Regional Staff Committee
October 18, 2018
Overview

- Schedule
- General Changes
- Economy Chapter
- Public Services
- Online Survey
• Nov 1 GMPB: Define alternatives — no action plus modified growth strategy alternative(s) for environmental review

• (accelerated compared to Feb version of work plan)
Schedule

- **Nov 1-Feb 7**: Review VISION chapters during preparation of environmental documents
Overview of Changes

Objectives with update:

• Modernize
• Streamline, more accessible, visually appealing
• Improve organization
• Emphasize people
Overview of Changes

Some changes may include:

• Integrate environmental framework into Vision statement and include people, communities & culture

• Change General policies to “Regional Coordination”

• Consolidate Development Patterns into a single chapter

• Update narrative text

• Better maps, graphics and photos

• Add photo vignettes that capture the people of the region

• Remove glossary & appendices if not essential – can be posted online separately
Economy Chapter

Amazing Place: Growing Jobs and Opportunity in the Central Puget Sound Region

Implementation Goals:

• Open economic opportunities to everyone
• Compete globally
• Sustain a high quality of life

Adopted September 2017
Economy Chapter

Amazing Place strategy focus:

• Encourage economic growth across all part of the region

VISION 2040 policies:

• **MPP-Ec-12:** Foster appropriate and targeted economic growth in distressed areas to create economic opportunity for residents of these areas

• **MPP-Ec-21:** Recognize the need for employment in cities in the rural areas and promote compatible occupations (such as, but not limited to, tourism, cottage and home based businesses, and local services) that do not conflict with rural character and resource based land uses

• **MPP-Ec-22:** Support economic activity in rural and natural resource areas at a size and scale that is compatible with the long-term integrity and productivity of these lands
Public Services Chapter

- Chapter provides discussion and policies of public services
- Encourage conservation, reliability and efficiency
- Staff recommend updating narrative to refine, streamline

BPA Monroe substation (source: Wikipedia)
School siting in response to GMA amendments in 2017

• Option #1 – Amend existing policy
  • MPP-PS-21 – Site schools, institutions and other community facilities that primarily serve urban populations within the urban growth area in locations where they will promote the local desired growth plans, except as provided by RCW 36.70A.211.

• Option #2 – Create new policy
  • MPP-PS-21 – Site schools, institutions and other community facilities that primarily serve urban populations within the urban growth area in locations where they will promote the local desired growth plans.
  • NEW POLICY: MPP-PS-xx – Site schools that serve students from urban areas within the urban growth area, except as provided by RCW 36.70A.211.
VISION 2050 Online Survey

- Available online in 6 languages
- 1,903 responses as of September 31
- Not scientific
- Majority of respondents identify as residents of urban and suburban areas of King and Snohomish Counties
Who took the survey?

Zip Codes with Most Responses

- Redmond
- Mill Creek
- Everett
- Edmonds
- Kirkland
- Lynnwood
- Snohomish County – Silver Lake
- Seattle – Wallingford
- Spanaway
- Seattle – Northgate/Lake City
A majority of residents feel positive about quality of life in the region

Q12: Overall, how would you describe the quality of life in the central Puget Sound region?

<table>
<thead>
<tr>
<th></th>
<th>Very Poor</th>
<th>Poor</th>
<th>Average</th>
<th>Good</th>
<th>Excellent</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Online Survey</strong></td>
<td>9%</td>
<td>27%</td>
<td>52%</td>
<td>12%</td>
<td>64%</td>
</tr>
<tr>
<td><strong>Scientific Survey</strong></td>
<td>5%</td>
<td>29%</td>
<td>49%</td>
<td>16%</td>
<td>65%</td>
</tr>
</tbody>
</table>
The outdoors continues to top the list of likes about the region.

Q14: What do you like best about living in the central Puget Sound region?

- Natural Environment: 34% (Online Survey), 22% (Scientific Survey)
- Outdoor Recreation: 13% (Online Survey), 11% (Scientific Survey)
- Climate/Weather: 10% (Online Survey), 12% (Scientific Survey)
- Jobs/Economic Opportunity: 8% (Online Survey), 6% (Scientific Survey)
- Rural/Small Town Feel: 4% (Online Survey), 5% (Scientific Survey)
Q15: What do you like least about living in the central Puget Sound region?

- Cost of Living: 29% (Online Survey), 29% (Scientific Survey)
- Transit/Transportation: 10% (Online Survey), 24% (Scientific Survey)
- Growth/Development: 5% (Online Survey), 11% (Scientific Survey)
- Political Environment: 5% (Online Survey), 10% (Scientific Survey)
- Safety/Crime: 5% (Online Survey), 6% (Scientific Survey)
Online respondents prioritize less traffic over lower cost of living

Q16: What one change would you most like to see happen in the central Puget Sound region over the next 25 years?

- Less traffic congestion: 18% (Online), 19% (Scientific)
- Better planning for growth and development: 8% (Online), 15% (Scientific)
- Expansion of public transportation: 8% (Online), 14% (Scientific)
- Preservation of land/open space: 4% (Online), 10% (Scientific)
- More affordable housing: 9% (Online), 14% (Scientific)
Affordable housing is difficult to access for all survey respondents

Q17-26: How easy or difficult is it for you to access the following in the central Puget Sound region?

<table>
<thead>
<tr>
<th>Survey Type</th>
<th>Access Difficulty</th>
<th>Very Difficult</th>
<th>Difficult</th>
<th>Average</th>
<th>Easy</th>
<th>Very Easy</th>
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</thead>
<tbody>
<tr>
<td><strong>Affordable Housing</strong></td>
<td>Online Survey</td>
<td>36%</td>
<td>28%</td>
<td>18%</td>
<td>6%</td>
<td>2%</td>
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<tr>
<td></td>
<td>Scientific Survey</td>
<td>28%</td>
<td>31%</td>
<td>23%</td>
<td>9%</td>
<td>4%</td>
</tr>
<tr>
<td><strong>Reliable transportation choices</strong></td>
<td>Online Survey</td>
<td>18%</td>
<td>26%</td>
<td>30%</td>
<td>16%</td>
<td>5%</td>
</tr>
<tr>
<td></td>
<td>Scientific Survey</td>
<td>7%</td>
<td>18%</td>
<td>35%</td>
<td>23%</td>
<td>11%</td>
</tr>
<tr>
<td><strong>Good jobs/employment opportunities</strong></td>
<td>Online Survey</td>
<td>5%</td>
<td>11%</td>
<td>31%</td>
<td>30%</td>
<td>12%</td>
</tr>
<tr>
<td></td>
<td>Scientific Survey</td>
<td>6%</td>
<td>13%</td>
<td>35%</td>
<td>25%</td>
<td>10%</td>
</tr>
</tbody>
</table>
Opinions on growth and development are mixed

Q27: What kind of impact has growth and development had on the central Puget Sound region in the past 10 years?

- Online Survey:
  - Mostly Negative: 20%
  - Somewhat Negative: 17%
  - Both Positive and Negative: 43%
  - Somewhat Positive: 8%
  - Mostly Positive: 10%

- Scientific Survey:
  - Mostly Negative: 10%
  - Somewhat Negative: 14%
  - Both Positive and Negative: 47%
  - Somewhat Positive: 14%
  - Mostly Positive: 10%
Q29: How would you rate the community where you live when it comes to planning for growth and development?

**Online Survey**
- Very Poor: 12%
- Poor: 27%
- Average: 40%
- Good: 17%
- Excellent: 3%

**Scientific Survey**
- Very Poor: 6%
- Poor: 19%
- Average: 50%
- Good: 20%
- Excellent: 5%
Online respondents view future planning efforts more negatively

Q30: Do you think the region is on the right or the wrong track when it comes to planning for the future?

- **Wrong**: 55% (Online Survey) 42% (Scientific Survey)
- **Unsure**: 30% (Online Survey) 37% (Scientific Survey)
- **Right**: 15% (Online Survey) 21% (Scientific Survey)
Addressing housing affordability is important

Q44: For you, personally, how important or unimportant is it that the central Puget Sound region address housing affordability?

<table>
<thead>
<tr>
<th></th>
<th>Online Survey</th>
<th>Scientific Survey</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not Important</td>
<td>7%</td>
<td>6%</td>
</tr>
<tr>
<td>Slightly Important</td>
<td>10%</td>
<td>9%</td>
</tr>
<tr>
<td>Moderately Important</td>
<td>15%</td>
<td>17%</td>
</tr>
<tr>
<td>Important</td>
<td>22%</td>
<td>22%</td>
</tr>
<tr>
<td>Very Important</td>
<td>46%</td>
<td>46%</td>
</tr>
</tbody>
</table>

(Notation: Not Important, Slightly Important, Moderately Important, Important, Very Important)
A strong majority of online respondents support TOD

Q46: Which of the following do you think is best for creating more affordable housing in the central Puget Sound region?

- Encouraging development in urban areas, near transit: 80% (Online Survey), 73% (Scientific Survey)
- Encouraging development outside of urban areas, near highways: 20% (Online Survey), 27% (Scientific Survey)
Q47: For you, personally, how important or unimportant is it that the central Puget Sound region be a leader in the nation when it comes to reducing greenhouse gas emissions?
A strong majority of all respondents support regional coordination

Q49: How important is it to you that governments work together and in consultation with businesses and community organizations to develop and carry out an overall, regional growth strategy for the central Puget Sound region?

- **Online Survey:**
  - Not Important: 4%
  - Slightly Important: 11%
  - Moderately Important: 29%
  - Important: 53%
  - Very Important: 8%
  - **Total Support:** 82%

- **Scientific Survey:**
  - Not Important: 8%
  - Slightly Important: 22%
  - Moderately Important: 32%
  - Important: 35%
  - Very Important: 6%
  - **Total Support:** 68%
Thank you.