October 4 • 8:30 a.m. – 3:00 p.m. • 16051 NE 10th Street, Bellevue

A day-long event to explore innovative techniques and best practices in building thriving and equitable BRT communities throughout the region.

**PROGRAM**

8:30  **Registration / Coffee and Pastries**

9:00  **Welcoming Remarks**
- Ben Bakkenta, Director of Regional Planning, Puget Sound Regional Council
- Conrad Lee, Councilmember, City of Bellevue

**Keynote Address**
- Claudia Balducci, Councilmember, King County; Sound Transit Board Member; PSRC Vice President

**Growing Transit Communities: How are We Doing? Where are We Going?**
- Laura Benjamin, Senior Planner, Puget Sound Regional Council

10:00  **Plenary Session Panel: Making BRT Connections Happen**
The region is making an historic investment in BRT – growing from 8 lines today to 42 lines in 2040. To make this happen, transit agencies are actively planning, implementing, and managing BRT lines, ranging from bringing high capacity transit to a community for the first time to integrating BRT connections to support other transit and multimodal options. Staff from transit agencies will talk about planning and implementing their BRT programs.
Paul Cornish, BRT Project Director, Sound Transit  
Hannah McIntosh, RapidRide Program Director, King County Metro  
June DeVoll, Manager of Regional Programs and Projects, Community Transit  
Tina Lee, Planning Manager, Pierce Transit  
Steffani Lillie, Service and Capital Development Director, Kitsap Transit  
Moderated by Martin Duke, Editor-in-chief, Seattle Transit Blog

10:50 Break

11:00 Plenary Session Panel: Developing Thriving BRT Communities  
For profit and non-profit developers share their perspective on the conditions for successful projects that maximize ridership in transit station areas. What can local governments and other agencies do to attract and shape projects to meet goals for thriving and equitable BRT TOD? Hear from experts in the field.  
- Joe Ferguson, Principal, Lake Union Partners  
- Conor Hansen, Director of Real Estate, Mount Baker Housing  
- A-P Hurd, President, SkipStone  
Moderated by Randall Olsen, Attorney, Caincross & Hemplemann

12:00 Lunch - Buffet lunch provided by Crossroads vendor Ebru Mediterranean

1:00 Three Concurrent Sessions:

Crossroads Neighborhood Walking Tour  
Join City of Bellevue staff on a walking tour of the Crossroads neighborhood, one of Bellevue’s most diverse and dynamic neighborhoods. The tour will explore how the neighborhood is evolving from a traditional suburban auto-oriented place to a more walkable and transit-oriented community with diverse housing options and vibrant public spaces. Please meet outside the theatre lobby.

Rapid Ride B Line Walking Tour  
Join City of Bellevue and Metro staff on a tour of the Rapid Ride B Line corridor. Hop on the Rapid Ride B Line to see BRT in action and tour a new multifamily development that is accessible to BRT and future light rail. The tour will highlight the role BRT plays in connecting Bellevue and Redmond and how the bus line will support future Link and other transit connections. Please meet outside the theatre lobby. Note this tour is 90 minutes long and will return at 2:30 pm.

Panel: Making the Most of BRT  
First comes BRT, then comes job and population growth, right? Not always. Hear from cities about how they are making the most of BRT through innovative planning and rethinking neighborhood zoning.  
- Michael Kattermann, Community Development Director, City of Bothell  
- Brad Shipley, Associate Planner, City of Edmonds  
- June Carlson, Transportation Strategic Advisor, City of Kirkland

All sessions will be held at the Bellevue Youth Theatre unless otherwise noted.
- Lisa Ballard, Integration Planner, Regional Transit Coordination Division, WSDOT
- Moderated by Sara Maxana, Citywide Initiatives Manager, City of Seattle

1:50  Break

2:00  Two Concurrent Sessions:

Crossroads Neighborhood Walking Tour
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Panel: Breaking Down Barriers to BRT
BRT has the potential to be a reliable and affordable travel mode for some of our most vulnerable and historically marginalized residents. However, BRT is often inaccessible to those who would benefit most from it. Hear from a variety of transit stakeholders who are breaking down barriers to BRT.
- Sarah Lovell, Transit Oriented Development Program Manager, King County Metro
- Kristina Walker, Executive Director, Downtown On the Go
- Moderated by Kelsey Mesher, Advocacy Director, Transportation Choices Coalition

3:00  Adjourn

Learn more about planning for equitable TOD at https://www.psrc.org/growing-transit-communities.

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