Economic Development Board

Wednesday, October 3, 2018 • 1:00 PM – 3:00 PM
PSRC Board Room • 1011 Western Avenue, Suite 500, Seattle, WA 98104

The meeting will be streamed live over the internet at www.psrc.org

1. Call to Order and Roll Call (1:00)
2. Communications and Public Comments
3. President’s Remarks
4. Staff Report
5. Consent Agenda (1:20)
   a. Approve Minutes of Meeting Held July 11, 2018
   b. Approve Vouchers Dated April 16, 2018 through June 18, 2018 in the Amount of $1,279.21
6. Discussion Item (1:30)
   a. Greater Seattle Partners -- Brian McGowan, CEO, Greater Seattle Partners
   b. Economic Development Budget and Program History -- Jason Thibedeau
7. Information Items
   a. Amazing Place Implementation Update
   b. Washington State Space Economy Study Press Release
8. Next Meeting - December 5, 2018
9. Adjourn (3:00)

Board members please submit proposed amendments and other materials prior to the meeting for distribution. Organizations/individuals may submit information for distribution. Send to Tammi Chick at tchick@psrc.org, fax 206-587-4825, or mail.

Sign language and communication material in alternate formats can be arranged given sufficient notice by calling (206) 464-7090 or TTY Relay 711. 中文 | Chinese, 한국 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng việt | Vietnamese Call 206-587-4819.
MINUTES

Puget Sound Regional Council Economic Development Board
Wednesday, July 11, 2018
PSRC Boardroom

Call to Order and Roll Call
The meeting of the Economic Development Board was called to order at 1:01 p.m. by Councilmember Terry Ryan, President. The signatures on the attendance sheet, as well as documentation by staff, determined attendance and that a quorum was present.

[To watch a video of the meeting and hear the full discussion, please go to: http://psrcwa.iqm2.com/Citizens/Default.aspx]

Members and Alternates that participated for all or part of the meeting included:
(__(participation via teleconference)
Councilmember Terry Ryan, President
Councilmember Conrad Lee
_Councilmember Lydia Assefa-Dawson_
Commissioner Charlotte Garrido
Mayor Greg Wheeler
Councilmember Ed Stern
_Councilmember Dan Roach_
Councilmember Shannon Reynolds
_Deputy Mayor Nick Harper_
Councilmember Jay Mills
Commissioner Axel Strakeljahn
_Terrie Battuello_
_Commissioner Ryan Calkins_
Commissioner Clare Petrich
Melinda Goforth
John Powers
_Kathy Cocus_
Patrick Pierce
_Dan Trimble_
Elizabeth Court
A. Boungjaktha
Caroline King
Kevin Clark
Tony To
Pat Iolavera
Members absent included:
(*alternate present)
Executive Dow Constantine
Reagan Dunn*
Councilmember Ed Prince*
Councilmember Connie Ladenburg*
Councilmember Lillian Hunter
Mayor Cassie Franklin*
Mayor Geoffrey Thomas
Chad Wright
Commissioner Tom Stiger*
Brian Bonlender
Betty Nokes Capestany
Bruce Kendall*
Erin Monroe
Stan Sorscher
Alex Pietsch
Tom Florino
Bob Drewel
Dave Somers

Communications and Citizen Comments
The following members of the public provided comment to the board: Alex Tsimerman, Hendrick Haynes and Marguerite Richard.

President’s Remarks
Councilmember Terry Ryan, President, made the following announcements:
- Thanked Vice-President Connie Ladenburg for her insight and support putting together the members of the Executive Committee.

Staff Reports
Josh Brown, Executive Director of Puget Sound Regional Council, made the following announcements:
- Introduced Tammi Chick as the new PSRC administrative support person for the EDB and;
- Agreed to a request by the board to put together a presentation on the EDD budget for the next meeting.

Consent Agenda

ACTION: It was moved and seconded (Strakeljahn/Assefa-Dawson) to: (a) Approve Minutes of Meeting held May 2, 2018 and (b) Approve Vouchers Dated April 16, 2018 thru April 30, 2018 in the Amount of $14,627.50. The motion passed with the amendment to the minutes.

Action Items
Ratify Executive Committee for the 2018-2019 Term

ACTION: It was moved and seconded (Stern/Strakeljahn) to adopt the members of the Executive Committee for the 2018-2019 term action item. The motion passed unanimously.
Adopt Fiscal Year 2018-2019 Supplemental Budget and Work Program
ACTION: It was moved and seconded (Petrich/Reynolds) to adopt the Fiscal Year 2018-2019 Supplemental Budget and Work Program action item.

Discussion Item

The Commercial Space Study
Andrew Bjorn, Berk Consulting and Jason Thibedeau, PSRC gave the board a presentation on the Commercial Space Study.

Next Meeting
The Economic Development District Board will next meet on October 3, 2018, from 1:00 – 3:00 p.m. in the PSRC Boardroom.

Adjourn
The meeting adjourned at 2:56 p.m.
CONSENT AGENDA

August 27, 2014

To:           Economic Development Board
From:         Josh Brown, Executive Director
Subject:      Approve Vouchers Dated April 16, 2018 through June 18, 2018 in the Amount of $1,279.21

IN BRIEF

PSRC vouchers are reviewed by the Operations Committee and approved by the Executive Board. In order to comply fully with RCW 42.24.080, vouchers for the Central Puget Sound Economic Development District (CPSEDD) should be approved by the EDD Board as well.

RECOMMENDED ACTION

The EDD Board should approve the following vouchers:

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$1,279.21

For additional information, please contact Diana Lauderbach at 206-464-5416; email dlauderbach@psrc.org.

Attachments:
5b-EDD-AP-Vouchers-04-16-18-thru-06-18-18

Doc ID 2375
## Check Register - APPROVAL

**Periods: 10-18 Through 12-18 As of: 9/24/2018**

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**Check Count:** 5

**Acct Sub Total:** 1,279.21

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**Total:** 5  1,279.21

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Date: Monday, September 24, 2018
Time: 01:33PM
User: AWERFELMANN

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DISCUSSION ITEM

To: Economic Development Board
From: Josh Brown, Executive Director
Subject: Greater Seattle Partners

IN BRIEF

Greater Seattle Partners is a new public-private partnership created to advance the economic competitiveness of the Puget Sound region. Greater Seattle Partners CEO Brian McGowan has requested the opportunity to share his plans for this new organization and his initial impressions of the region with the Economic Development Board.

DISCUSSION

Greater Seattle Partners goal to enhance the region’s economic competitiveness with the focus on attracting new investment, promoting international trade and growing existing industry clusters by:

- aggressively marketing the Puget Sound region
- recruiting targeted business and trade focused on region’s assets
- using sophisticated analytics and data to tell region’s competitive story
- engaging leadership and funding from both the public and the private sector

The organization was formed as an outcome of Challenge Seattle’s work led by former Governor Christine Gregoire to market King, Pierce and Snohomish counties to businesses around the world. The start-up organization is supported by companies such as Boeing, Amazon, JP Morgan Chase, Microsoft, Starbucks and Alaska Airlines, and county executives, mayors and port commissioners from Snohomish, King and Pierce counties to date.

Brian McGowan was hired to be the organization’s first chief executive officer and started in August 2018. Prior to GSP, Mr. McGowan was President and CEO of Atlanta Beltline, a $5 billion economic development and transportation initiative in Atlanta, Georgia.

For more information, contact Jason Thibedeau at 206-389-2879 or jthibedeau@psrc.org.
DISCUSSION ITEM

September 26, 2018

To: Economic Development Board

From: Josh Brown, Executive Director

Subject: Economic Development Budget and Program History

IN BRIEF
Staff will provide a presentation on the budget history as requested by the Economic Development Board.

DISCUSSION
At the July 2018 meeting of the Economic Development Board, board President Terry Ryan requested that staff prepare a presentation on the history of the Economic Development Board’s budget and work program for the October meeting.

PSRC and the Central Puget Sound Economic Development District signed a Memorandum of Understanding (MOU) in 2002. This MOU sought to increase efficiency and further integrate the work of the district with the regional growth management and transportation planning of PSRC.

Since the MOU was signed, PSRC staff has supported the work of the Economic Development Board and the base funding for economic development has included an annual planning grant from the U.S. Economic Development Administration and dues from PSRC member jurisdictions collected to support the economic development program.

In addition to this base funding, the overall economic development budget has included various grant awards and contributions from regional partners to economic development efforts.

For more information, contact Jason Thibedeau at 206-389-2879 or jthibedeau@psrc.org.
INFORMATION ITEM

To: Economic Development Board

From: Jason Thibedeau, Principal Economic Development Manager

Subject: Amazing Place Implementation Update

Below is an update on recent efforts and accomplishments that PSRC staff and other regional partners are working on to implement the strategies adopted in the region’s economic strategy; Amazing Place.

**Washington State Space Economy report released** ([link](#))

In September 2018, PSRC released the *Washington State Space Economy* report. The report provides an analysis of the region’s commercial space sector, describing and quantifying the sector and identifying the region’s competitors and competitive strengths, to help support the growth of the sector. BERK was hired to perform the analysis for the report and presented findings to the ED Board at its July meeting. This effort implements the Action Item for Amazing Place that the ED Board approved at its December 2017 meeting.

**PSRC awarded $1.6 million grant for Aviation Baseline Study** ([link](#))

In September 2018, the Federal Aviation Administration (FAA) announced a $1.6 million grant to PSRC for a new Regional Aviation Baseline Study. The Regional Aviation Baseline Study will provide a clear picture of the aviation activities and needs in the central Puget Sound region and set the stage for future planning efforts. The study will examine the dynamics of the region’s growing aviation activity, the unique role of the regional aviation system in supporting this global center for aerospace manufacturing, the economic impact of the region’s airports, and community issues and concerns with airport activities. The study will be launched in fall 2018 and will likely be completed by the spring of 2020. This project will implement the Action Item for Amazing Place that the ED Board approved at its July 2018 meeting.

**Washington delegation attends Farnborough International Airshow** ([link](#))

In July 2018, a 60-member delegation represented Washington’s aerospace industry at the Farnborough International Airshow. The delegation included 14 companies, 11 economic development organizations, ports, education and workforce training schools – many from the central Puget Sound region – as well as Aerospace Futures Alliance (AFA) and Pacific Northwest Aerospace Alliance.

These efforts are implementing the Action Item for Amazing Place that the ED Board approved at its December 2017 meeting.
JBLM Regional Economic Impact Analysis shows regional impact of base to be $9.2 billion (link)

According to a study released in September 2018, Joint Base Lewis-McChord has an economic impact on the South Sound between $8.3 and $9.2 billion. The analysis was a collaboration between the South Sound Military & Communities Partnership (SSMCP) and the University of Washington Tacoma Center for Business Analytics (CBA).

Final Regional Open Space Conservation Plan released (link)

In July 2018, PSRC released the final Regional Open Space Conservation Plan, mapping the open space network in King, Pierce, Snohomish and Kitsap counties and identifies priority actions needed to sustain open spaces for the long term. Collectively, the region’s open spaces provided services estimated at $11.4 to $25.2 billion each year.

Governor Inslee appoints members to new Washington Tourism Marketing Authority Board (link)

In July 2018, Governor Inslee appointed nine-members to the newly formed Washington Tourism Marketing Authority Board. One of the Marketing Authority’s primary responsibilities is to enter into a multi-year contract with a statewide nonprofit organization to market Washington State to tourists. At its first meeting, the Marketing Authority voted to pursue a contract with the Washington Tourism Alliance.

U.S. EDA awards $1.3 million to support import-impacted firms in the region (link)

In September 2018, the U.S. Economic Development Administration awarded $1.3 million to fund the activities of the Northwest Trade Adjustment Assistance Center, which serves import-impacted firms located in Alaska, Idaho, Oregon, and Washington, to strengthen their competitiveness in the worldwide marketplace.

King County Water District receives $1 million loan from the Washington State Public Works Board (link)

In August, the Washington State Public Works Board awarded a $1 million loan for pre-construction work to King County Water District #49. This loan will go towards work to develop a reservoir and booster pump station.

Snohomish County PUD breaks ground on Microgrid and Clean Energy Technology Center (link)

Snohomish County Public Utility District (PUD) broke ground in August 2018 on the Microgrid and Clean Energy Technology Center, located east of the Arlington Airport. It will demonstrate multiple new energy technologies, including energy storage paired with a solar array. The system will be able to run independently from the electrical grid. The microgrid, scheduled to be completed by 2020, will demonstrate how PUD electric fleet vehicles can be used to benefit the electric grid via a vehicle-to-grid system that allows both charging from the grid and discharging into the grid. The project is supported in part by a $3.5 million grant from the Washington Clean Energy Fund.
INFORMATION ITEM

September 26, 2018

To: Economic Development Board
From: Josh Brown, Executive Director
Subject: Washington State Space Economy Study Press Release

FOR IMMEDIATE RELEASE: September 27, 2018
Contact: Anne Avery, 206-464-7079, aavery@psrc.org

Space industry supports 6,200 jobs and contributes $1.8 billion to Washington’s economy

SEATTLE – Washington state is well positioned to compete in a growing commercial space industry, according to a new study led by the Puget Sound Regional Council.

From rocket development and launch services to satellite and space vehicle manufacturing, Washington is an increasingly important hub for a growing commercial space sector.

“This study shows that the space industry today supports thousands of good paying jobs throughout our region and state and has the potential for significant growth in the future,” said Terry Ryan, Snohomish County Councilmember and Economic Development Board President.

“The central Puget Sound region is already a worldwide leader in aerospace and information technology, and we plan on being a world leader in the space industry as well,” Ryan said.

<table>
<thead>
<tr>
<th>Space industry jobs in Washington, 2018</th>
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<tbody>
<tr>
<td>Direct jobs</td>
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<tr>
<td>Indirect jobs</td>
</tr>
<tr>
<td>Induced jobs</td>
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<tr>
<td>Total</td>
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</table>
According to the *Washington State Space Economy* report, several companies in the region directly employ about 2,900 people in the space industry.

Blue Origin employs an estimated 1,100 people, with SpaceX, Aerojet Rocketdyne, Spaceflight Industries, Planetary Resources, and Boeing also supplying direct industry jobs.

Another 1,100 jobs are indirectly created through the local supply chain and another 2,200 jobs are induced through the spending of the industry and its employees.

The space industry has a strong economic impact throughout the central Puget Sound region and Washington state.

Business activities tied to direct, indirect and induced impacts of the space industry will contribute an estimated $1.8 billion in economic activity to Washington communities in 2018.

The estimated 6,200 jobs in the state supported by the space industry will provide an estimated $610 million in payroll. In addition, the space sector contributes about $62 million annually in state and local tax revenues.

The study highlights trends in the overall sector that will help this global industry grow an estimated seven times its current size by 2045, to $2.7 trillion. These trends include lower costs to build and launch satellites and rockets, increasing the range of applications that can utilize space.

Washington has strengths that have helped establish the state in the industry, including long-term investments in space and aerospace supply chains, a large, skilled labor pool, support from universities and strong representation of private firms.

The analysis identifies areas for future work to grow the industry. These include supporting space related startups through expanded access to venture capital, business incubators, and other services; expanding the state’s robust aerospace supply chain to meet the needs of the burgeoning space industry, growing the local talent pipeline for the high skill jobs in demand for the industry; and targeting tax credits for space craft and satellite manufacturing.

The *Washington State Space Economy* report was developed to help industry leaders, elected officials, policy makers, and local economic development professionals strengthen and support the commercial space sector.

PSRC’s Economic Development Board initiated the study of the region’s space sector as a priority action for the regional economic strategy, *Amazing Place*. 

<table>
<thead>
<tr>
<th>Space industry economic impact in Washington, 2018 (millions)</th>
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<tbody>
<tr>
<td>Direct</td>
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<tr>
<td>Indirect</td>
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<tr>
<td>Induced</td>
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<tr>
<td>Total</td>
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</table>
Analysis was performed by BERK consulting, and was supported by contributions from Blue Origin, City of Kent, Suquamish Tribe, City of Redmond, Snohomish County, City of Federal Way, City of Everett, Port of Bremerton, and City of Seattle.

PSRC develops policies and coordinates decisions about regional growth, transportation and economic development planning within King, Pierce, Snohomish and Kitsap counties. The Council is composed of over 80 entities, including all four counties, cities and towns, ports, state and local transportation agencies and tribal governments within the region.

Title VI Notice: PSRC fully complies with Title VI of the Civil Rights Act of 1964 and related statutes and regulations in all programs and activities. For more information, or to obtain a Title VI Complaint Form, call 206-587-4819.


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