

Central Puget Sound Economic Development District Board

Wednesday, October 7, 2020 • 1:00 – 3:00 PM

Virtual Meeting via Teleconference

The meeting will be streamed live over the internet at www.psrc.org.

PUBLIC NOTICE: The meeting will be held remotely through Zoom Audio/Video Conferencing. In accordance with the Governor's proclamations 20-25.7 and 20-28.8, the PSRC's offices are closed to the public and no in-person meetings are permitted. The current Open Public Meetings Act waiver is scheduled to expire on October 1, 2020. Should any major changes to current guidance occur, this meeting may be rescheduled.

The public is encouraged to follow the meeting via live stream at <https://www.psrc.org/boards/watch-meetings> or listen by phone at 833-548-0282 or 877-853-5257 and enter Meeting ID: 938 8149 4239 and Passcode: 683528. Members of the public may submit comments via email to msvob@psrc.org up to one hour before the meeting and comments will be provided to board members electronically during the meeting. Comments received after that deadline will be provided to board members after the meeting.

1. **Call to Order and Roll Call (1:00)**
2. **Communications and Public Comments**
3. **President's Remarks**
4. **Staff Report**
5. **Consent Agenda (1:20)**
 - a. Approve Minutes of Meeting held July 1, 2020
6. **Discussion Items (1:30)**
 - a. Washington State Department of Commerce Recovery Efforts -- *Jason Thibedeau*
 - b. Greater Seattle Partners Regional Economic Recovery Plan -- *Jason Thibedeau*
 - c. Regional Economic Strategy Update -- *Jason Thibedeau*
7. **Next Meeting - December 2, 2020**
8. **Adjourn (3:00)**

Board members please submit proposed amendments and other materials prior to the meeting for distribution. Organizations/individuals may submit information for distribution. Send to Mikayla Svob at msvob@psrc.org, fax 206-587-4825, or mail.

Sign language and communication material in alternate formats can be arranged given sufficient notice by calling (206) 464-7090 or TTY Relay 711. العربية | Arabic, 中文 | Chinese, Deutsch | German, Français | French, 한국어 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng Việt | Vietnamese | (206) 587-4819.

Minutes

Central Puget Sound Economic Development District Board Wednesday, July 1, 2020 Remote Only

CALL TO ORDER AND ROLL CALL

The meeting of the Central Puget Sound Economic Development District Board of Directors was called to order at 1:00 p.m. by Tom Florino, President. To determine attendance and that a quorum was present, board members and alternates wrote in their names and jurisdictions within the BlueJeans chat, and a verbal roll call was conducted by staff.

[To watch a video of the meeting and hear the full discussion, please go to:
<https://www.psrc.org/boards/watch-meetings>].

Members and *Alternates* that participated for all or part of the meeting included:
(**participation via teleconference)

Lauren Smith**
Anisa Khoshbakhtian**
Councilmember Conrad Lee**
Councilmember Jeremy Barksdale**
Councilmember Lindsey Walsh**
Councilmember Betsy Robertson**
Mayor Greg Wheeler**
Councilmember Ed Stern**
Councilmember Marty Campbell**
Councilmember Stephanie Wright**
Councilmember Megan Dunn**
Commissioner Axel Strakeljahn, Vice President**
Commissioner Sam Cho**
Commissioner Kristin Ang**
Commissioner Deanna Keller**
Chris Green**
Andrea Reay**
John Powers**
Dom Amor**
Matt Smith**
Elizabeth Court**
Alex Pietsch**
Tom Florino, President**
Tony To**

Patricia Iolavera**

Members absent included:

(*alternate present)

*Executive Dow Constantine
 Councilmember Reagan Dunn
 Councilmember Tammy Morales
 *Mayor Jenny Durkan
 *Councilmember Ed Prince
 *Councilmember Lydia Assefa-Dawson
 Commissioner Charlotte Garrido
 Councilmember Robert Thoms
 Councilmember Shannon Reynolds
 Mayor Cassie Franklin
 Councilmember Joe Marine
 Chad Wright
 Chairman Leonard Forsman
 Commissioner Tom Stiger
 Bruce Kendall
 Larry Brown
 Kevin Clark
 Terry Ryan
 Brian McGowan
 Bob Drewel
 Dave Somers

COMMUNICATIONS AND CITIZEN COMMENT

In accordance with the Governor's Safe Start, Stay Healthy emergency proclamation (Proclamation 20-28, as amended), PSRC's offices were closed to the public during the meeting. No public comments were submitted to staff prior to the meeting.

PRESIDENT'S REMARKS

President Tom Florino welcomed everyone to the July 1, 2020 meeting and thanked the board members for their attendance.

STAFF REPORT

Jason Thibedeau thanked the board members for their patience as staff moved to an all online platform for conducting business. The PSRC policy boards did not meet March through June of 2020.

CONSENT AGENDA

ACTION: It was moved (Strakeljahn) and seconded (Lee) to: (a) Approve Minutes of Meeting held February 5, 2020 and (b) Approve Vouchers Dated January 21, 2020, through April 17, 2020, in the Amount of \$424.21. The motion passed unanimously.

ACTION ITEM

Budget Amendment and Contract Authority for Consultant Services for CARES Act Pandemic Recovery and Resiliency Works

President Florino informed the board that a request was made to amend the budget to add new potential grant revenues from the U.S. Economic Development Administration (EDA) to perform pandemic recovery and resiliency work and to authorize the hiring of one or more consultants to assist staff in implementation.

ACTION: It was moved (Lee) and seconded (Strakeljahn) to amend the Adopted Budget and Work Program for Fiscal Years 2020-2021 to add up to an additional \$400,000 in funds contingent upon approval from the U.S. Economic Development Administration and PSRC's Executive Board. The motion passed unanimously.

ACTION: It was moved (Strakeljahn) and seconded (Dunn) to authorize the Executive Director to enter into one or more consultant contracts for pandemic recovery and resiliency work as described below, not to exceed \$250,000. The motion passed unanimously.

DISCUSSION ITEM

Comprehensive Economic Development Strategy Update Scope

Jason Thibedeau, PSRC Principal Economic Development Manager, asked the board to discuss the scope, timeline, and focus for the update to the Comprehensive Economic Development Strategy, which the board will develop and submit to the EDA by January 2022.

NEXT MEETING

The Central Puget Sound Economic Development District Board will next meet on Wednesday, October 7, 2020 from 1 – 3 p.m.

ADJOURN

The meeting adjourned at 2:34 p.m.

Adopted this 7th day of October, 2020.

Tom Florino, President
Central Puget Sound Economic Development District

ATTEST:

Josh Brown, Executive Director

DISCUSSION ITEM

September 30, 2020

To: Central Puget Sound Economic Development District Board
From: Jason Thibedeau, Principal Economic Development Manager
Subject: **Washington State Department of Commerce Recovery Efforts**

IN BRIEF

Chris Green, Assistant Director of the Office of Economic Development and Competitiveness for the Washington State Department of Commerce will discuss efforts at the Department of Commerce to support statewide economic recovery.

DISCUSSION

The Washington State Department of Commerce is working to develop programs and funding to support economic recovery in the state in response to COVID-19. The department's efforts include assistance for small businesses as well as supporting industries most negatively impacted by COVID-19. In addition, Commerce is working to develop state policy and funding recommendations and to secure federal funding, including the CARES Act, to aid in state recovery efforts.

Commerce recently released an Economic Recovery Dashboard. This tool uses a variety of data sources to track Washington state's economic recovery and resiliency. It displays the latest available data on employment, businesses, government assistance programs and consumer behavior, helping monitor the economic impact of COVID-19 across the state.

The Washington State Department of Commerce is the lead state agency charged with enhancing and promoting sustainable community and economic vitality in Washington. Commerce administers a diverse portfolio of more than 100 programs and several state boards and commissions, all focused on helping communities achieve positive economic growth.

For more information, contact Jason Thibedeau, Principal Economic Development Manager, at 206-389-2879 or jthibedeau@psrc.org.

DISCUSSION ITEM

September 30, 2020

To: Central Puget Sound Economic Development District Board
From: Jason Thibedeau, Principal Economic Development Manager
Subject: **Greater Seattle Partners Regional Economic Recovery Plan**

IN BRIEF

Brian McGowan, CEO of Greater Seattle Partners, will discuss the Regional Recovery Taskforce, which is focused on developing a long-term economic recovery plan for the region.

DISCUSSION

Greater Seattle Partners is coordinating a Regional Recovery Taskforce to develop a long-term economic recovery plan. The taskforce is comprised of regional leaders from across Snohomish, King and Pierce counties representing public, private and non-profit interests. The taskforce is made up of six working groups: Industry Cluster Development, Marketing & Tourism, Policy & Advocacy, Small Business, Workforce & Talent, and a Mayors group.

The recovery plan will align with existing sub-regional and state level recovery planning efforts and is intended to be implemented by the complement of private, public, and non-profit partners engaged in the process. The plan will focus on driving inclusion and equity throughout the process as well as target aspirational, innovative and transformative strategies unique to the region. A draft of the recovery plan is expected to be released in 2020.

Greater Seattle Partners is a regional economic and trade development organization serving Snohomish, King and Pierce counties. Launched in 2018 and championed by Governor Christine Gregoire and prominent private and public sector leaders, this regional partnership is building on the region's global identity to attract new investment and advance trade, grow the region's talent to strengthen regional competitiveness and elevate regional economic development to achieve inclusive economic growth.

For more information, contact Jason Thibedeau, Principal Economic Development Manager, at 206-389-2879 or jthibedeau@psrc.org.

DISCUSSION ITEM

September 30, 2020

To: Central Puget Sound Economic Development District Board
From: Jason Thibedeau, Principal Economic Development Manager
Subject: **Regional Economic Strategy Update**

IN BRIEF

The Economic Development District Board adopted *Amazing Place* as the region's Comprehensive Economic Development Strategy (CEDS) in 2017. This strategy enables regional organizations to receive federal funds through the U.S. Economic Development Administration and must be updated at least every five years. At the October meeting, the EDD Board will discuss the scope, timeline, and focus for the update to this economic strategy, including use of CARES Act funding recently awarded to the EDD.

DISCUSSION

The Central Puget Sound Economic Development District is the federally designated Economic Development District for the central Puget Sound region, encompassing King, Pierce, Snohomish, and Kitsap counties. The U.S. Economic Development Administration (EDA) requires Economic Development Districts to establish a Comprehensive Economic Development Strategy (CEDS) at least every five years as a prerequisite for regional organizations to receive federal EDA funds.

An approved CEDS must leverage a robust stakeholder outreach process involving public, private and non-profit sectors to establish a strategic blueprint for regional collaboration, guiding the economic prosperity and resiliency of the region. The CEDS should integrate and leverage other regional planning and implementation efforts. According to EDA guidelines, a CEDS should include a summary of regional economic conditions, a SWOT analysis, an action plan, and an evaluation framework.

The Central Puget Sound Economic Development District Board adopted *Amazing Place* as the region's CEDS in 2017. The board met in July 2020 to begin the work to update this strategy, discussing current economic conditions and focus areas for the update. *Amazing Place* contains a broad set of goals and strategies for the region's economy including economic opportunity, global competitiveness, and quality of life. Implementation of the strategy involves a broad set of regional partners including the Economic Development District.

Throughout the strategy update process, staff will facilitate discussions with the board around challenges and opportunities that the region faces and identify implementation

efforts necessary to improve the region's economy. COVID-19 has prompted many state, regional and local organizations to develop economic recovery plans. These efforts will be monitored and integrated into the CEDS as appropriate.

In August, the EDD was awarded a CARES Act grant for \$400,000 from the U.S. Economic Development Administration. The grant will be used to support regional coordination of disaster economic recovery efforts and to develop targeted industry-specific disaster recovery and resiliency plans. These efforts will be integrated into the strategy development process. At the October board meeting, staff will provide an update on the process and timeline to update the region's CEDS including the use of awarded CARES Act funds.

For more information, contact Jason Thibedeau, Principal Economic Development Manager, at 206-389-2879 or jthibedeau@psrc.org.