



Puget Sound Regional Council

Regional Economic Strategy Public Comment Outreach Toolkit

A guide for local governments and community partners on how to spread the word about the public comment period for the draft Regional Economic Strategy.

What is the Regional Economic Strategy?

The Regional Economic Strategy (RES) is a strategic blueprint for strengthening economic growth in King, Kitsap, Pierce and Snohomish counties. It identifies key challenges, emerging opportunities, and priorities for long-term development. The RES is updated every five years, under the guidance of the U.S. Economic Development Administration.

Help us get the word out!

We need your help to reach more of the residents and communities we serve throughout the central Puget Sound region. We have developed this toolkit to help you share information about the Regional Economic Strategy and allow people in your community to engage with us.

Please share this resource widely. The RES will guide local planning and investments for the future. We want it to reflect the priorities of the people in the region.

Written information and links to share:

- [News Release](#)
- [Engagement Hub](#)

Social media posts to reshare:

- [Facebook](#)
- [Instagram](#)
- [LinkedIn](#)



Sample Newsletter Entry:

The Puget Sound Regional Council (PSRC) is seeking public comment on the draft Regional Economic Strategy (RES). The comment period runs from October 2 to 31, 2026. The RES builds off other planning efforts to provide a roadmap for strengthening economic growth in the central Puget Sound region. It is organized around four goals:

- **Strengthen global competitiveness** to ensure the region remains a leader in international trade, innovation and emerging technologies.
- **Expand economic opportunity** across the region to ensure that individuals and communities have the tools, resources and access to participate fully in the economy.
- **Foster a strong business climate** that supports the regional economy by encouraging business growth and expansion.
- **Support a high quality of life** for regional residents, businesses and visitors.

Twenty-seven strategies have been proposed to support these goals and provide a framework for economic development efforts across the region. Learn more about the draft Regional Economic Strategy and make a comment through [PSRC's Engagement Hub](#).

