



Puget Sound Regional Council

Economic Development Board

Wednesday, July 11, 2018 • 1:00 PM – 3:00 PM

PSRC Board Room • 1011 Western Avenue, Suite 500, Seattle, WA 98104

The meeting will be streamed live over the internet at www.psrc.org

- 1. Call to Order and Roll Call (1:00)**
- 2. Communications and Public Comments**
- 3. President's Remarks**
- 4. Staff Report**
- 5. Consent Agenda (1:20)**
 - a. Approve Minutes of Meeting Held May 2, 2018
 - b. Approve Vouchers Dated March 16, 2018 through March 30, 2018 in the Amount of \$14,627.50
- 6. Action Items (1:30)**
 - a. Ratify Executive Committee for the 2018-2019 Term -- *Councilmember Terry Ryan, President*
 - b. Adopt Fiscal Year 2018-2019 Supplemental Budget and Work Program -- *Josh Brown, PSRC*
- 7. Discussion Item (2:15)**
 - a. Findings from the Commercial Space Sector Study -- *Jason Thibedeau, PSRC and Andrew Bjorn, BERK*
 - b. Aerospace Competitive Economics Study -- *Emily Wittman, PSRC*
- 8. Information Items**
 - a. Implementing Amazing Place Update
- 9. Next Meeting - October 3, 2018**
- 10. Adjourn (3:00)**

Board members please submit proposed amendments and other materials prior to the meeting for distribution.

Organizations/individuals may submit information for distribution. Send to Tammi Chick at tchick@psrc.org, fax 206-587-4825, or mail.

Sign language and communication material in alternate formats can be arranged given sufficient notice by calling (206) 464-7090 or TTY Relay 711. 中文 | Chinese, 한국 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng Việt | Vietnamese Call 206-587-4819.



Puget Sound Regional Council

MINUTES

Puget Sound Regional Council Economic Development Board

Wednesday, May 2, 2018

PSRC Boardroom

Call to Order and Roll Call

The meeting of the Economic Development Board was called to order at 1:01 p.m. by Councilmember Terry Ryan, President. The signatures on the attendance sheet, as well as documentation by staff, determined attendance and that a quorum was present.

[To watch a video of the meeting and hear the full discussion, please go to:

<http://psrcwa.iqm2.com/Citizens/Default.aspx>]

Members and Alternates that participated for all or part of the meeting included:

(**participation via teleconference)

Councilmember Terry Ryan, President

Councilmember Connie Ladenburg, Vice President

Councilmember Lydia Assefa-Dawson

Councilmember Mariah Bettisse

Brian Bonlender

Neepaporn Bounjaktha

Commissioner Ryan Calkins

Betty Capestany

Elizabeth Court

Melinda Goforth

*Deputy Mayor Nick Harper***

Pat Iolavera

Bruce Kendall

Caroline King

Councilmember Conrad Lee

*Rebecca Lovell***

Commissioner Clare Petrich

Patrick Pierce

Alex Pietsch

John Powers

Councilmember Shannon Reynolds

Stan Sorscher

Councilmember Ed Stern

Commissioner Axel Strakeljahn

Tony To

Deputy Mayor Sheree Wen

Mayor Greg Wheeler**

*Commissioner Ed Wolfe***

Members absent included:

(*alternate present)

Kevin Clark

Executive Dow Constantine

Bob Drewel

Councilmember Reagan Dunn

Tom Florino

Leonard Forsman

Mayor Cassie Franklin*

Commissioner Charlotte Garrido*

Councilmember Lisa Herbold*

Councilmember Lillian Hunter

Erin Monroe*

Councilmember Ed Prince*

Executive Dave Somers

Mayor Geoffrey Thomas

Chad Wright

Communications and Citizen Comments

The following citizen approached the board for comment: Alex Tsimerman.

President's Remarks

Councilmember Terry Ryan, President, made the following announcements:

- Announced that Action Item 6 would be pulled from the agenda and;
- Thanked Ruth Wezeman for her service on the board.

Staff Reports

Josh Brown, Executive Director of Puget Sound Regional Council, made the following announcements:

- Also thanked Ruth Wezeman for her service to the board;
- Updated the board on outreach meetings conducted with board members;
- Announced the release of the draft Macro Economic Forecast;
- Updated the board on the Transportation Plan and the upcoming round of transportation funding;
- Called on Jason Thibedeau, who reported on the Commercial Space Study and;
- Called on Emily Wittman, who reported on the activities of the Choose Washington NMA Council's work.

Consent Agenda

ACTION: It was moved and seconded (Ladenburg/To) to: (a) Approve Minutes of Meeting held February 7, 2018 and (b) Approve Vouchers Dated February 14, 2018 through February 21, 2018 in the Amount of \$113.57. The motion passed with the amendment to the minutes.

Action Items

Ratify Executive Committee for the 2018-2020 Term

ACTION: This item was taken off the agenda to be discussed at a future meeting.

Implementation Action Item: Regional Aviation Baseline Study

ACTION: It was moved and seconded (Ladenburg/Stern) to adopt the study as an *Amazing Place* Implementation Action Item. The motion passed unanimously.

Discussion Item

Cross Laminated Timber Efforts in the Puget Sound Region

Matt Ojala, Director of Government Affairs for Forterra, gave the board a presentation on the Cross Laminated Timber industry.

Next Meeting

The Economic Development District Board will next meet on July 11, from 1:00 – 3:00 p.m. in the PSRC Boardroom.

Adjourn

The meeting adjourned at 2:47 p.m.



Puget Sound Regional Council

CONSENT AGENDA

July 3, 2018

To: Economic Development Board
From: Josh Brown, Executive Director
Subject: **Approve Vouchers Dated March 16, 2018 through March 30, 2018 in the Amount of \$14,627.50**

IN BRIEF

PSRC vouchers are reviewed by the Operations Committee and approved by the Executive Board. In order to comply fully with RCW 42.24.080, vouchers for the Central Puget Sound Economic Development District (CPSEDD) should be approved by the EDD Board as well.

RECOMMENDED ACTION

The EDD Board should approve the following vouchers:

<u>REQUESTED</u>	<u>VOUCHER NUMBER</u>	<u>TOTALS</u>
<u>WARRANT DATE</u>		
3/16/2018	AP 10094	\$ 492.25
3/30/2018	AP 10133	\$ 14,135.25
		\$ 14,627.50

For additional information, please contact Diana Lauderbach at 206-464-5416; email dlauderbach@psrc.org.

Attachments:
 EDD AP Vouchers 03-16-18 thru 03-30-18

Date: Monday, June 25, 2018
 Time: 07:14AM
 User: AWERFELMANN

Puget Sound Regional Council
Check Register - APPROVAL
 Period: 09-18 As of: 6/25/2018

Page: 1 of 1
 Report: 03630_OPSAPPR
 Company: PSRC

Check Nbr	Check Type	Check Date	Vendor Name	Period To Post	Ref Nbr	Doc Type	Invoice Number	Invoice Date		Amount Paid	
Acct / Sub: 11000 00000											
010094	CK	3/16/2018	Bank of America	09-18	114704	VO	Feb 22, 2018EDD	2/22/2018	Reg-Thibedeau; EDC Conf	211.99	
010094	CK	3/16/2018	Bank of America	09-18	114704	VO	Feb 22, 2018EDD	2/22/2018	Reg-Wittman; EDC Conference	211.99	
010094	CK	3/16/2018	Bank of America	09-18	114704	VO	Feb 22, 2018EDD	2/22/2018	Reg-Thibedeau; KEDA Annual	68.27	
Check Total										492.25	
010095	-	010132	Missing								
010133	CK	3/30/2018	Department of Commerce	09-18	114744	VO	201701-0014	3/26/2018	Dept of Commerce; IMCP	14,135.25	
Check Total										14,135.25	
Check Count:		2								Acct Sub Total:	14,627.50

Check Type	Count	Amount Paid
Regular	2	14,627.50
Hand	0	0.00
Electronic Payment	0	0.00
Void	0	0.00
Stub	0	0.00
Zero	0	0.00
Mask	0	0.00
Total:	2	14,627.50

Attachment: EDD AP Vouchers 03-16-18 thru 03-30-18 (2309 : EDD Vouchers July)



Puget Sound Regional Council

ACTION ITEM

July 3, 2018

To: Economic Development Board
From: Josh Brown, Executive Director
Subject: **Ratify Executive Committee for the 2018-2019 Term**

IN BRIEF

The bylaws of the Economic Development Board state that its Executive Committee, which is appointed by the President, must be ratified by the board.

RECOMMENDED ACTION

The Economic Development Board should ratify the new Executive Committee members.

DISCUSSION

Councilmember Terry Ryan, President, will present his recommendations, for consideration by the Board, for the new Executive Committee at the July 11 board meeting. The bylaws state, "The Executive Committee, to the extent provided in these Bylaws, shall have and exercise the authority of the Board of Directors in the management of the affairs of the Corporation between regular meetings of the Board; Provided, that such committee shall not have the authority of the Board of Directors in reference to altering, amending, or repealing the Bylaws; or, amending or repealing any resolution of the Board of Directors which by its terms provides that it shall not be amended, altered or repealed by such committee. The Committee shall be appointed by the President with ratification by the Board. The Executive Committee members shall serve for terms of one year; with the term beginning with the completion of the Board's annual meeting."

The President's nominees for the Executive Committee are as follows:

- Councilmember Terry Ryan, President
- Councilmember Connie Ladenburg, Vice President
- Neepaporn "A" Boungjaktha, Trade Development Alliance
- Tom Florino, Amazon
- Commissioner Clare Petrich, Port of Tacoma
- Patrick Pierce, Economic Alliance Snohomish County
- Commissioner Axel Strakeljahn, Port of Bremerton

For more information, please contact Josh Brown at 206-464-7515 or jbrown@psrc.org.



Puget Sound Regional Council

ACTION ITEM

July 3, 2018

To: Economic Development Board
From: Josh Brown, Executive Director
Subject: **Adopt Fiscal Year 2018-2019 Supplemental Budget and Work Program**

IN BRIEF:

On July 11, 2018, the Economic Development Board will be asked to adopt the proposed Fiscal Years 2018-2019 Supplemental Biennial Budget and Work Program (see attached).

RECOMMENDED ACTION:

Adopt Fiscal Years 2018-2019 Supplemental Budget and Work Program for Economic Development

DISCUSSION

The proposed Fiscal Years 2018-2019 Supplemental Budget and Work Program for Economic Development includes updated budgeted revenues, expenditures, and work initiatives for the two-year period beginning July 1, 2017 and ending June 30, 2019.

At its February 7th, 2018 meeting the Economic Development Board was given the Economic Development draft Supplemental FY2018-2019 Biennial Budget and Work Program as an information item for review. The revenues and expenditures reflect the level of funding available for this task. Additional support for economic planning is covered under our Integrated Planning and Council Support work tasks.

Adoption of the Economic Development budget must be approved by both the Economic Development Board and the PSRC General Assembly. On Thursday, May 31st, 2018 the Puget Sound Regional Council (PSRC) General Assembly adopted the Fiscal Years 2018-2019 Supplemental Biennial Budget and work program which included the Economic Development Element (Task 300). At its upcoming Wednesday, June 11, 2018 meeting, the Economic Development Board will be asked to adopt the Economic Development FY18-19 Supplemental Biennial Budget and Work Program.

To view the PSRC Adopted Supplemental Biennial Budget and Work Program, Fiscal Years 2018-2019 online, please refer to: <https://www.psrc.org/sites/default/files/budgetfy2018-19supp.pdf>

If you have questions, please call Diana Lauderbach, PSRC Chief Financial Officer, at (206) 464-5416 or email dlauderbach@psrc.org.

Attachments:

Fiscal Years 2018-2019 Supplemental Budget and Work Program for Economic Development (Task 300)

Attachments:

300 Economic Development(Proposed)

Economic Development (Task 300)

Objective

Provide staff support to the EDD Board of Directors and maintain, update and assist in implementation of the Regional Economic Strategy (RES), which serves as the economic development blueprint for the central Puget Sound region. Maintain the central Puget Sound region's eligibility for economic development planning and technical assistance from the federal Economic Development Administration (EDA). Contribute to key Economic Development District (EDD) projects and activities, as required by the EDA and requested by the EDD's Board of Directors and public agencies within the region. Coordinate with public, private and community stakeholders to develop and implement initiatives that strengthen the region's economy.

Mandates

This work element provides for program development, administration and management of regional economic development planning activities as required by:

1. **EDD/PSRC Memorandum of Agreement** dated June 27, 2002.
2. Authority for the CPSEDD creation is by a **Joint Exercise of Powers Agreement** between the counties of King, Kitsap, Pierce and Snohomish dated May 5, 1971 and amended November 13, 2003.
3. Federal authority for the creation, recognition and funding of multi-jurisdictional economic development districts is found in the **Public Works and Economic Development Act of 1965** (Public Law 89-136, 42 U.S.C. 3121 *et sec.*) as amended, including the comprehensive amendments by the Economic Development Administration Reform Act of 1998 (Public Law 105-393) and the Economic Development Administration Reauthorization Act of 2004 (Public Law 108-373). Criteria for district program functions and funding are found in 13 CFR Part 301 (area eligibility), 302 (district designation), 303 (district planning process) and 306 (planning assistance).

Summary Revenues & Expenditures

Revenues:

EDA Grant	\$200,000
EDA Match	\$200,000
EDD Dues	\$73,000
IMCP Carryover	\$19,000
Local	\$26,000
Total	\$518,000

Expenditures:

Salaries & Benefits	\$289,000
Overhead	\$155,000
Direct Costs	\$48,000
Consultants	\$26,000
Total	\$518,000

Budget Comparison:

Proposed Supplemental FY 18-19	\$518,000
October 16 Amended Supplemental FY 16-17	\$886,000

FTE Staffing Comparison:

Proposed Supplemental FY 18-19	1.45
October 16 Amended Supplemental FY 16-17	2.76

Major Milestones and Products

1. Annual RES Work Plan Developed and Adopted (*2018 and 2019*)
2. EDA Planning Grant Secured (*June 2017, June 2018, and June 2019*)
3. Performance Trends support (*ongoing*)

Policy Direction and Interagency Staff Involvement

Economic Development receives policy direction from the EDD Board of Directors.

Ongoing Sub-Tasks

Sub-Task 1. EDD General

Ongoing work is required to maintain status as the Central Puget Sound Economic Development District (EDD). This involves administrative, managerial and operational tasks, including:

- a. Convene and provide staff support to the EDD Board of Directors, subcommittees and other working groups or taskforces;
- b. Annually update the region's comprehensive economic development strategy (CEDS), locally known as the Regional Economic Strategy (RES);
- c. Develop and maintain tracking tools, performance measure data and other products to facilitate CEDS implementation;
- d. Coordinate events and programs, as appropriate, to aid in implementation of the Regional Economic Strategy;
- e. Prepare budget and work program;
- f. Review and evaluate employee performance;
- g. Develop, apply for and monitor grants and contracts in the support of the RES.

Sub-Task 2. PSRC Performance Trends Support

PSRC continues to implement an integrated program to assess regional trends and success in implementing the policy objectives, projects, and programs adopted in VISION 2040, Transportation 2040, and the Regional Economic Strategy (RES). The Performance Trends program integrates planning and data activities and draws resources from all PSRC program areas. Economic development staff participate on project teams with other agency staff to assess data developed by the Data Systems and Analysis division, develop findings, assess policy implications, and develop Performance Trends products. This effort satisfies the CEDS requirement to develop and report performance measures relative to regional economic development goals and strategies.

Initiative Sub-Tasks

Sub-Task 3. Regional Economic Strategy Implementation

The updated Regional Economic Strategy, adopted in September 2017, is the guiding document for key regional economic initiatives. The EDD Board will adopt and maintain a work plan of initiatives to implement the strategy, informed by ongoing evaluation and board input. Economic development staff will work with regional partners to implement these board adopted initiatives. Resource support will be from Strategic Initiatives budget line item under Council Support.

Unfunded Sub-Tasks

None

Summary of Consultants within Economic Development

Sub-Task	Description of Work	Amount	Start Date	End Date
3	Regional Economic Strategy Finalization	\$ 6,500		
	Carryover Department of Commerce Contract	\$ 19,455		
	Total Funded Contracts	\$ 25,955		
	Total Unfunded Contracts	\$ -		
	Total Consultant Costs	\$ 25,955		



Puget Sound Regional Council

DISCUSSION ITEM

July 3, 2018

To: Economic Development Board
From: Josh Brown, Executive Director
Subject: **Findings from the Commercial Space Sector Study**

IN BRIEF

Andrew Bjorn of BERK consulting will give a presentation and discuss findings from their work on the commercial space sector study.

DISCUSSION

In December 2017, the Economic Development Board adopted an Action Item for *Amazing Place* to analyze the region's role in the emerging commercial space sector. *Amazing Place* includes the strategy to "strengthen, coordinate, and grow retention, expansion, and recruitment efforts" to support the goal to compete globally. Implementation guidance for this strategy calls for the identification, examination, and support of new industry growth opportunities across the region. PSRC contracted with BERK consulting to perform the analysis. At the July meeting, Andrew Bjorn of BERK will discuss findings from their work with the Economic Development Board. The final report is expected to be available in July.

If you have any questions or comments, please contact Jason Thibedeau at 206-389-2879 or jthibedeau@psrc.org.



Puget Sound Regional Council

DISCUSSION ITEM

July 3, 2018

To: Economic Development Board
From: Josh Brown, Executive Director
Subject: **Aerospace Competitive Economics Study**

IN BRIEF

The Economic Development Board will be provided with a briefing on the Aerospace Competitive Economics Study released by Governor Inslee's Choose Washington New Mid-Market Airplane (NMA) Council and Richard Aboulafia and the Teal Group, one of the world's leading firms providing aerospace industry analysis.

DISCUSSION

The Choose Washington New Mid-Market Airplane (NMA) Council is comprised of representatives from Washington business, labor, local and state government, and others aerospace fields. The NMA Council is tasked with making the business case for Washington state as the preferred site for Boeing's NMA program.

In December 2017, PSRC's Economic Development Board adopted support of Washington's NMA effort as its first Action Item implementing the Regional Economic Strategy. Since, PSRC has provided direct staff support to the NMA Council, loaning one full time employee to the Washington State Department of Commerce since January of this year.

In addition, many of PSRC's member jurisdictions participate on the NMA Council and/or have generously contributed funds to make sure Washington puts its best foot forward to The Boeing Company. Along with Council Co-Chair Rick Bender and Dr. Noel Schulz, Snohomish County Executive Dave Somers, Pierce County Executive Bruce Dammeier, and King County Executive Dow Constantine all provide leadership on the group's Executive Council.

Council members include Everett Mayor Cassie Franklin and contributing communities include City of Arlington, City of Auburn, City of Everett, City of Marysville, City of Tukwila, Pierce County, and Snohomish County.

Aerospace Competitiveness Study: The NMA Council commissioned Richard Aboulafia, Teal Group and Olympic Analytics to conduct the report as an independent, objective analysis of the competitive advantages and disadvantages for aerospace manufacturing in all 50 states and the District of Columbia.

The Results: Washington state is a strong first place finisher as the most competitive place for aerospace manufacturing operations, according to the report. Washington scores high in nearly all of the evaluation categories and many of the 41 individual metrics.

Next Steps: The NMA Council is using the lessons learned from the report to address weaknesses and shore up strengths in Washington's aerospace industry. These strategies will help the state respond to The Boeing Company's potential NMA opportunity.

For more information, please contact Associate Economic Policy Analyst and NMA Council Lead Emily Wittman at 206-971-3051 or ewittman@psrc.org.



Puget Sound Regional Council

INFORMATION ITEM

July 3, 2018

To: Economic Development Board
From: Jason Thibedeau, Principal Economic Development Manager
Subject: **Implementing Amazing Place Update**

Amazing Place: Growing jobs and economic opportunity in the central Puget Sound Region

Implementation Update: As of 6/25/2018

Below is an update on recent efforts and accomplishments that PSRC staff and other regional partners are working on to implement the strategies adopted in the region's economic strategy; [Amazing Place](#).

Industry analyst's report finds that Washington is #1 for aerospace ([link](#))

In June, Fairfax, Virginia-based Teal Group, led by Vice President of Analysis Richard Aboulafia, conducted the [Aerospace Competitive Economics Study \(Teal Report\)](#), an analysis of the competitive advantages and disadvantages for aerospace manufacturing in all 50 states and D.C. The comprehensive and independent report scored Washington as the best, most competitive, location in the U.S. for aerospace design and manufacturing. The full report and a video of Aboulafia's press conference may be found on the NMA Council's website: <http://www.nma.choosewashingtonstate.com>.

Later in the month, the NMA Council met to discuss the results of the study, develop next steps, and preview the upcoming Farnborough International Air Show. The Teal Group study will be a major component in the state's message to foreign aerospace businesses at the show.

Space sector study nearing completion ([link](#))

In February, PSRC finalized a contract with BERK to develop a space sector study. The study will provide an analysis of the region's commercial space sector, describing and quantifying the sector and identifying the region's competitors and competitive strengths, to help support the growth of the sector. This effort will implement the [Action Item](#) for Amazing Place that the ED Board approved at its December 2017 meeting. BERK will give a presentation and discuss findings from their work on the commercial space sector study at the July ED Board meeting.

Gov. Inslee approves Opportunity Zones across the region ([link](#))

Governor approved 139 census tracts across the state to be designated with Opportunity Zone status. This included 45 census tracts across King, Kitsap, Pierce and Snohomish counties. This Opportunity Zone status enables investments made through special funds in these zones to be able to defer or eliminate federal taxes on capital gains. [See a map and list](#) of census tracts that have been designated.

Kitsap County receives \$727k Public Works Loan ([link](#))

The state Public Works Board approved the first loans in five years to support Washington communities. The 2018 legislature authorized a total of \$14 million for loans that assist local governments for critical public health, safety, and environmental infrastructure that supports community and economic vitality. \$6 million in pre-construction loans have already been awarded, which includes \$727k for sanitary sewer improvements in Kitsap County.

Seattle Chamber 2018 In-State Study Mission: the Eastside ([link](#))

PSRC has partnered with the Seattle Metropolitan Chamber of Commerce on the 2018 In-State Study Mission, which was held on June 21-22. A group of senior-level government, business, and civic leaders from our region attended to learn about current economic development progress around topics such as regionalism and development on the eastside, the Spring District and UW's Global Innovation Exchange, rural land preservation, cybersecurity and blockchain.

Clearwater Legends Cup held in Kitsap County ([link](#))

On June 9-10, the White Horse Golf Club in Kingston, WA hosted the Suquamish Clearwater Legends Cup tournament. The Legends Tour is the official senior tour of the LPGA.

Air Cargo Movement Study Progressing ([link](#))

The Washington State Legislature has commissioned a study to educate policy makers about air cargo movement at Washington airports, explore possibilities for accommodating the growing air cargo market at more airports around the state, and identify the state's interest and role in addressing issues arising from air cargo congestion. The final report is due in December 2018.