%</td>
</tr>
<tr>
<td>Asian - Korean</td>
<td>3.5%</td>
<td>-</td>
<td>2.2%</td>
</tr>
<tr>
<td>Asian - Indian</td>
<td>1.7%</td>
<td>-</td>
<td>1.4%</td>
</tr>
<tr>
<td>Asian - Other</td>
<td>7.0%</td>
<td>-</td>
<td>11.1%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>3.5%</td>
<td>7.5%</td>
<td>8.3%</td>
</tr>
<tr>
<td>African</td>
<td>1.7%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Hispanic</td>
<td>16.9%</td>
<td>37.5%</td>
<td>27.5%</td>
</tr>
<tr>
<td>Native Hawaiian or Pacific Islander</td>
<td>1.2%</td>
<td>2.5%</td>
<td>0.3%</td>
</tr>
<tr>
<td>White</td>
<td>74.4%</td>
<td>27.5%</td>
<td>51.8%</td>
</tr>
</tbody>
</table>

### Time lived, worked, or involved in South Lynnwood

<table>
<thead>
<tr>
<th>Relationship to South Lynnwood</th>
<th>2021 Survey</th>
<th>2019 Pre-Engagement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homeowner</td>
<td>62.4%</td>
<td>45.8%</td>
</tr>
<tr>
<td>Renter</td>
<td>9.9%</td>
<td>47.0%</td>
</tr>
</tbody>
</table>
Co-Design Takeaways

1. Get to know the community
2. Establish ground rules
3. Provide steady communication
4. Foster mutual respect
5. Respond or absorb?
6. Facilitation
7. Provide background and information
8. Use their language
9. Tool limitation
Contact Us

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