



Puget Sound Regional Council

Economic Development Board

Wednesday, July 12, 2017 • 1:00 PM – 4:00 PM

PSRC Board Room • 1011 Western Avenue, Suite 500, Seattle, WA 98104

The meeting will be streamed live over the internet at www.psrc.org

1. **Call to Order and Roll Call (1:00)**
2. **Communications and Public Comments**
3. **President's Remarks**
4. **Staff Report**
5. **Consent Agenda (1:20)**
 - a. Approve Minutes of Meeting held June 14, 2017
6. **Action Item:**
 - a. Direction to Proceed with Development of Final Draft of Regional Economic Strategy --
PSRC Staff and Chris Mefford, Community Attributes, Inc.
7. **Next Meeting: September 6, 2017, 1:00 - 3:00 pm**
8. **Adjourn (4:00)**

Board members please submit proposed amendments and other materials prior to the meeting for distribution.

Organizations/individuals may submit information for distribution. Send to Ruth Wezeman at rwezeman@psrc.org, fax 206-587-4825, or mail.

Sign language and communication material in alternate formats can be arranged given sufficient notice by calling (206) 464-7090 or TTY Relay 711. 中文 | Chinese, 한국 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng Việt | Vietnamese Call 206-587-4819.



Puget Sound Regional Council

MINUTES

Puget Sound Regional Council Economic Development Board

Wednesday, June 14, 2017

PSRC Boardroom

Call to Order and Roll Call

The meeting of the Economic Development Board was called to order at 1:02 p.m. by Deputy Mayor Catherine Stanford, President. The signatures on the attendance sheet, as well as documentation by staff, determined attendance and that a quorum was present.

[To watch a video of the meeting and hear the full discussion, please go to:

<http://psrcwa.ig2.com/Citizens/Default.aspx>]

Members and *Alternates* that participated for all or part of the meeting included:

(**participation via teleconference)

Deputy Mayor Catherine Stanford, President

Councilmember Terry Ryan, Vice President

Bob Bolerjack

Councilmember Jim Berrios

Betty Capestany

Kathy Cocus

*Elizabeth Court***

Councilmember Dino Davis

Councilmember Clancy Donlin

Heather Engelbrecht

Regina Glenn**

James Henderson

Pat Iolavera

Councilmember Connie Ladenburg**

Rebecca Lovell

Ralph Pease

Commissioner Clare Petrich

Paige Shevlin

Matt Smith

Stan Sorscher

Russell Steele

Councilmember John Stilin

Mayor Geoffrey Thomas

Tony To

Dan Trimble

Members absent included:

(*alternate present)

Brian Bonlender
 Commissioner Stephanie Bowman
 Commissioner Cary Bozeman
 Executive Dow Constantine*
 Councilmember Reagan Dunn
 Leonard Forsman*
 Commissioner Charlotte Garrido
 Mayor Jill Guernsey
 Councilmember Lisa Herbold*
 Bruce Kendall*
 Councilmember Conor McCarthy
 Commissioner Troy McClelland
 David Mitchell
 Erin Monroe*
 Patrick Pierce*
 John Powers*
 Councilmember Jennifer Robertson*
 Executive Dave Somers
 Mayor Ray Stephanson
 Councilmember Ed Stern*
 Chad Wright

Communications and Citizen Comments

The following citizens approached the board for comment: Alex Tsimerman and Hendrick W. Haynes.

President's Remarks

Deputy Mayor Catherine Stanford, President, indicated that she would make her remarks prior to agenda item 7.

Staff Reports

Josh Brown, Executive Director of Puget Sound Regional Council, made the following announcements:

- Reviewed the work done at the May 3 meeting;
- Briefed the board on work done since the Regional Economic Strategy public comment period ended on May 14 and;
- Asked the board to participate in the upcoming discussion to direct staff on improvements to the draft strategy.

Consent Agenda

ACTION: It was moved and seconded (Petrich/Pease) to: (a) Approve Minutes of Meeting held May 3, 2017 and (b) Approve Vouchers Dated April 12, 2017 through May 24, 2017 in the Amount of \$28,942.65. The motion passed.

Action Item

Adopt Economic Development Budget for Fiscal Years 2018-2019

Diana Lauderbach, Chief Financial Officer, gave a presentation on the upcoming budget. Deputy Mayor Stanford also gave a history of the budget discussion and adoption process.

ACTION: It was moved and seconded (Thomas/Ryan) to adopt the Economic Development Budget for Fiscal Years 2018-2019. The motion passed.

Discussion Item**Review of Regional Economic Strategy Board and Public Comments**

Deputy Mayor Catherine Stanford, President, made the following announcements:

- Thanked the board for all the work contributed to developing the strategy;
- Gave a brief history of the development of the draft, public comment period, and direction given by the board and;
- Directed board members to the handouts given to assist in facilitation of the discussion. Mary Pat Lawlor and Jason Thibedeau of Puget Sound Regional Council and Chris Mefford of Community Attributes, Inc. led a discussion of public comments received to date. Board members gave policy direction on the following issues:
 - Adopt staff recommendations for strategy implementation.
 - Keep the current order of the goals.
 - Adopt staff recommendations to rewrite the introduction and add a strategy to the “open economic opportunities to everyone” goal that focuses on ensuring economic growth across all parts of the region.

Other Business

Information Items

- a. Draft Current Regional Economic Priorities
- b. Regional Associate Development Organization (ADO) Work Plans
- c. Save the Date – In-State Study Mission 2017 – Olympic and Kitsap Peninsulas

Next Meeting

Deputy Mayor Stanford called for a special extended meeting in July. The Economic Development District Board will next meet on Wednesday, July 12, 2017, from 1:00 – 4:00 p.m. in the PSRC Boardroom.

Adjourn

The meeting adjourned at 3:10 p.m.



Puget Sound Regional Council

ACTION ITEM

July 5, 2017

To: Economic Development Board

From: Josh Brown, Executive Director

Subject: **Direction to Proceed with Development of Final Draft of Regional Economic Strategy**

IN BRIEF

The Economic Development Board will complete its review of comments received on the draft Regional Economic Strategy (RES). The Economic Development Board will be asked to direct staff to prepare a final draft for adoption at its September board meeting.

DISCUSSION

At the May 3 and June 14 meetings, the board addressed comments submitted on the regional economic strategy. The June meeting covered five issues that are fundamental to adopting a new regional economic strategy.

At the July 12 meeting, the board will review the rest of the comments received, including discussing the remaining topics from the June 14 meeting and input from board members requested between the June and July meetings. The board will be asked to finalize how comments and feedback should be incorporated in to the RES.

July 12 Meeting Facilitation Guide

Refer to the attachment, which is the board's facilitation guide for the July 12 meeting. After the July 12 board meeting, all comments received during the public comment period or through requests for specific input from board members will have been addressed by the board.

BACKGROUND

Public comment period

Draft strategies were provided to board members in the board packet that was reviewed and discussed at the March 8 meeting. At this meeting, the board requested edits to the draft and unanimously approved the release of the two volumes of the new regional economic strategy for public comment. The updated draft was released to the board on April 10 for a preview and to the public on April 14. During the 30-day public comment period, board members and members

of the public had the opportunity to submit comments on the strategy. Public comments were received from a wide range of organizations, local jurisdictions, educational institutions, equity partners, and others. After the June 14 meeting, staff requested that board members submit in writing any outstanding input on the new RES so that the board could discuss and provide direction for the final draft.

Staff process for responding to comments

Staff reviewed all comments on the new RES and the comments were categorized as relating to the RES's content and structure, policy, or post-adoption. Staff recommendations for comments received were to include or not include, or refer to board for direction. Comments that were not included were done so for the following reasons: duplications are already covered in other parts of the RES, level of detail (but could be reviewed post-adoption for implementation), consistency with the intent of goal or strategy, or requesting changes to other adopted plans and policies.

Comments were then compiled into facilitation guides that the board reviewed at the May, June, and July meetings. A link to PSRC's file-sharing site, with all comments received during the public comment period and since the June 14 meeting, is [here](#).

Summary of comments:

RES Structure and content.

Staff worked to ensure a consistent level of uniformity in the narrative and analysis and a consistent tone. For the final version of the RES, PSRC will employ its communications team for grammar, usage, tone, and graphics.

Policy

Comments addressing policies in the draft RES were forwarded to the board either with a staff recommendation or for board discussion and direction. Comments requesting changes to policies in VISION 2040 and Transportation 2040 are handled through different public processes when those plans are undergoing updates.

Post-adoption

Several comments related to post-adoption efforts, when the board gets to work to implementing the RES. The new RES establishes the process by which the board will be identifying its priorities, and these items can be included for discussion as appropriate.

Next Steps

The Economic Development Board will be asked to direct staff to prepare a final draft for adoption at its September board meeting; date to be determined. Additionally, the board will continue its discussion of establishing current priorities for implementation and, when ready, will adopt the list in a separate action.

For more information, please contact Mary Pat Lawlor at 206-971-3272 or mlawlor@psrc.org

Attachments:

July Board Facilitation Guide

Amazing Place comments for Board discussion

Topic	Staff Recommendation
<p>1. Affirming strategy focus, objectives, altitude & structure</p> <ul style="list-style-type: none"> • Focus of objectives and goals • Level of detail and order of goals, strategies and calls to action • Approach to strategy implementation 	<ul style="list-style-type: none"> • Maintain established objectives and goals • Maintain current structure of goals, strategies and calls to action that sets framework for regional focus areas and workplans across many partners • Establish workplan for EDD Board and PSRC economic development team
<p>2. Addressing regional policy beyond scope of strategy</p> <ul style="list-style-type: none"> • Designation criteria for Regional Growth Centers and Manufacturing/Industrial Centers (MICs) • State Growth Management Act policy and growth targets 	<ul style="list-style-type: none"> • Do not establish policy setting statements outside of the role of the regional economic strategy • Add language on the importance of regional growth centers as areas of economic activity and highlight key centers in each county
<p>3. Addition of examples, context & clarity</p> <ul style="list-style-type: none"> • Requested additions of examples and added context across strategy narratives around various topics 	<ul style="list-style-type: none"> • Integrate comments as specified
<p>4. Proposed call to action changes</p> <ul style="list-style-type: none"> • Edits and additions to the calls to action across the strategy, and edits to strategy titles 	<ul style="list-style-type: none"> • Make recommended changes
<p>5. Guidance for implementation efforts post-adoption</p> <ul style="list-style-type: none"> • Considerations for future economic development efforts and programs across all partners 	<ul style="list-style-type: none"> • No changes required for draft documents
<p>6. Public outreach process</p> <ul style="list-style-type: none"> • Comments related to the public outreach process and integration of feedback 	<ul style="list-style-type: none"> • Process for public outreach was detailed in the contract approved by the EDD Board. • Public comments received and incorporated into the strategy under direction of the EDD Board.

Attachment: July Board Facilitation Guide [Revision 2] (2030 : RES Final Draft)

Topic #1: Affirming strategy focus, objectives, altitude & structure

Summary: Comments questioned the overarching goals and objectives of the strategy as well as the specificity of action items and metrics. The document’s focus, objectives, altitude, and structure have been affirmed by the Board throughout the update process.

Source	Related Public Comments
Economic Development Board (EDB) for Tacoma-Pierce County	“The draft document is not a strategy. It contains no action items and no metrics to measure success or failure. The document needs to be re-written to include specific actions to achieve specific objectives that drive toward clear goals. And, of course, metrics to measure whether success is achieved.”
Kitsap Economic Development Alliance (KEDA)	“Clear difference in perspective between practicing economic development professionals, business leaders, and elected officials on the EDD board seeking a strong action oriented ‘Strategic Plan’, and EDD staff and consultants that have directed the document development more towards a big picture ‘Policy Document’.”
Economic Alliance Snohomish County (EASC)	<p>“Doesn’t Read Like an Economic Development Doc/Revise Strategy Order. Not sure an Economic Development Strategy, assuming this means growing jobs and attracting companies, should start off with a strategy on the environment, then diversity, etc.”</p> <p>“The current draft will be sufficient to serve as a guiding document for regional economic development in the Puget Sound region, assuming it provides a detailed implementation plan that makes clear the roles of PSRC staff, EDD Board and external partners.”</p>
Pierce County Executive, Bruce Dammeier	“Identify in the RES specific action steps to foster job growth in counties outside King County so all parts of the region can enjoy economic prosperity.”
Port of Tacoma, Commissioner Clare Petrich	“The current draft lacks metrics to measure success and deficiencies which are critical for a constructive, working strategy for any organization.”
City of Lakewood, Mayor Don Anderson	“We do not consider this to be a strategy for economic development but rather a policy document”
City of Gig Harbor, Mayor Jill Guernsey	“Although this document is described as a “Strategy”, it does not appear to be a strategy. It appears to be devoid of action items. It further contains no metrics to measure the success or failure of the proposed objectives.”
City of Tacoma, Mayor Marilyn Strickland	“The strategic plan does not clearly reflect the full economic diversity of the region and does not include an implementation plan.”
City of Dupont, Mayor Michael Courts	“The strategy needs a definition of success or else it’s destined for the very full box of good ideas that never get done. The entire document needs to be supplemented with clear action items and measurable goals.”
City of University Place	“The Plan does not offer an action plan nor any strategies for actual implementation, benchmarking or measurements.”

Attachment: July Board Facilitation Guide [Revision 2] (2030 : RES Final Draft)

Puyallup Sumner Chamber of Commerce	“We have concerns regarding the draft document and its lack of strategic action items and metrics.”
Travel Tacoma	“The document entitled, “Amazing Place: Growing Jobs and Opportunity in the Central Puget Sound Region” is not a strategy. It contains no action items and no metrics to measure success or failure.”
City of Sumner	<p>“The draft needs more specific action items and performance measures. The document does not contain clear action items and metrics for measuring performance.”</p> <p>“The draft should be restructured to discuss each county as it relates to the region and focus on actionable steps that can be taken for each county.”</p> <p>“The draft needs to focus on clear actionable steps that can be taken to diversify the employment base in areas outside of Seattle/King County.”</p>

Topic #2: Addressing regional policy beyond scope of strategy

Summary: Comments noted that the draft strategy did not make specific policy recommendations regarding regional growth centers, manufacturing industrial centers (MICs), and the Growth Management Act. Comments requesting changes to policies in VISION 2040 and Transportation 2040 are handled through different public processes when those plans are undergoing updates.

Source	Related Public Comments
EDB Tacoma-Pierce County	<p>“The document fails to address the proper treatment of manufacturing industries centers (MICs), and the proposed regional centers framework”</p> <p>“The document is silent on the attempt to reclassify Fredrickson as a second tier MIC and would similarly downgrade Lakewood Industrial Park and the future Woodbrook Business Park”</p> <p>“The document is silent on the attempt to propose a tiered centers framework that favors affluent communities in King County over the rest of the region. The proposed framework awards more points to communities already served by transit (translation: predominantly King County cities).”</p>
Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson	“Re-evaluate the centers approach as an economic development strategy for the region and consider a new approach that recognizes different sub-regional needs and seeks region-wide prosperity.”
Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson	“Add a new bullet that reads, ‘Revise Vision 2040 to support and acknowledge the importance of economic revitalization in rural communities.’”
City of Dupont, Mayor Michael Courts	“The document fails to put forth as a strategy the idea that [military] bases should be Centers.”

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EDB Tacoma Pierce County	Add "Recognize JBLM and surrounding jurisdictions as a major industrial and employment center that should receive top priority funding within any regional infrastructure plans using state or federal funds"
City of Lakewood	"There is no explicit connection with regional centers framework. Military installations are recognized as centers of local significance but excluded from the regional centers framework which is inconsistent with regional policy"
City of University Place	"The Plan does not address the impacts of the proposed tiered regional centers framework which leaves a number of the current regional designated centers within Pierce County at a great disadvantage. Downgrading the importance of manufacturing industrial centers (MICs) will negatively impact several of Pierce County's employment and manufacturing hubs. The framework also fails to acknowledge the military and defense cluster, both of which significantly impact the Pierce County economy. Adding points for centers already with transit use only rewards already successful centers. This does not make sense. Furthermore, the constant changes and upping the requirements towards achieving a regional center designation is confusing, unfair and now exacerbated by the proposed tiered approach."
Brad Toft, Council Position 4, City of Snoqualmie	"The PSRC plan, to be serious, needs to call for a review and appropriate revision to the GMA"
Luke Marusiak, Economic Development Commission, City of Snoqualmie	"I propose the PSRC designate development areas in small cities (like Snoqualmie) as Rural Innovation Parks. A park would consist of multiple spaces suitable for ~12 person groups and small labs."
Kitsap Economic Development Alliance (KEDA)	"[The strategy] fails to recognize the critical importance of regional growth centers; and, I am concerned that these documents could be viewed as a tacit approval of a new scheme for defining regional centers currently being promulgated by the PSRC land use and transportation boards."
Master Builders Association	Include action item to "Create and support a mandated working group of PSRC representatives to review the existing formula for allocating growth targets"
Master Builders Association	Include action item to "Support cities who want to grow, and hold accountable cities who are not meeting growth targets"

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Topic #3: Addition of examples, context & clarity

Summary: Comments requested more diverse examples and expanded context across strategy narratives. Topics included veterans, export opportunities, industry strengths, implementation partners, economic development programs, startup and small business support, rural areas and small cities, arts, and culture. Some comments additionally amended language and identified scrivener’s errors throughout the body of the document that did not direct Board policy. These comments were evaluated and will be incorporated into the final version by staff on a case by case basis using the guidance established in the attached memo.

Source	Related Public Comments
Greater Maple Valley Unincorporated Area Council (GMVUAC)	Strengthen language on export opportunities for small business.
Kitsap Economic Development Alliance (KEDA)	Strengthen and expand discussion of maritime industry economic impact in the Strategy and Economic Analysis.
Economic Alliance Snohomish County	Expand and diversify examples of economic development partners.
Organized Labor	Include example program of small business export assistance.
Organized Labor	Strengthen language on lifelong learning and staying current in occupational skills for mid-career and older workers, raising productivity and improving market mobility for workers in a changing labor market.
Organized Labor	Clarify language in strategy to support and promote international trade strategy to better manage international trade so that gains from globalization are shared.
Lynn Robinson & Brayden Olson	Place startup economic development at the forefront of the PSRC Regional Economic Strategy and address inequity in access to startup capital.
Greater Maple Valley Unincorporated Area Council (GMVUAC)	<p>Add overview bullet “Support a more equitable tax system that ensures small town and Rural Areas are not shortchanged on infrastructure needs.”</p> <p>“Protect tax incentives that grow domestic investments in the state.”</p> <ul style="list-style-type: none"> • Staff comments: Existing language in the rural, transportation, and BRE strategies addresses these comments. No change.
ArtsFund	<p>Include action item to “encourage private and individual donors to maintain or increase support for nonprofit arts, cultural, and science institutions to ensure broad public access.”</p> <ul style="list-style-type: none"> • Staff comments: Integrate comments into the appropriate strategy.
ArtsFund	<p>Include action item to “Recognize access to arts and culture as a core component of livability and quality of life, as well as a tool to build and strengthen community.”</p> <ul style="list-style-type: none"> • Staff comments: Integrate comments recognizing these points into the appropriate strategy.

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<p>ArtsFund</p>	<p>Include action item “Promote arts, culture, and heritage activities as a means to build understanding, celebrate our region’s diversity, and foster cross-cultural connections throughout the community.”</p> <p>Include action item “Work to strengthen arts inclusion in basic education programs.”</p> <ul style="list-style-type: none"> • Staff comment: Modify language in existing call to action (see Topic #4).
<p>Greater Maple Valley Unincorporated Area Council (GMVUAC)</p>	<p>Add action item to “Promote, encourage, mentor, and sponsor commercial leadership [...] in developing, producing, and evolving local solutions toward progress on greenhouse gas reduction goals.”</p> <ul style="list-style-type: none"> • Staff comment: Incorporate the language into the environment strategy narrative.
<p>Greater Maple Valley Unincorporated Area Council (GMVUAC)</p>	<p>Add goal to promote and protect the environment and salmon habitat, especially in Puget Sound, through the 5 specific action items listed in letter.</p> <ul style="list-style-type: none"> • Staff comment: Enhance discussion of Puget Sound ecosystems and efforts to protect and restore the waterway and salmonid habitat in strategy narrative.
<p>Master Builders Association</p>	<p>“Align local government resources across jurisdictions where appropriate to sharpen the focus on reducing regulatory barriers that increase costs and slow or stop new housing construction”</p> <p>“Support policies in council jurisdictions that include a more robust market factor in buildable lands reports – one that considers whether land is truly buildable when weighed against factors such as commute time to job centers, local zoning, development regulations and concurrency”</p>
<p>Master Builders Association</p>	<p>“Develop a critical focus on how we can increase residential lot supply and housing options, including a full range of housing types from multifamily and condominiums to detached single-family homes, which together will make housing more affordable”</p>
<p>Master Builders Association</p>	<p>“Work collaboratively across the PSRC region to help educate area residents about the benefits and positive impacts of denser housing”</p>
<p>Regional Equity Network/TCC/FutureWise</p>	<p>“The high level strategies indicate the importance of sustaining a healthy natural environment, but many communities currently suffer from proximity to polluted air, lands, and water. We suggest changing the wording to ‘sustain and restore’”</p> <ul style="list-style-type: none"> • Staff comment: Amend the title of the strategy to read “Ensure...”, reflecting the intent of the comment. (See Topic #4)
<p>Greater Maple Valley Unincorporated Area Council (GMVUAC)</p>	<p>Strengthen discussion of environment and small business/startups, especially as climate change brings opportunity for commercialization.</p>
<p>Mike Seal, Economic development Commission, City of Snoqualmie</p>	<p>“Improving the business climate with deregulation and softening the encroachment of government on small businesses should be a sincere, honest approach.”</p>

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<p>Mike Seal, Economic development Commission, City of Snoqualmie</p>	<p>“The industrial centers of the region get enough support.”</p> <p>“Focus needs to be on strengthening the port system and transportation via the routes like I-90 and Hwy 18 which should jump the list to top priority. The region has spent far too much money on the over budget and ill-gotten train system that not many will use. The metro system should have received that money and we would be far ahead of the game by now. That program will cut into other transportation plans by the time it gets completed. The aerospace and information systems industries already connect us globally. They should receive a substantial focus and government endearment.”</p>
<p>Mike Seal, Economic development Commission, City of Snoqualmie</p>	<p>“We need to focus on the folks already here and make education work in the region. I'd like the education boards to take a better look around the country, pick the best of the best and employ the tactics within the existing school systems.”</p> <p>“Training to address the workforce gaps is a difficult but great strategy.”</p> <p>“There is a definite need for more and obtainable higher education facilities and technical schools to reach the goal. Expansion of an entity like Bellevue College into Snoqualmie should be a high priority.”</p> <p>“The focus should be on local people and improve our education output, and I don't see that coming from more money into the system. Too much money gets absorbed by the bureaucracy of educators.”</p>
<p>Mike Seal, Economic Development Commission, City of Snoqualmie</p>	<p>“I think too much focus is on the clean air/water aspect when we have an environment that nearly already achieves this goal.”</p> <ul style="list-style-type: none"> • Staff comments: The Board specifically requested strong language on a healthy environment as an asset in economic development and competitiveness. No change to draft language.
<p>Mike Seal, Economic Development Commission, City of Snoqualmie</p>	<p>“I sincerely hope that we can put aside some of the so called ‘social justice’ ideas and focus on the reality of better education for Washingtonians.”</p> <p>“I'm often put off by the entire focus being on diversity, but the goals are lofty to provide world class talent from immigration.”</p> <p>“This part [Open economic opportunities to everyone] focuses too much on ‘diversity.’ but, I strongly support the idea to advance economic development in rural areas, which I believe Snoqualmie is among its target.”</p> <p>“I strongly support the women and minority owned business to get the funding and direction. Perhaps a mentorship program from current business leaders would be effective.”</p> <ul style="list-style-type: none"> • Staff comments: The Board specifically requested that the strategy include strong language on equity and diversity as assets in economic development and competitiveness. No change to draft language.
<p>Regional Equity Network/TCC/FutureWise</p>	<p>Incorporate racial inclusion, income equality, and social equity as explicit strategies throughout the strategy.</p> <ul style="list-style-type: none"> • Staff comments: These items were included as core tenets of the strategy, including the “Open economic opportunities to everyone” goal, as well as being the specific focus of some of the detailed strategies. These concepts were also integrated into the data analysis in the economic analysis. No change to draft language.

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<p>Regional Equity Network/TCC/FutureWise</p>	<p>Include strong language showing that the region is welcoming to immigrants</p> <ul style="list-style-type: none"> Staff comments: The EDD Board specifically requested strong language on being a welcoming place for all and is reflected by the draft document. No change to draft language.
<p>Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson</p>	<p>“To be more consistent with the key theme of ‘Doing a better job of growing jobs in proximity to housing’ listed on page 6, modify the sixth bullet on page 8 to read, ‘Support land use and transportation policies and investments that provide new jobs in proximity to existing housing throughout the geographic region.’”</p>
<p>Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson</p>	<p>“To better reflect that urban areas include, but are not limited to, regional centers and cities, modify the eighth bullet to read, ‘Focus new growth in urban areas.’”</p> <ul style="list-style-type: none"> Staff comments: Strategy title is “Focus new growth in urban areas, regional centers, and cities”, which is consistent with regional policy.
<p>Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson</p>	<p>“To better emphasize that employment growth should be shared across the region, modify the fifth bullet to read, ‘Develop transit access throughout the region to provide access to opportunities in all parts of the region.’”</p> <ul style="list-style-type: none"> Staff comments: Existing language in this transportation strategy focuses on leveraging land use around transit stations, a concept approved by the board which would be dropped in the proposed alternative.
<p>Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson</p>	<p>Request to remove paragraph in “Ensure a diversity of housing stock that is affordable and connected to jobs” strategy beginning with “The region’s VISION 2040 goal is to preserve, improve, and expand its housing stock to provide a range of affordable, healthy, and safe housing choices to every resident.” Due to language around commute times.</p> <ul style="list-style-type: none"> Staff comments: Maintain language on VISION 2040 housing goal, but adjust language related to commute times.
<p>Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson</p>	<p>Comments stating that focusing new growth in urban areas creates congestion</p>
<p>Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson</p>	<p>Comments stating there is no evidence to support the statement that businesses thrive in centers.</p> <ul style="list-style-type: none"> Staff comments: Carried over quote from Economic Analysis “While accounting for just 3% of the urban land area, regional centers captured 33% of job growth between 2010 and 2015.”
<p>Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson</p>	<p>Rural strategy incorrectly states that rural lands account for 25% of the region.</p> <ul style="list-style-type: none"> Staff comments: Corrected to reflect that rural lands account for 84% of the region

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<p>EDB Tacoma Pierce County</p>	<p>Add to the “Advance economic development within rural communities” strategy “Support the Northwest Seaport Alliance, the Port of Seattle, and the Port of Tacoma as major distribution hubs for rural agricultural and natural resource products, and promote the retention and expansion of the necessary infrastructure to bring those products to national and international markets”</p> <ul style="list-style-type: none"> • Staff comments: Specifics around supporting the needs of regional port infrastructure have been captured in the “Build up and sustain ports and other infrastructure to support international trade and logistics” strategy with input from regional ports. Language will be added into multiple strategies adding context to the relationship between regional agricultural products and port activity.
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<p>Topic #4: Proposed call to action changes</p> <p>Summary: Comments offered specific changes or additions to the calls to action in the strategy. A complete list of call to action changes and strategy title edits are detailed below (in order of appearance in document):</p>	
<p>Source</p>	<p>Related Public Comments</p>
<p>Regional Equity Network/TCC/FutureWise</p>	<p>Strategy: Sustain an outstanding and healthy natural environment</p> <p>Original strategy title:</p> <ul style="list-style-type: none"> • Sustain an outstanding and healthy natural environment <p>Proposed strategy title:</p> <ul style="list-style-type: none"> • Ensure an outstanding and healthy natural environment
<p>Snohomish County Greater Maple Valley Unincorporated Area Council (GMVUAC)</p>	<p>Strategy: Sustain an outstanding and healthy natural environment</p> <p>Proposed call to action addition:</p> <ul style="list-style-type: none"> • Encourage the development of established and emerging industries focusing on resilience and climate change
<p>NW Seaport Alliance, Port of Seattle, Port of Tacoma</p>	<p>Strategy: Improve the region’s transportation system</p> <p>Proposed call to action addition (discussed at 5/3 meeting):</p> <ul style="list-style-type: none"> • Recognize the importance of freight mobility within the region as integral to the intraregional circulation needs
<p>Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson</p>	<p>Strategy: Improve the region’s transportation system</p> <p>Proposed call to action addition:</p> <ul style="list-style-type: none"> • Encourage economic development that supports job opportunities throughout the region to help reduce the impact on the region’s transportation system

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<p>King County</p>	<p>Strategy: Ensure a diversity of housing stock that is affordable and connected to jobs</p> <p>Proposed addition (discussed at 5/3 meeting):</p> <ul style="list-style-type: none"> • Work as a region to address homelessness issues in ways that allow for individuals to participate in the economy
<p>EDB Tacoma Pierce County</p>	<p>Strategy: Ensure a diversity of housing stock that is affordable and connected to jobs</p> <p>Original call to action language:</p> <ul style="list-style-type: none"> • Preserve and create “housing wage” jobs and increase accessibility to those jobs through education, training, and other assistance <p>Proposed call to action language:</p> <ul style="list-style-type: none"> • Preserve and create living wage jobs and increase accessibility to those jobs through education, training, and other assistance
<p>ArtsFund</p>	<p>Strategy: Grow access to arts, culture, entertainment, and sports</p> <p>Original call to action language:</p> <ul style="list-style-type: none"> • Support strategies at the neighborhood level focused on cultural activities <p>Proposed call to action language:</p> <ul style="list-style-type: none"> • Support strategies focused on expanding arts and cultural activities and educational opportunities
<p>Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson</p>	<p>Strategy: Focus new growth in urban areas, regional centers, and cities</p> <p>Original call to action language:</p> <ul style="list-style-type: none"> • Support growth within the urban growth area and regional centers with investments in infrastructure <p>Proposed call to action language:</p> <ul style="list-style-type: none"> • Support jobs and housing growth in urban areas, cities, and regional growth centers with investments in infrastructure
<p>NW Seaport Alliance, Port of Seattle, Port of Tacoma</p>	<p>Strategy: Focus new growth in urban areas, regional centers, and cities</p> <p>Proposed call to action addition (discussed at 5/3 meeting):</p> <ul style="list-style-type: none"> • Concentrate industrial business activity within Manufacturing and Industrial Centers regionwide and appropriate industrially zoned areas
<p>King County</p>	<p>Strategy: Focus new growth in urban areas, regional centers, and cities</p> <p>Proposed call to action addition (discussed at 5/3 meeting):</p> <ul style="list-style-type: none"> • Support coordination between counties and cities to move unincorporated urban areas to annexation, where feasible, or incorporation

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<p>Greater Maple Valley Unincorporated Area Council (GMVUAC)</p>	<p>Strategy: Advance economic development within rural communities</p> <p>Proposed call to action addition:</p> <ul style="list-style-type: none"> • Encourage recreational use in rural areas that is compatible with environmental interests and local culture
<p>Various</p>	<p>Strategy: Advance economic development within rural communities</p> <p>Proposed call to action addition (discussed at 5/3 meeting):</p> <ul style="list-style-type: none"> • Expand access to broadband internet access throughout the region
<p>NW Seaport Alliance, Port of Seattle, Port of Tacoma</p>	<p>Strategy: Preserve, protect, and support industrial centers, military facilities, and maritime sites</p> <p>Original call to action language:</p> <ul style="list-style-type: none"> • Support state and regional policies that protect industrial, maritime, and military lands from encroachment and incompatible land uses • Protect industrial lands from encroachment by incompatible uses and development on adjacent land <p>Proposed call to action language (consolidation of two items):</p> <ul style="list-style-type: none"> • Support state and regional policies that protect and buffer industrial, maritime, and military lands from encroachment and incompatible land uses
<p>NW Seaport Alliance, Port of Seattle, Port of Tacoma</p>	<p>Strategy: Preserve, protect, and support industrial centers, military facilities, and maritime sites</p> <p>Proposed call to action addition (discussed at 5/3 meeting):</p> <ul style="list-style-type: none"> • Support the adoption of zoning and land use regulations in local jurisdictions that support the overarching policy goals associated with container port elements contained in the region’s comprehensive plans
<p>NW Seaport Alliance, Port of Seattle, Port of Tacoma</p>	<p>Strategy: Preserve, protect, and support industrial centers, military facilities, and maritime sites</p> <p>Proposed call to action addition (discussed at 5/3 meeting):</p> <ul style="list-style-type: none"> • Support the remediation and redevelopment of brownfield properties to diminish the need for greenfield development
<p>Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson</p>	<p>Strategy: Preserve, protect, and support industrial centers, military facilities, and maritime sites</p> <p>Proposed call to action addition:</p> <ul style="list-style-type: none"> • Invest in infrastructure that supports industrial areas, military facilities and maritime sites, and better connects them with their markets and workers

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<p>Organized Labor, Denise Dyer</p>	<p>Strategy: Maintain and grow incentives for industry competitiveness</p> <p>Original call to action language:</p> <ul style="list-style-type: none"> • Preserve industry tax incentives to maintain and expand the region’s strong industry clusters <p>Proposed call to action language:</p> <ul style="list-style-type: none"> • Preserve industry tax incentives that maintain and expand the region’s strong industry clusters and promote the growth of new clusters
<p>Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson</p>	<p>Strategy: Strengthen, coordinate, and grow retention, expansion, and recruitment efforts</p> <p>Original call to action language:</p> <ul style="list-style-type: none"> • Improve coordination between economic development entities working to recruit and retain businesses to the region <p>Proposed call to action language:</p> <ul style="list-style-type: none"> • Improve regional support for and coordination among economic development entities working to retain regional businesses and recruit new businesses to the region
<p>Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson</p>	<p>Strategy: Strengthen, coordinate, and grow retention, expansion, and recruitment efforts</p> <p>Original call to action language:</p> <ul style="list-style-type: none"> • Strengthen critical links in the region’s clusters (such as venture capital) and distribution networks (advanced manufacturing suppliers) will require execution of recruiting strategies that engage top leadership among public and private sectors <p>Proposed call to action language:</p> <ul style="list-style-type: none"> • Strengthen critical supply, funding, and distribution links in the region’s clusters
<p>Pierce County Executive Bruce Dammeier, Pierce County Council Chair Doug Richardson</p>	<p>Strategy: Strengthen, coordinate, and grow retention, expansion, and recruitment efforts</p> <p>Original call to action language:</p> <ul style="list-style-type: none"> • Identify, examine, and support new industry growth opportunities <p>Proposed call to action language:</p> <ul style="list-style-type: none"> • Identify, examine, and support new industry growth opportunities across the region

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<p>NW Seaport Alliance, Port of Seattle, Port of Tacoma</p>	<p>Strategy: Sustain and grow commercial air travel connections domestically and globally</p> <p>Original call to action language (discussed at 5/3 meeting):</p> <ul style="list-style-type: none"> • Provide input and support for the Sustainable Master Plan, as well as prepare for the possibility of commercial flights at other locations in the region <p>Proposed call to action language:</p> <ul style="list-style-type: none"> • Provide input and support for the Sustainable Airport Master Plan, as well as prepare for the possibility of commercial flights at other locations in the region
<p>NW Seaport Alliance, Port of Seattle, Port of Tacoma</p>	<p>Strategy: Build up and sustain ports and other infrastructure to support international trade and logistics</p> <p>Original call to action language (discussed at 5/3 meeting):</p> <ul style="list-style-type: none"> • Implement the Northwest Seaport Alliance’s 10-year terminal improvements <p>Proposed call to action language:</p> <ul style="list-style-type: none"> • Implement the Northwest Seaport Alliance’s 10-year improvement plans
<p>NW Seaport Alliance, Port of Seattle, Port of Tacoma</p>	<p>Strategy: Build up and sustain ports and other infrastructure to support international trade and logistics</p> <p>Original call to action language (discussed at 5/3 meeting):</p> <ul style="list-style-type: none"> • Support the recommendations of the region’s Multimodal Freight Strategy, including prioritizing investments that enhance freight and goods mobility <p>Proposed call to action language:</p> <ul style="list-style-type: none"> • Support and implement the recommendations of the region’s Multimodal Freight Strategy, including prioritizing investments that enhance freight and goods mobility
<p>NW Seaport Alliance, Port of Seattle, Port of Tacoma</p>	<p>Strategy: Build up and sustain ports and other infrastructure to support international trade and logistics</p> <p>Proposed call to action addition (discussed at 5/3 meeting):</p> <ul style="list-style-type: none"> • Support regional ports’ efforts to stay competitive in the face of major changes in the industry in the region’s continued transportation planning
<p>NW Seaport Alliance, Port of Seattle, Port of Tacoma</p>	<p>Strategy: Build up and sustain ports and other infrastructure to support international trade and logistics</p> <p>Proposed call to action addition (discussed at 5/3 meeting):</p> <ul style="list-style-type: none"> • Support demand management tools such as tolling to prioritize freight movements
<p>NW Seaport Alliance, Port of Seattle, Port of Tacoma</p>	<p>Strategy: Build up and sustain ports and other infrastructure to support international trade and logistics</p> <p>Proposed call to action addition (discussed at 5/3 meeting):</p> <ul style="list-style-type: none"> • Support the movement of high value air cargo

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<p>Washington Council on International Trade (WCIT)</p>	<p>Strategy: Support and promote international trade</p> <p>Original call to action language:</p> <ul style="list-style-type: none"> Encourage federal leadership on trade policy, including the extension of the authorization of the Export-Import Bank and to fill vacancies on the Board of Directors <p>Proposed call to action language:</p> <ul style="list-style-type: none"> Encourage federal leadership on trade policies that benefit the region, including the extension of the authorization of the Export-Import Bank and filling vacancies on the Board of Directors
<p>EDB Tacoma Pierce County</p>	<p>Strategy: Support and promote international trade</p> <p>Original call to action language:</p> <ul style="list-style-type: none"> Continue to market the region internationally and support the coordinated branding efforts of Commerce, TDA, and Challenge Seattle <p>Proposed call to action language:</p> <ul style="list-style-type: none"> Continue to market the region internationally and support coordinated regional branding efforts

Topic #5: Guidance for implementation efforts post-adoption

Summary: Comments provided suggestions for future economic development efforts and programs that could be implemented across partners. Topics include: community involvement strategies, integration of racial and equity considerations, potential research topics or specific implementation ideas. These suggestions could be incorporated into future implementation plans and efforts.

Source	Related Public Comments
<p>Lynn Robinson & Brayden Olson</p>	<p>Include action items to “Create a platform that will enable FDI-approved startups to raise equity through crowd-funding; Subsidize low-cost office or incubator space; Sponsor SU events that offer mentorship, early education, and networking”</p> <ul style="list-style-type: none"> Staff comments: Consideration for implementation efforts. No new action item.
<p>Regional Equity Network/TCC/FutureWise</p>	<p>“Identify appropriate meaningful and relevant data indicators to collect in an effort to better understand disparities in economic opportunity and begin to gather, and analyze, that data as part of measuring the economic health and vitality of our region.”</p> <p>“Focus on outcomes by different demographics, including race and income, rather than overall outcomes in all strategies. Strategies should be targeted to improve equity of all residents in that area.”</p> <p>“Include equity goals, tools and performance metrics within required monitoring and reporting procedures related to the implementation of strategies contained within the RES.”</p> <ul style="list-style-type: none"> Staff comments: Consideration for implementation efforts. No new action item.

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Regional Equity Network/TCC/FutureWise	Design strategies within Amazing Place to benefit both rural and urban areas throughout the Puget Sound region. <ul style="list-style-type: none"> Staff comments: Strategic focus of document is designed to serve both urban and rural areas of the region. In addition, there is a strategy focused specifically on rural economies. No change.
Regional Equity Network/TCC/FutureWise	“Establish a permanent seat on the Economic Development Board for community representation and participation to incorporate community expertise in the development and implementation of strategies contained in the RES” <ul style="list-style-type: none"> Staff comments: Presidential appointments are at the discretion of the EDD Board President. No change.
Regional Equity Network/TCC/FutureWise	“Begin to embed these strategies within PSRC’s work such that the strategies influence PSRC’s organizational policies, practices and procedures” <ul style="list-style-type: none"> Staff comments: PSRC leadership is holding conversations on how to address this need. No change.
Regional Equity Network/TCC/FutureWise	Develop an appropriate strategy to resource community expertise and involvement in advancing economic throughout the region via the implementation of the strategy <ul style="list-style-type: none"> Staff comments: PSRC leadership is holding conversations on how to address this need. No change.

Topic #6: Public outreach process
 Summary: Comments noted that feedback provided throughout the update process was not totally incorporated into the draft strategy.

Source	Related Public Comments
City of Gig Harbor City of Lakewood City of Sumner EDB Tacoma-Pierce County Kitsap Economic Development Alliance (KEDA) Pierce County Port of Tacoma Travel Tacoma	Public outreach process was inadequate and community input has not been adequately reflected in the draft strategy.

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