

Central Puget Sound Economic Development District Board

Wednesday, February 5, 2020 • 1:00 – 3:00 PM

PSRC Board Room • 1011 Western Avenue, Suite 500, Seattle, WA 98104

The meeting will be streamed live over the internet at www.psrc.org.

- 1. Call to Order and Roll Call (1:00)**
- 2. Communications and Public Comments**
- 3. President's Remarks**
- 4. Staff Report**
- 5. Consent Agenda (1:20)**
 - a. Approve Minutes of Meeting held December 4, 2019
 - b. Approve Vouchers Dated October 28, 2019 through December 4, 2019 in the amount of \$701.50.
- 6. Action Items (1:30)**
 - a. Election of Economic Development District Board Officers -- *Jason Thibedeau, PSRC*
 - b. Ratify Presidential Appointments for the 2020-2022 Term -- *Jason Thibedeau, PSRC*
 - c. Ratify Executive Committee for the 2020-2021 Term -- *Jason Thibedeau, PSRC*
- 7. Discussion Item (2:00)**
 - a. PSRC Housing Survey Results and Upcoming Housing Work -- *Laura Benjamin, PSRC*
- 8. Information Items**
 - a. Draft Supplemental Biennial Budget and Work Program
 - b. Amazing Place Implementation Update
 - c. TOOLBOX Peer Networking: Access to Transit
- 9. Next Meeting - May 6, 2020, 1:00-3:00 PM, PSRC Board Room**
- 10. Adjourn (3:00)**

Board members please submit proposed amendments and other materials prior to the meeting for distribution.

Organizations/individuals may submit information for distribution. Send to Mikayla Svob at msvob@psrc.org, fax 206-587-4825, or mail.

Sign language and communication material in alternate formats can be arranged given sufficient notice by calling (206) 464-7090 or TTY Relay 711. العربية | Arabic, 中文 | Chinese, Deutsch | German, Français | French, 한국어 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng Việt | Vietnamese | (206) 587-4819.

MINUTES

**Central Puget Sound Economic Development District Board
Wednesday, December 4, 2019
PSRC Boardroom**

CALL TO ORDER AND ROLL CALL

The meeting of the Central Puget Sound Economic Development District Board of Directors was called to order at 1:00 p.m. by Councilmember Terry Ryan, President. The signatures on the Attendance Sheet, as well as documentation by staff, determined attendance and that a quorum was present.

[To watch a video of the meeting and hear the full discussion, please go to:
<http://psrcwa.ig2.com/Citizens/Default.aspx>.]

Members and *Alternates* that participated for all or part of the meeting included:
(**participation via teleconference)

Councilmember Terry Ryan, President
Tom Florino, Vice President
Councilmember Lisa Herbold
Councilmember Conrad Lee
Councilmember Mariah Bettise
**Councilmember Ed Prince
Commissioner Charlotte Garrido
**Mayor Greg Wheeler
Councilmember Ed Stern
**Councilmember Stephanie Wright
**Deputy Mayor Nick Harper
Commissioner Axel Strakeljahn
Commissioner Ryan Calkins
Andrea Reay
John Powers
**Patrick Pierce
Elizabeth Court
A. Bounjaktha
Alex Pietsch
Kevin Clark
Tony To
Patricia Iolavera

Members absent included:
(*alternate present)

Executive Dow Constantine
Councilmember Robert Thoms
Councilmember Shannon Reynolds
*Mayor Cassie Franklin
Mayor Geoffrey Thomas
Chad Wright
Chairman Leonard Forsman
Commissioner Tom Stiger
Lisa Brown
Bruce Kendall
Stan Sorscher
Caroline King
Bob Drewel
Dave Somers

COMMUNICATIONS AND CITIZEN COMMENT

The following person addressed the board:

- Alex Tsimerman

PRESIDENT'S REMARKS

President Terry Ryan welcomed everyone to the December 4, 2019 meeting, where he began by acknowledging outgoing board members, including Larry Stokes, Clare Petrich, Councilmember Sheree Wen, Councilmember Mariah Bettise, and Councilmember Anders Ibsen. He noted that the board would be asked to ratify a nominating committee to present recommendations for the office of President and Vice President at the February 5, 2020 meeting, and that PSRC staff would update the board on the Regional Aviation Baseline Study.

CONSENT AGENDA

ACTION: It was moved (Strakeljahn) and seconded (Stern) to: (a) Approve Minutes of Meeting held October 2, 2019 and (b) Approve Voucher Dated June 22, 2019, through September 10, 2019, in the Amount of \$1,978.76. The motion passed unanimously.

ACTION ITEM

Ratify Nominating Committee for Election of Officers

President Ryan announced that per CPSEDD bylaws, a nominating committee would be ratified by the board to present recommendations for the office of President and Vice President at the February 5, 2020 meeting.

President Ryan nominated himself as chair of the nominating committee, and the following members from the executive committee to serve on the nominating committee – Councilmember Ed Stern, Patrick Pierce, and Commissioner Axel Strakeljahn.

ACTION: It was moved (Powers) and seconded (To) to ratify the nominating committee. The motion passed unanimously.

ACTION ITEM

Adopt 2020 Meeting Schedule

Board officers and staff proposed the following schedule of five meetings for 2020:

- Wednesday, February 5
- Wednesday, May 6
- Wednesday, July 1
- Wednesday, October 7
- Wednesday, December 2

ACTION: It was moved (Sterns) and seconded (Strakeljahn) to adopt the 2020 meeting schedule. The motion passed unanimously.

DISCUSSION ITEMS

2020 Board Focus Areas

Jason Thibedeau, PSRC Principal Economic Development Manager, facilitated a discussion with the board to identify economic development focus areas for board engagement in 2020. The focus areas included:

- Regional Connection Tours
- Aviation
- Workforce Development
- Housing and Commercial Space
- Information Technology
- Military and Defense
- Green Economy
- Regional Economic Strategy Scoping

Regional Aviation Baseline Study Update

Jason Thibedeau, PSRC Principal Economic Development Manager, shared with the Board a preliminary analysis of planned capacity at the region's airports and how it

compares to the 2050 forecasts released last spring. The board was also briefed on how the region's airspace is used, with a discussion of current and future issues and possible constraints.

INFORMATION ITEM

Included as information in the agenda packet, was an update on recent efforts and accomplishments that PSRC staff and other regional partners are working on to implement the strategies adopted in the region's economic strategy, Amazing Places.

NEXT MEETING

The Central Puget Sound Economic Development District Board will next meet on Wednesday, February 5, 2020 from 1 – 3 p.m., in the PSRC Board Room.

ADJOURN

The meeting adjourned at 3:00 p.m.

Adopted this 5th day of February, 2020.

Councilmember Terry Ryan, President
Central Puget Sound Economic Development District

ATTEST:

Josh Brown, Executive Director

CONSENT AGENDA

January 29, 2020

To: Central Puget Sound Economic Development District Board

From: Diana Lauderbach, Chief Financial Officer

Subject: **Approve Vouchers Dated October 28, 2019 through December 4, 2019 in the amount of \$701.50.**

IN BRIEF

PSRC vouchers are reviewed by the Operations Committee and approved by the Executive Board. In order to comply fully with RCW 42.24.080, vouchers for the Central Puget Sound Economic Development District (CPSEDD) should be approved by the CPSEDD Board as well.

RECOMMENDED ACTION

The CPSEDD Board should approve the following vouchers:

| <u>REQUESTED WARRANT DATE</u> | <u>VOUCHER NUMBER</u> | <u>TOTALS</u> |
|-----------------------------------|-----------------------|---------------|
| 11/19/2019 | AP 11206 | \$400.00 |
| 12/13/2019 | AP RF1158 | \$301.50 |
| | | \$701.50 |

For additional information, please contact Diana Lauderbach at 206-464-5416; email dlauderbach@psrc.org.

Attachments:
EDD AP Vouchers Dec 2019

Date: Thursday, January 9, 2020
 Time: 07:18AM
 User: AWERFELMANN

Puget Sound Regional Council
Check Register - APPROVAL
 Periods: 05-20 Through 06-20 As of: 1/9/2020

Page: 1 of 1
 Report: 03630_OPSAPPR
 Company: PSRC

| Check Nbr | Check Type | Check Date | Vendor Name | Period To Post | Ref Nbr | Doc Type | Invoice Number | Invoice Date | Amount Paid |
|--------------------|------------|------------|-------------|----------------|---------|----------|----------------|-------------------------------|---------------|
| Acct / Sub: | 11000 | 00000 | | | | | | | |
| 011206 | CK | 11/19/2019 | WEDA | 05-20 | 116009 | VO | 8250 | 10/28/2019 FY 2020 Membership | 400.00 |
| Check Total | | | | | | | | | 400.00 |
| Check Count: | | 1 | | | | | | Acct Sub Total: | 400.00 |

| Check Type | Count | Amount Paid |
|--------------------|----------|---------------|
| Regular | 1 | 400.00 |
| Hand | 0 | 0.00 |
| Electronic Payment | 0 | 0.00 |
| Void | 0 | 0.00 |
| Stub | 0 | 0.00 |
| Zero | 0 | 0.00 |
| Mask | 0 | 0.00 |
| Total: | 1 | 400.00 |

| | | | | | | | | | |
|--------------------|-------|-----------|-------------------|-------|--------|----|-----------------|----------------------------------|---------------|
| Acct / Sub: | 11020 | 00000 | | | | | | | |
| 001158 | HC | 12/6/2019 | Beeline Tours Ltd | 05-20 | 116045 | VO | 01/31/19 Deposi | 12/4/2019 Jan20 Bus Tour Deposit | 301.50 |
| Check Total | | | | | | | | | 301.50 |
| Check Count: | | 1 | | | | | | Acct Sub Total: | 301.50 |

| Check Type | Count | Amount Paid |
|--------------------|----------|---------------|
| Regular | 0 | 0.00 |
| Hand | 1 | 301.50 |
| Electronic Payment | 0 | 0.00 |
| Void | 0 | 0.00 |
| Stub | 0 | 0.00 |
| Zero | 0 | 0.00 |
| Mask | 0 | 0.00 |
| Total: | 1 | 301.50 |

Attachment: EDD AP Vouchers Dec 2019 (2772 : Approve Vouchers)

ACTION ITEM

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Principal Economic Development Manager

Subject: Election of Economic Development District Board Officers

IN BRIEF

The bylaws of the Central Puget Sound Economic Development District state that the Board of Directors must elect its President and Vice President for a two-year term at the Annual Meeting.

RECOMMENDED ACTION

Approve the candidates selected by the nominating committee for President and Vice President for the 2020-2022 Term.

DISCUSSION

Economic Development District Board members were briefed on the nomination process for new board officers at the December 2019 meeting. The current EDD President, Terry Ryan, appointed a nominating committee that the board ratified at the December meeting. The nominating committee met to discuss candidates for board officers, and made recommendations, which will be brought to the full board for approval at the February 2020 Annual Meeting of the Central Puget Sound Economic Development District.

If you have any questions or comments, please contact Jason Thibedeau at 206-389-2879 or jthibedeau@psrc.org.

ACTION ITEM

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Principal Economic Development Manager

Subject: **Ratify Presidential Appointments for the 2020-2022 Term**

IN BRIEF

The bylaws of the Central Puget Sound Economic Development District give the board President authority to nominate Presidential Appointments to the board to ensure adequate representation in the makeup of the board.

RECOMMENDED ACTION

Ratify the slate of presidential appointments for the 2020-2022 Term.

DISCUSSION

The bylaws of the Central Puget Sound Economic Development District specify the makeup of a Board of Directors, including seats for regional cities, counties, ports, tribes, the Washington State Department of Commerce, county Economic Development Councils/Economic Development Boards, Workforce Development Councils, and a regional or local Chamber of Commerce. In addition, the EDD board President has the discretion to nominate Presidential Appointments to the board to ensure adequate representation in the makeup of the board.

The incoming president will be asking for the board to approve a slate of presidential appointments at the February 5, 2020 meeting.

The candidates are as follows:

- Brian McGowan, Greater Seattle Partners
- Kevin Clark, Argosy Cruises and Tillicum Excursion
- Alex Pietsch, Washington State University
- Tony To, HomeSight

The Bylaws of the Economic Development District state, “All appointments shall conform to the following criteria: non-governmental Directors shall be selected so as to create a diverse board; meet Economic Development Administration requirements, including representation of business, labor, women, people with disabilities and racial minorities; and include representation of the region’s cluster industries, research institutions and institutions of higher education.”

If you have any questions or comments, please contact Jason Thibedeau at 206-389-2879 or jthibedeau@psrc.org.

ACTION ITEM

January 29, 2020

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Principal Economic Development Manager

Subject: **Ratify Executive Committee for the 2020-2021 Term**

IN BRIEF

The bylaws of the Central Puget Sound Economic Development District state that the board shall have an Executive Committee, which is appointed by the President and ratified by the board.

RECOMMENDED ACTION

Ratify the proposed Executive Committee members.

DISCUSSION

The Central Puget Sound Economic Development District bylaws state “The Executive Committee, to the extent provided in these Bylaws, shall have and exercise the authority of the Board of Directors in the management of the affairs of the Corporation between regular meetings of the Board; Provided, that such committee shall not have the authority of the Board of Directors in reference to altering, amending, or repealing the Bylaws; or, amending or repealing any resolution of the Board of Directors which by its terms provides that it shall not be amended, altered or repealed by such committee. The Committee shall be appointed by the President with ratification by the Board.” The Executive Committee shall serve a one-year term.

The incoming President’s nominees for the Executive Committee are as follows:

- Tom Florino, Amazon
- Commissioner Axel Strakeljahn, Port of Bremerton
- Councilmember Terry Ryan, Snohomish County
- Councilmember Ed Stern, City of Poulsbo
- Councilmember Conrad Lee, City of Bellevue
- Patrick Pierce, Economic Alliance of Snohomish County
- Brian McGowan, Greater Seattle Partners

If you have any questions or comments, please contact Jason Thibedeau at 206-389-2879 or jthibedeau@psrc.org.

DISCUSSION ITEM

January 29, 2020

To: Central Puget Sound Economic Development District Board

From: Laura Benjamin, Senior Planner

Subject: **PSRC Housing Survey Results and Upcoming Housing Work**

IN BRIEF

Housing access and affordability have been key policy areas in [VISION 2050](#), the region's long range plan for growth. The draft VISION 2050 plan presents an opportunity for the region to better assess and address housing needs and to develop a coordinated regional housing strategy. Staff will provide an update on early housing implementation efforts and upcoming work.

DISCUSSION***Housing Incentives Survey***

As an early VISION 2050 implementation effort, PSRC fielded a survey to local jurisdictions in summer 2019 to learn how they use regulatory incentives and tools to promote housing development and affordability. The survey builds on the work of a 2009 housing survey and will inform future regional and local housing work. At the February meeting, staff will discuss survey findings and next steps.

Regional Housing Strategy

A new housing action in VISION 2050 (H-Action-1) directs PSRC to develop a regional housing strategy, including a regional housing needs assessment. The regional housing strategy will serve as a "playbook" of regional and local actions to move towards the region's goal to preserve, improve, and expand its housing stock to provide a range of affordable, accessible, healthy, and safe housing choices to every resident and to promote fair and equal access to housing for all people. The strategy will complement state, county, local, and sub-regional housing efforts.

PSRC is developing a work plan to develop the regional housing needs assessment. The plan will be shared with PSRC boards and committees in early 2019 and the strategy is anticipated to be completed by mid-2021.

For more information, please contact Laura Benjamin at 206-464-7134 or lbenjamin@psrc.org.

INFORMATION ITEM

January 29, 2020

To: Central Puget Sound Economic Development District Board

From: Diana Lauderbach, Chief Financial Officer

Subject: **Draft Supplemental Biennial Budget and Work Program**

IN BRIEF

PSRC is in the process of developing the agency's supplemental FY 2020-2021 Biennial Budget and Work Program. The Economic Development District Board reviews and provides comments on the Economic Development element of the overall PSRC budget, which serves as the budget for the Central Puget Sound Economic Development District.

DISCUSSION

PSRC is in the process of developing the agency's supplemental FY 2020-2021 Biennial Budget and Work Program, which includes an Economic Development component. This process is guided by PSRC's Operation Committee and approved by PSRC's General Assembly. The draft budget is available online: <http://www.psrc.org/about/budget>.

The proposed Economic Development portion of the biennial budget includes estimated revenues and expenditures of \$505,000. Revenues for this budget element consist of an expected \$200,000 from EDA planning grants, an estimated \$273,000 in EDD dues collected from PSRC's membership to support the district's work, as well as \$32,000 carryover of dues unspent from the previous period.

Next steps:February 2020

- Economic Development District Board, as well as Transportation Policy Board & Growth Management Policy Board, review Draft Budget and Work Program, and forward comments to Operations Committee for consideration by March 31.

April 2020

- Operations Committee submits Final Draft Budget and Work Program to Executive Board. Executive Board transmits Final Draft Budget including revisions to General Assembly.

May 2020

- General Assembly acts on Final Draft Budget.

July 2020

- Economic Development District Board adopts Economic Development portion PSRC budget as the budget for the Central Puget Sound Economic Development District.

For more information, please contact Diana Lauderbach at (206) 464-5416, or dlauderbach@psrc.org.

Attachments:

8a-edd2020feb05-attachment

Economic Development District (Task 300)

Objective

Provide staff support to the Economic Development District (EDD) Board of Directors. Maintain the central Puget Sound region's eligibility for economic development planning and technical assistance funding from the federal Economic Development Administration. Develop, update and assist in implementation of *Amazing Place*, which serves as the region's Comprehensive Economic Development Strategy (CEDS). Under direction from the EDD Board of Directors, coordinate with public, private and community stakeholders to develop and implement initiatives that strengthen the region's economy.

Sub-Tasks

Sub-Task 1. EDD General

Ongoing administrative, managerial and operational efforts are required to maintain status as the Central Puget Sound Economic Development District (EDD), including:

- Convene and provide staff support to the EDD Board of Directors, subcommittees and other working groups or taskforces;
- Annually update the regional economic strategy, *Amazing Place*;
- Develop and maintain tracking tools, performance measure data and other products to facilitate strategy implementation;
- Coordinate events and programs, as appropriate, to aid in implementation of *Amazing Place*;
- Prepare budget and work program;
- Review and evaluate employee performance;
- Develop, apply for and monitor grants and contracts in support of *Amazing Place*.

Sub-Task 2. Regional Economic Strategy Implementation

The regional economic strategy *Amazing Place*, adopted in September 2017, is the guiding document for key regional economic initiatives. The EDD Board will maintain a work plan of initiatives to implement the strategy, informed by ongoing evaluation. Economic development staff will work with regional partners to implement these initiatives, including:

- Identify emerging industry opportunities, subsectors, or cross-cluster opportunities;
- Identify challenges and opportunities faced by the region's economy;
- Perform and coordinate qualitative and quantitative analysis to help detail the region's strengths, weaknesses, opportunities, and threats;
- Develop, run, and collaborate on events that bring together economic development interests in the region and highlight regional priorities.

Unfunded Sub-Tasks

None

Major Milestones and Products

1. Annual Economic Development Work Plan Developed and Adopted (2020 and 2021)
2. EDA Planning Grant Secured (June 2019, June 2020, and June 2021)

Mandates

This work element provides for program development, administration and management of regional economic development planning activities as required by:

1. **EDD/PSRC Memorandum of Agreement** dated June 27, 2002.
2. Authority for the CPSEDD creation is by a **Joint Exercise of Powers Agreement** between the counties of King, Kitsap, Pierce and Snohomish dated May 5, 1971 and amended November 13, 2003.
3. Federal authority for the creation, recognition and funding of multi-jurisdictional economic development districts is found in the **Public Works and Economic Development Act of 1965** (Public Law 89-136, 42 U.S.C. 3121 *et seq.*) as amended, including the comprehensive amendments by the Economic Development Administration Reform Act of 1998 (Public Law 105-393) and the Economic Development Administration Reauthorization Act of 2004 (Public Law 108-373). Criteria for district program functions and funding are found in 13 CFR Part 301 (area eligibility), 302 (district designation), 303 (district planning process) and 306 (planning assistance).

Policy Direction and Interagency Staff Involvement

Economic Development receives policy direction from the EDD Board of Directors.

Summary of Revenues and Expenditures

Summary Revenues & Expenditures

Revenues:

| | |
|--------------------|------------------|
| EDA Grant | \$200,000 |
| EDD Dues | \$273,000 |
| EDD Dues Carryover | \$32,000 |
| Total | \$505,000 |

Expenditures:

| | |
|---------------------|------------------|
| Salaries & Benefits | \$289,000 |
| Overhead | \$161,000 |
| Direct Costs | \$55,000 |
| Total | \$505,000 |

Budget Comparison:

| | |
|-----------------------------------|-----------|
| Proposed Supplemental FY 20-21 | \$505,000 |
| July 2019 Amended FY 20-21 | \$473,000 |

FTE Staffing Comparison:

| | |
|--------------------------------------|------|
| Proposed Supplemental FY 20-21 | 1.30 |
| July 2019 Amended FY 20-21 | 1.21 |

*EDD membership dues have been collected from PSRC membership since 2005 to support the Economic Development function.

Summary of Consultants within Economic Development

None

INFORMATION ITEM

January 29, 2020

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Principal Economic Development Manager

Subject: **Amazing Place Implementation Update**

**Amazing Place: Growing Jobs and Economic Opportunity
in the Central Puget Sound Region**
February 2020 Implementation Update

Below is an update on recent efforts and accomplishments that PSRC staff and other regional partners are working on to implement the strategies adopted in the region's economic strategy; Amazing Place.

Future of Work Taskforce ([link](#))

Lead: WA State Workforce Training & Education Coordinating Board

Completed: 12/2019

In April 2018, Washington's Legislature established the Future of Work Task Force. Made up of legislators, business and labor leaders, the 16-member Task Force worked to develop a set of policy recommendations for "future proofing" the state's workforce and businesses that considered current and anticipated changes in technology, demographics, the economy, and other external factors.

The Future of Work Taskforce's [2019 Policy Report](#) was completed in December. The report identifies five priority policy areas and 17 specific recommendations to proactively address impacts to the workforce and economy by technological advancements, with a primary focus of ensuring shared and equitable prosperity. The policy areas center around upskilling and job training, utilizing technology in the workplace, improving data collection and credentialing efforts, modernizing worker support systems, and ensuring equal access to economic development resources.

Amazing Place strategy: Sustain and evolve the conditions necessary for innovation

Sea-Tac Sustainable Airport Master Plan ([link](#))

Lead: Port of Seattle

Target: 9/2021

In anticipation of one million new residents in the central Puget Sound region by 2035, the Port of Seattle is developing a master plan, a blueprint for changes at Sea-Tac Airport to meet future regional demand. The plan will consider forecasted passenger and cargo demand and takes stock of current facilities, infrastructure, and operations. After reviewing comment submittals during the scoping for SAMP Near-Term Projects, the Port and FAA are conducting an environmental analysis of Near-Term Projects.

In December 2019 the environmental review period was extended to Fall 2021 to incorporate

feedback heard during the environmental scoping period. Environmental review will include additional topics that the public raised during the scoping period, update the 2014 demand forecast to reflect the rapid growth that occurred in the last few years, and complete the NEPA and SEPA analysis separately and sequentially.

Amazing Place strategy: Sustain and grow commercial air travel connections domestically and globally

Keep Washington Working Group ([link](#))

Lead: WA Dept of Commerce

Established: 12/2019

The Washington State Department of Commerce announced a 17-member statewide work group formed in response to the 2019 Keep Washington Working Act addressing statewide policy on supporting Washington's economy and immigrants' role in the workplace. Their work will focus on developing strategies, conducting research, and recommending approaches to ensure the state economy continues to benefit from diverse workforce and immigrant-owned businesses. The work group will report back to the legislature annually on their work and will meet four times a year throughout the state.

Amazing Place strategy: Prove adequate support for basic education for all AND Support women and minority-owned businesses

Dept of Commerce Affordable Housing Awards ([link](#))

Lead: WA Dept of Commerce

Awarded: 12/2019

In December 2019, the Washington Department of Commerce announced awards for \$91.6 million through the housing trust fund for affordable housing projects. The funds will create nearly 2,500 units of affordable housing for low-income and special needs residents. 19 of the projects awarded, totaling close to \$40 million, are located in the central Puget Sound region.

Amazing Place strategy: Ensure a diversity of housing stock that is affordable and connected to jobs

Thrive! Program ([link](#))

Lead: WA Dept of Commerce

Established: 12/2019

In December 2019, the Washington Department of Commerce announced the formation of Thrive!, a new program to help second-stage companies increase revenues and position for growth. The program connects CEOs to subject matter experts to access data, analytics, and best practices that are typically available only to larger corporations. Research shows that companies participating in second-stage programs experience a 15% to 30% increase in revenue.

Amazing Place strategy: Sustain and evolve the conditions necessary for innovation

Washington Child Care Collaborative Task Force ([link](#))

Lead: WA Dept of Commerce

Completed: 11/2019

The Child Care Collaborative Task Force (CCCTF) was created by the Washington State Legislature in 2018 through [SHB 2367](#). The task force is charged with developing policies and recommendations to incentivize employer-supported child care and improve child care access and affordability for employees.

The task force completed a [recommendations report](#) in November 2019, with four goals:

- a) Stabilize, support and sustain the child care workforce, providers and industry
- b) Increase employer support of child care
- c) Streamline permitting and licensing to support the construction, renovation, and acquisition of child care facilities
- d) Reduce disparities and disproportionalities in child care service delivery and access

Amazing Place strategy: Provide adequate support for basic education for all

Broadband Planning Feasibility Study Grants ([link](#))

Lead: WA Public Works board

Awarded: 12/2019

In December 2019, the Washington State Public Works Board awarded \$450,000 in grants for broadband planning-feasibility study projects to nine communities across the state. These grants are to help facilitate the deployment of broadband service in unserved areas in Washington. Two jurisdictions in the central Puget Sound region were awarded \$50,000 grants—the Town of Skykomish and the City of Arlington.

Amazing Place strategy: Advance economic development within small cities and rural communities

Everett CleanTech Accelerator ([link](#))

Lead: Clean Tech Alliance

Announced: 01/2020

Toyota Mobility Foundation (TMF)
Soundview Innovation Campus
Snohomish County

In January 2020, Snohomish County Executive Dave Somers announced a collaborative partnership to create the state's first physical CleanTech Accelerator with TMF, the Clean Tech Alliance, and Soundview Innovation Campus. The Accelerator aims to support cleantech startups that have technical expertise but require support in business creation and management, and offers physical tools, collaboration opportunities and events for early stage entrepreneurs within the county and region.

Amazing Place strategy: Ensure an outstanding and healthy natural environment

Port of Everett Strategic Plan ([link](#))

Lead: Port of Everett

Completed: 12/2019

The Port of Everett is charged with creating economic opportunities, protecting the natural waterfront, and managing international shipping terminals, marina facilities, and developing real estate on the 125 acres of land owned by the Port.

The Port has mapped out its vision for the next decade in its Strategic Plan, completed December 2019. The plan prioritizes environmental stewardship, recreational access, enabling economic opportunities, and promoting a balanced waterfront that fosters maritime, trade, and national defense interests.

Amazing Place strategy: Build up and sustain ports and other infrastructure to support trade, logistics, and freight mobility

TOOLBOX

PEER NETWORKING SERIES

Access to Transit

The central Puget Sound region's transit network is expanding faster than ever before, opening opportunities for more people to use transit to get to the places they go instead of driving. Making sure as many people as possible can easily get to and use transit is fundamental to the success of the network.

This work session will take a “deep dive” into this complex topic, with a three-hour session that includes an overview of issues and opportunities surrounding multimodal access to transit, including perspectives from transit agencies, local jurisdictions, and transit system users. Following the overview will be breakout discussions to evaluate local factors in planning for better access to transit in support of the update of the Regional Transit Access and Parking Strategy.

save the dates

Friday, February 21, 12 – 3pm

PSRC – 1011 Western Avenue, Suite 500, Seattle 98104

Bring your lunch!

More information at

www.psrc.org/whats-happening/events/toolbox-peer-networking-series

