Census Updates

Census Workshop
Puget Sound Regional Council
May 15, 2019

Heidi Crawford
Data Dissemination Specialist
U.S. Census Bureau
Presentation Outline

• Upcoming Data Releases
• Economic Census
• Application Programming Interface (API)
• Census Academy
Recent and Upcoming Data Releases

Thursday, April 23
• 2018 Voting and Registration Data - provides data down to the state level on voter turnout and shows the use of alternative voting methods.
  • Variables including race, sex, age, educational attainment, employment status, tenure, income, disability, marital status, citizenship and veteran status.

Thursday, May 23
• 2018 Population Estimates for local governmental units, including incorporated places, minor civil divisions and consolidated cities.
• Housing unit estimates will also be released for the nation, states and counties.

census.gov/newsroom/press-releases.html
Future Data Releases

September 2019
• 2017 Economic Census Data Product Releases – begin September 2019 thru December 2021
• 2018 ACS 1-year (populations 65,000 or more) public release – date TBD

December 2019
• 2014-2018 ACS 5-Year Estimates (All geographic areas) – date TBD

Note: Future ACS and Economic Census data to be releases via data.census.gov
Explore Census Data

The Census Bureau serves as the leading source of quality data about the nation’s people and economy.

Pov

- Poverty
- Income and Poverty
- Official Poverty Measure
- S1701: POVERTY STATUS IN THE PAST 12 MONTHS
- B17020: POVERTY STATUS IN THE PAST 12 MONTHS BY AGE

Advanced Search
Application Programming Interface (API)

Steps:
1. Request a Key
2. Sign up for our Newsletter and Forum
3. Browse the Discovery Tool
4. Review the Updates, etc.

https://www.census.gov/developers/
Available API’s

• ACS 1-Year Data (2011-2017)

• Business Dynamics Statistics (Time Series: 1976-2014)

• Decennial Census (2010, 2000, 1990)

• Information on data sets: https://www.census.gov/data/developers/data-sets.html

• Listing of datasets (307): https://api.census.gov/data.html

• Presentation: census.gov/programs-surveys/acs/guidance/training-presentations/acs-api.html
ACS Data Stories - Tell Us Yours!

- Your story
- Your outcome
- Your data details

census.gov/acs/www/share-your-story
About the Economic Census

• The U.S. Census Bureau measures the nation’s population once every 10 years. It also measures U.S. businesses every 5 years with the Economic Census.

• The next Economic Census will be conducted in the second quarter of 2018. Companies report their 2017 year-end numbers.

• Response is required by law.

• Responses are confidential. Company data is used for statistical purposes only. The Census Bureau is required by law to keep your information private and secure.

• Response is required online. This reduces the time needed for completion, improves accuracy, and provides significant cost savings for taxpayers.

• Results from the Economic Census are free and available to guide business decisions and policy-making.
Information Required

The Economic Census asks for the following information by location:

- Employer Identification Number
- Physical location
- Primary business activity
- Sales, receipts, or revenue
- Employment and payroll
- Industry-specific questions
  - New data on retail health clinics and on management practices of health care service providers
The Economic Census

- **NAICS:** Every 2- thru 6-digit code covered by the Census Bureau
  - Excludes Agriculture (NAICS 11) and other selected types of business (see https://www.census.gov/programs-surveys/economic-census/guidance/understanding-naics.html#par_textimage for full list of exclusions)
- Geography: National, state, metro, county, place, and ZIP Code levels
- Other Dimensions: Data by business size (establishment and firm; employment and revenue), LFO, Franchise status, etc.
- Over 200 data variables shown, including number of establishments, employment, payroll and “sales” plus sector-specific variables (inventories, assets, expenses, etc.)
- **Product Lines** data

(Note: Also have programs related to the EC, including the Survey of Business Owners (and the Annual Survey of Entrepreneurs) and the Commodity Flow Survey)
For more information about the upcoming data releases from the Economic Census, visit [https://www.census.gov/programs-surveys/economic-census.html](https://www.census.gov/programs-surveys/economic-census.html).

For a preview of the key changes, view our recorded webinar at [https://www.census.gov/data/academy/webinars/2019/2017-econ-census.html](https://www.census.gov/data/academy/webinars/2019/2017-econ-census.html).

### 2017 Economic Census Planned Data Product Releases

<table>
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<th>Publication Series</th>
<th>Report Title</th>
<th>Planned Release Date or Date Range</th>
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<tr>
<td>Core Business Statistics</td>
<td>Economy Wide Business Statistics for the U.S. - First Leak</td>
<td>September 2019</td>
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<td>Franchise</td>
<td>December 2021</td>
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<td>Construction: Geographic Area Statistics</td>
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<td>Services: Geographic Area Statistics</td>
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<tr>
<td>Subject Series: Products North American Product Classification System (NAPCS)</td>
<td>Product Lines: NAICS x NAPCS for the U.S. and States where applicable</td>
<td>November 2020</td>
</tr>
<tr>
<td></td>
<td>Product Lines: NAICS x NAPCS for the U.S.</td>
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For more information about the upcoming data releases from the Economic Census, visit [https://www.census.gov/programs-surveys/economic-census/about/release-schedules.html](https://www.census.gov/programs-surveys/economic-census/about/release-schedules.html).

[United States Census Bureau](https://www.census.gov)
Data Release on New Platform

• New data.census.gov dissemination platform
  • For the 2012 EC, data primarily released on American FactFinder (AFF), with selected data released in other tools
  • For the 2017 EC, all data will be released on the new data.census.gov platform (selected data will continue to be released in other tools too)
    • Historical Economic Census data will be accessible on AFF until eventually migrated to new platform
  • Users should familiarize themselves with this new tool and its capabilities
Data Dissemination and Training: census.gov/academy

- **Bring our data experts to you.** Request a free data training for your organization.

- **Subscribe to Census.gov/academy.** Join our educational hub to receive our updates and training products.

- **Receive our Data Gems.** These short “how-to” videos are an easy and quick way to increase your knowledge of Census data. Get them in your inbox!

- **Get access to our data courses.** You will learn-at-your-own-pace with these video-tutorials designed for different skill levels.

- **Interact with our instructors via webinars.** Learn about our data releases and tools while attending these live virtual classes.

Census.askdata@census.gov
1-844-ASK-DATA

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Resources: Need Assistance?

U.S. Census Bureau
Data Dissemination Specialist

Heidi Crawford
(202) 774-4445
heidi.r.crawford@census.gov

Toll-free number:
1-844-ASK-DATA
(1-844-275-3282)

For general questions:
census.askdata@census.gov
Questions?

Thank you