

Central Puget Sound Economic Development District Board

Wednesday, December 4, 2019 • 1 – 3 PM

PSRC Board Room • 1011 Western Avenue, Suite 500, Seattle, WA 98104

The meeting will be streamed live over the internet at www.psrc.org.

- 1. Call to Order and Roll Call (1:00)**
- 2. Communications and Public Comment**
- 3. President's Remarks**
- 4. Staff Report**
- 5. Consent Agenda (1:20)**
 - a. Approve Minutes of Meeting held October 2, 2019
 - b. Approve Vouchers Dated June 22, 2019 through September 10, 2019 in the Amount of \$1,978.76
- 6. Action Item (1:30)**
 - a. Ratify Nominating Committee for Election of Officers -- *Terry Ryan, CPSEDD President*
- 7. Action Item (1:40)**
 - a. Adopt 2020 Meeting Schedule -- *Terry Ryan, CPSEDD President*
- 8. Discussion Item (1:45)**
 - a. 2020 Board Focus Areas -- *Jason Thibedeau, PSRC*
- 9. Discussion Item (2:15)**
 - a. Regional Aviation Baseline Study Update -- *Jason Thibedeau, PSRC*
- 10. Information Item (2:45)**
 - a. Amazing Place Implementation
- 11. Next Meeting - Wednesday, February 5, 2020, 1-3 pm, PSRC Board Room**
- 12. Adjourn (3:00)**

Board members please submit proposed amendments and other materials prior to the meeting for distribution.

Organizations/individuals may submit information for distribution. Send to Mikayla Svob at msvob@psrc.org, fax 206-587-4825, or mail.

Sign language and communication material in alternate formats can be arranged given sufficient notice by calling (206) 464-7090 or TTY Relay 711. العربية | Arabic, 中文 | Chinese, Deutsch | German, Français | French, 한국어 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng Việt | Vietnamese | (206) 587-4819.

MINUTES

**Central Puget Sound Economic Development District Board
Wednesday, October 2, 2019
PSRC Boardroom**

CALL TO ORDER AND ROLL CALL

The meeting of the Central Puget Sound Economic Development District Board of Directors was called to order at 1:03 p.m. by Councilmember Terry Ryan, President. The signatures on the Attendance Sheet, as well as documentation by staff, determined attendance and that a quorum was present.

[To watch a video of the meeting and hear the full discussion, please go to:
<http://psrcwa.iqm2.com/Citizens/Default.aspx>.]

Members and *Alternates* that participated for all or part of the meeting included:
(**participation via teleconference)

Councilmember Terry Ryan, President
Tom Florino, Vice President
**Councilmember Mariah Bettise
A. Bounjaktha
Commissioner Ryan Calkins
**Commissioner Charlotte Garrido
Pat lolavera
Patrick Pierce
Alex Pietsch
**Andrea Reay
***Lauren Smith*
Councilmember Ed Stern
Commissioner Axel Strakeljahn
**Mayor Greg Wheeler
***Councilmember Stephanie Wright*

Members absent included:
(*alternate present)

Lisa Brown
Kevin Clark
Executive Dow Constantine
Elizabeth Court
Bob Drewel
Councilmember Reagan Dunn

Chair Leonard Forsman
 Mayor Cassie Franklin
 Councilmember Lisa Herbold
 Bruce Kendall
 Caroline King
 Councilmember Conrad Lee
 Commissioner Clare Petrich
 John Powers
 Councilmember Ed Prince
 Councilmember Shannon Reynolds
 Executive Dave Somers
 Stan Sorscher
 Commissioner Tom Stiger
 Mayor Geoffrey Thomas
 Councilmember Robert Thoms
 Tony To
 Chad Wright

COMMUNICATIONS AND CITIZEN COMMENT

The following person addressed the board:

- Alex Tsimerman

PRESIDENT'S REMARKS

President Terry Ryan welcomed everyone to the October 2, 2019 meeting, noting that today the board would be asked to act to elect a new Vice President, hear from Greater Seattle Partners CEO Brian McGowan on the new Regional Prosperity Plan, and have the opportunity to assess the mid-point of Amazing Place, the regional's economic strategy.

STAFF REPORT

Jason Thibedeau, PSRC Principal Economic Development Manager, briefed the board on efforts and accomplishments that PSRC staff and other regional partners are working on to implement the strategies adopted in the region's economic strategy. He highlighted the following efforts:

- Port of Seattle's Airport Community Ecology Funding Awards
- Washington State Department of Commerce work on the Washington State Guidebook on Military and Community Compatibility
- Washington State Department of Commerce's Defense Community Compatibility Program

He drew the board's attention to a handout at members' places, noting that he attended the Seattle Metro Chamber's 2019 In-State Study Mission to Tacoma and the Southside. He stated that one of the sites visited was Joint Base Lewis-McChord

(JBLM), where participants heard about JBLM's operations and its impact and the importance of the community. He reported that JBLM is doing an update to its regional economic impact analysis and staff would closely track that work.

Mr. Thibedeau reported that PSRC staff will begin organizing daylong trips to different parts of the region to look at economic activities and investments. He noted that more information on opportunities to participate is forthcoming.

CONSENT AGENDA

ACTION: It was moved and seconded (Strakeljahn/Pietsch) to: (a) Approve Minutes of Meeting held July 10, 2019 and (b) Approve Voucher Dated June 18, 2019 in the Amount of \$70.00. The motion passed unanimously.

ACTION ITEM

Vice Presidential Election

President Ryan announced that the Central Puget Sound Economic Development District (CPSEDD) Vice President position has become vacant. He stated that per CPSEDD bylaws, a vacancy occurring in the office of Vice President is filled by election of a replacement to serve for the unexpired portion of the term.

At its meeting on September 12, the Executive Committee discussed this topic for the board's consideration.

Councilmember Ed Stern, Executive Committee member, reported that the Executive Committee recommends Tom Florino to fill the remainder of the current Vice President term, which will end with the election of new officers at the February 2020 board meeting.

ACTION: It was moved and seconded (Stern/Strakeljahn) to elect Tom Florino to serve as vice president of the Central Puget Sound Economic Development District Board, filling the remainder of the current term through February 2020. The motion passed unanimously.

DISCUSSION ITEMS

Greater Seattle Partners Regional Prosperity Plan

Brian McGowan, CEO of Greater Seattle Partners, along with James Henderson, Chief Operating Officer, briefed the board on GSP's Regional Prosperity Plan. This plan will guide efforts by Greater Seattle Partners to coordinate and lead regional promotion and economic growth over the next three years.

The Regional Prosperity Plan describes goals and strategies designed to:

- Build the region's global identity to attract new investment and advance trade
- Attract and retain talent to strengthen our regional competitiveness
- Elevate regional economic development to achieve inclusive economic growth

Amazing Place Midpoint Review

Jason Thibedeau, PSRC Principal Economic Development Manager, and Hannah BahnMiller, PSRC Assistant Planner, provided an update on implementation of Amazing Place, the region's five-year economic strategy adopted in 2017.

These implementation efforts include industry analysis and development efforts, new programs and partnerships, regional planning efforts, legislative changes, and investments in new facilities and public works infrastructure.

INFORMATION ITEM

Included as information in the agenda packet was an update on recent efforts and accomplishments that PSRC staff and other regional partners are working on to implement the strategies adopted in the region's economic strategy, Amazing Place.

NEXT MEETING

The Central Puget Sound Economic Development District Board will next meet on Wednesday, December 4, 2019, 1 – 3 p.m., in the PSRC Board Room.

ADJOURN

The meeting adjourned at 2:51 p.m.

Adopted this 4th day of December, 2019.

 Councilmember Terry Ryan, President
 Central Puget Sound Economic Development District

ATTEST:

 Josh Brown, Executive Director

CONSENT AGENDA

November 27, 2019

To: Central Puget Sound Economic Development District Board

From: Diana Lauderbach, Chief Financial Officer

Subject: **Approve Vouchers Dated June 22, 2019 through September 10, 2019 in the Amount of \$1,978.76**

IN BRIEF

On July 10, 2019, the Economic Development District Board will be asked to adopt the proposed Fiscal Years 2020-2021 Biennial Budget and Work Program.

RECOMMENDED ACTION

Adopt Fiscal Years 2020-2021 Budget and Work Program for Economic Development.

DISCUSSION

The proposed Fiscal Years 2020-2021 Budget and Work Program for Economic Development includes updated budgeted revenues, expenditures, and work initiatives for the two-year period beginning July 1, 2019 and ending June 30, 2021.

At its December 5th, 2019 meeting the Economic Development District Board was provided an overview of the draft Economic Development FY2020-2021 Biennial Budget and Work Program. The revenues and expenditures of the budget reflect the level of funding available for this task. Additional support for economic planning is covered under PSRC's Integrated Planning and Council Support work tasks. Board members had the opportunity to provide comments at the meeting and submit additional comments by December 31, 2018.

Adoption of the Economic Development budget must be approved by both the Economic Development District Board and the PSRC General Assembly. On Thursday, May 30th, 2019 the PSRC General Assembly adopted the Fiscal Years 2020-2021 Biennial Budget and work program which included the Economic Development Element (Task 300).

The Economic Development element of PSRC's FY2020-2021 Biennial Budget serves as the budget for the Central Puget Sound Economic Development District. At its upcoming Wednesday, July 10, 2019 meeting, the Economic Development District Board will be asked to adopt the Economic Development FY2020-2021 Biennial Budget and Work Program.

To view the PSRC Adopted Fiscal Years 2020-2020 Biennial Budget and Work Program, online, please refer to:

<https://www.psrc.org/sites/default/files/budgetfy2020-21.pdf>

If you have questions, please call Diana Lauderbach, PSRC Chief Financial Officer, at 206-464-5416 or email dlauderbach@psrc.org.

Attachments:

5b edd2019dec4 - vouchers

Date: Wednesday, November 13, 2019
 Time: 12:49PM
 User: AWERFELMANN

Puget Sound Regional Council
Check Register - Standard
 Periods: 01-20 Through 04-20 As of: 11/13/2019

Page: 1 of 1
 Report: 03630.rpt
 Company: PSRC

Check Nbr	Check Type	Check Date	Vendor ID Vendor Name	Period To Post	Closed	Ref Nbr	Doc Type	Invoice Number	Invoice Date	Discount Taken	Amount Paid
Company: PSRC											
010981	CK	7/17/2019	00000 BAME53 Bank of America	01-20		115757	VO	June 22, 19 EDD	6/22/2019	0.00	300.00
010982	-	011020	Missing								
011021	CK	8/2/2019	INGA13 Ingallina's Box Lunch Inc	02-20		115805	VO	01-499368	7/10/2019	0.00	79.76
011022	-	011103	Missing								
011104	CK	9/19/2019	DICK12 Dickinson Insurance	03-20		115888	VO	2019.1 EDD	9/10/2019	0.00	1,599.00

Check Count: 3

Acct Sub Total: 1,978.76

Check Type	Count	Amount Paid
Regular	3	1,978.76
Hand	0	0.00
Electronic Payment	0	0.00
Void	0	0.00
Stub	0	0.00
Zero	0	0.00
Mask	0	0.00
Total:	3	1,978.76

Company Disc Total 0.00 Company Total 1,978.76

Attachment: 5b edd2019dec4 - vouchers (2713 : Approve Vouchers Dated June 22, 2019 through

ACTION ITEM

To: Central Puget Sound Economic Development District Board
From: Jason Thibedeau, Principal Economic Development Manager
Subject: **Ratify Nominating Committee for Election of Officers**

IN BRIEF

In accordance with the CPSEDD Board bylaws, Councilmember Terry Ryan's term as President will be completed as of the February meeting in 2020. The positions of President and Vice President will become vacant. President Ryan will outline the process for filling these positions.

RECOMMENDED ACTION

The CPSEDD Board should ratify the appointment of the nominating committee set forth by President Ryan.

DISCUSSION

At the December meeting, President Ryan will appoint a nominating committee, to be ratified by the board. President Ryan will chair the nominating committee, which will present its recommendations for both positions at the February 2020 meeting.

If you have any questions or comments, please contact Jason Thibedeau at 206-389-2879 or jthibedeau@psrc.org.

ACTION ITEM

To: Central Puget Sound Economic Development District Board
From: Jason Thibedeau, Principal Economic Development Manager
Subject: **Adopt 2020 Meeting Schedule**

IN BRIEF

Board officers and staff propose a schedule of five meetings for 2020. In the interest of providing enough notice of regular meetings of the Economic Development Board, the board will confirm the 2020 schedule at its December 4 meeting.

RECOMMENDED ACTION

It is recommended that the board approve the proposed 2020 schedule.

DISCUSSION

Below is the proposed meeting schedule for 2020.

- Wednesday, February 5
- Wednesday, May 6
- Wednesday, July 1
- Wednesday, October 7
- Wednesday, December 2

If you have any questions or comments, please contact Jason Thibedeau at 206-389-2879 or jthibedeau@psrc.org.

DISCUSSION ITEM

December 4, 2019

To: Central Puget Sound Economic Development District Board
From: Jason Thibedeau, Principal Economic Development Manager
Subject: **2020 Board Focus Areas**

IN BRIEF

Staff will facilitate a discussion with the Board to identify economic development focus areas for board engagement in 2020.

DISCUSSION

Under guidance from the U.S. Economic Development Administration, the region's Economic Development District Board is responsible for developing and maintaining a Comprehensive Economic Development Strategy (CEDS) for the central Puget Sound region. *Amazing Place* was adopted in 2017 as the region's economic strategy and is a blueprint for sustaining the region's competitiveness for future jobs and investments, with implementation of the strategy accomplished by many partners.

The EDD Board works to build regional capacity around economic development through; convening regional partners to take advantage of new economic development opportunities or address challenges, performing analysis that enables and supports regional economic development efforts, and organizing events that connect and educate regional partners about the economy.

Staff will facilitate a discussion with the Board to identify economic development focus areas for board engagement in 2020.

If you have any questions or comments, please contact Jason Thibedeau at 206-389-2879 or jthibedeau@psrc.org.

Attachments:
8a-edd2019dec4-2020eddfocusareasattachment

2020 Economic Development Focus Areas

Amazing Place: Growing Jobs and Economic Opportunity in the Central Puget Sound Region

The Central Puget Sound Economic Development District Board has identified the following as focus areas for board and staff efforts in 2020 that support the implementation of the region's economic strategy, **Amazing Place**.

Regional Connection Tours

Lead a series of tours with regional leaders to highlight unique aspects of the economy, including new investments, projects and workforce development efforts, and to further engage in the board's 2020 focus areas.

Aviation

Complete the Regional Aviation Baseline Study to provide a clear picture of the region's aviation system and form the technical foundation for future decisions by regional and state leaders. **Participate** in the WSDOT-coordinated Commercial Aviation Coordinating Commission, which is tasked with recommending ways to accommodate future aviation activity capacity needs.

Workforce Development

Support efforts to identify regional talent gaps and highlight industry-focused workforce development programs.

Housing & Commercial Space

Conduct a regional housing needs assessment and develop strategies and best practices to meet those needs. **Develop** guidance to help local jurisdictions mitigate business displacement.

Information Technology

Coordinate with information technology industry representatives to engage the EDD board on trends in key growth areas, including cloud computing, artificial intelligence, cybersecurity, virtual reality and interactive media.

Military & Defense

Coordinate with regional military and defense representatives to engage the EDD board on trends and efforts to support the region's military installations and associated defense industry. **Support** local efforts to quantify the economic impact of the region's military & defense activities.

Green Economy

Participate in the Green Economy Working Group coordinated by the Washington State Department of Commerce to identify opportunities for Washington's green economy and to develop policy recommendations to grow this industry.

Regional Economic Strategy Scoping

Lead the development of a scope of work and preliminary analysis for the new economic strategy for the central Puget Sound region, with expected adoption in February 2022.



Puget Sound Regional Council

DISCUSSION ITEM

December 4, 2019

To: Central Puget Sound Economic Development District Board
From: Jason Thibedeau, Principal Economic Development Manager
Subject: **Regional Aviation Baseline Study Update**

IN BRIEF

PSRC is leading a Regional Aviation Baseline Study, which will build on the master planning work underway at many of the region's airports and set the stage for future aviation planning. At the December meeting, staff will discuss preliminary analysis of future regional landside and airside capacity and needs for commercial, freight, and general aviation activities in 2050 and an update on next steps for the project.

DISCUSSION

At the December meeting, staff will discuss preliminary analysis of planned capacity at the region's airports and how it compares to the 2050 forecasts released last spring. The board will also receive a briefing on how the region's airspace is used, with a discussion of current and future issues and possible constraints. The Regional Aviation Baseline Study will examine the dynamics of the region's growing aviation activity, the economic impact of the region's airports, and community issues and concerns with airport activities. WSP was selected as the consultant to perform the analysis for the study, which kicked off in October 2018 and is expected to be completed in the fall of 2020. Key findings and data will be released throughout the study period as phases of analysis are complete.

For more information, please contact Jason Thibedeau at jthibedeau@psrc.org or 206-389-2879, or Ben Bakkenta at bbakkenta@psrc.org or 2060-971-3286.

INFORMATION ITEM

December 4, 2019

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Principal Economic Development Manager

Subject: **Amazing Place Implementation**

Below is an update on recent efforts and accomplishments that PSRC staff and other regional partners are working on to implement the strategies adopted in the region's economic strategy; Amazing Place.

University of Washington Economic Impact Report ([link](#))

Lead: University of Washington, Parker Philips Inc.

Completed: 11/2019

In early 2019, the UW engaged a consultant to measure the economic contribution of its operations, including its campuses, across the state of Washington, in the Puget Sound, and in the cities of Seattle, Bothell, and Tacoma. The goal of this analysis is to provide a complete assessment of the total economic, employment, and state and local tax impact of the UW across the state of Washington.

The study found the total economic impact of UW to be \$15.7 billion in FY 2018. This was based on contribution to the local and statewide economies from UW expenditures on operations, capital projects, and wages; the spending of students off-campus; and the spending of UW visitors. UW research was found to generate \$2.1 billion of the economic impact in FY 2018 and support over 12,000 jobs.

Amazing Place strategy: Increase higher education capacity to expand high demand programs and foster world-class research

Funding for Urban Residential Building Capacity (E2SHB 1923) ([link](#))

Source: WA Dept of Commerce

Awarded: 11/2019

Passed in the most recent legislative session, [E2SHB 1923](#) provides funding to increase residential building capacity in Washington communities.

The WA Dept. of Commerce recently announced \$4 million dollars was disbursed as part of this legislation to 52 communities to address housing affordability. Thirty-one cities in the central Puget Sound region received funding, which will be used for housing action plans and city code changes to increase residential building capacity and streamline development regulations.

Amazing Place strategy: Ensure a diversity of housing stock that is affordable and connected to jobs

Forest Products Financial Assistance Program Funding ([link](#))

Lead: Darrington Wood Innovation Center

Awarded: 11/2019

Source: WA Dept. of Commerce

The Darrington Wood Innovation Center received \$160,886 from the WA Dept. of Commerce's Forest Products Financial Assistance Program. The grant funding will be used to support the design of a cutting-edge Wood Innovation Center. The first development phase will consist of infrastructure and three buildings hosting a mass timber plant, a modular fabrication facility using cross-laminated timber (CLT) panels produced at the plant and a small European-grade re-manufacturing sawmill facility.

Amazing Place strategy: Advance economic development within small cities and rural communities

5G Open Innovation IPZ Designation ([link](#))

Lead: WA Dept of Commerce, 5G Open Innovation Lab,
T-Mobile, University of Washington & City of Bellevue

Completed: 10/2019

The Washington State Department of Commerce designated a new [Innovation Partnership Zone](#) (IPZ) focused on 5G mobile technology. The 5G Open Innovation IPZ is led by the 5G Open Innovation Lab, T-Mobile, the University of Washington and the City of Bellevue. The 5G Open Innovation IPZ's mission is focused on incubating 5G use cases by unifying developers, startups, investors, telecommunication companies, global tech corporations, researchers, and public sector agencies.

The IPZ boundaries encompass the physical space of the 5G OI Lab as well as the 5G relevant activities of the partner entities listed above. The IPZ will promote and facilitate other forms of state-based innovation, including core research and development, technology transfer to the corporate sector, and relevant education and training

Amazing Place strategy: Continuously improve the business climate

SBA State Trade Expansion Program (STEP) Funding ([link](#))

Lead: WA Dept of Commerce

Awarded: 09/2019

Source: U.S. SBA

The U.S. Small Business Administration (SBA) has awarded the Washington State Department of Commerce an eighth year of funding to help state small businesses grow through exporting. The \$900,000 grant, part of the SBA's State Trade Expansion Program (STEP), is the highest and maximum amount awarded from a total of \$18 million to 41 states.

Commerce will use the funds to continue a number of successful export assistance programs for small businesses, including export vouchers, support for industry-focused trade shows and trade missions, inbound buyer events and export training.

Amazing Place strategy: Support and promote international trade

“The US and the High Price of Child Care” Report ([link](#))

Lead: Child Care Aware

Completed: 2019

Child Care Aware® of America is committed to keeping the nation informed about the high price of child care and the burden it places on families. Access to affordable, high-quality child care helps children grow into productive members of society who contribute to the economy and have healthier outcomes. This results in a stronger economy, reduced burdens on government assistance programs and reduced health care costs. Businesses benefit when their employees have stable child care, as they have less absenteeism and lower employee turnover.

This 2019 report includes a nationwide overview of child care costs along with an analysis of child care subsidy eligibility disparities in the Seattle, Washington metro area. A one-page profile of child care costs in Washington state can be found [here](#).

Amazing Place strategy: Prove adequate support for basic education for all AND Support women and minority-owned businesses