Research Purpose

• Measure residents’ attitudes and opinions about growth and growth-related issues to help inform VISION 2050.

• Provide scientifically-valid responses that reflect the diversity of opinions in the central Puget Sound region, with enough responses to measure opinion of population subsets.
Research Methodology

• Non-probability study of regional residents (King, Kitsap, Pierce, Snohomish)

• Surveyed 2,000 residents ages 18 and older
  ➢ Sample: online panels, RDD landline and cell phone sample
  ➢ Mode: Mixed (online and phone, 40% cell)
  ➢ Survey length: 15-min. online, 23-min. phone. Mostly closed-ended
  ➢ Languages offered: English, Spanish and Chinese (targeted Spanish and Chinese-speaking households)
  ➢ Fielded: March 6 to 25, 2018
  ➢ Sponsor: PSRC (not disclosed)
  ➢ Weighted by age and gender to reflect regional demographics
Key Findings

• A majority (65%) feel the quality of life in the region is positive.

• Cost of living (29%), homelessness (12%) and traffic (10%) are seen as the worst things about the region—a significant change since 2003 when traffic congestion/lack of transportation options (52%) topped the list.

• Change and growth is equally seen as positive (24%) and negative (24%) for residents.
  ➢ Residents who are older, and those who have lived in this region longer are more negative about growth. Residents who moved here more recently and younger respondents are more positive.

• Increasing housing choices (77%) and preserving the natural environment (75%) are seen as important for the region.

• Nearly half (47%) feel the region should be a leader in reducing greenhouse gas emissions.
GENERAL OPINION/QUALITY OF LIFE
Most residents (65%) rate the quality of life in central Puget Sound positively.

Q12 - Overall, how would you describe the quality of life in the central Puget Sound region?

<table>
<thead>
<tr>
<th>Region</th>
<th>Don't know</th>
<th>Very Poor</th>
<th>Poor</th>
<th>Average</th>
<th>Good</th>
<th>Excellent</th>
</tr>
</thead>
<tbody>
<tr>
<td>King</td>
<td>5%</td>
<td>26%</td>
<td>50%</td>
<td>18%</td>
<td>18%</td>
<td>16%</td>
</tr>
<tr>
<td>Kitsap</td>
<td>5%</td>
<td>27%</td>
<td>49%</td>
<td>17%</td>
<td>17%</td>
<td>16%</td>
</tr>
<tr>
<td>Pierce</td>
<td>6%</td>
<td>33%</td>
<td>46%</td>
<td>14%</td>
<td>14%</td>
<td>13%</td>
</tr>
<tr>
<td>Sno.</td>
<td>6%</td>
<td>30%</td>
<td>52%</td>
<td>12%</td>
<td>12%</td>
<td>11%</td>
</tr>
</tbody>
</table>

Net Positive: 65%, 68%, 66%, 60%, 64%

Responses <5% not labeled

n=2000
Activities, good jobs and natural beauty are key parts of the region’s positive quality of life. The high cost of living is the top detractor.

Q13. Why do you say this?  
(Open-ended, Top Regional Responses)

<table>
<thead>
<tr>
<th>Poor/Very Poor</th>
<th>Average</th>
<th>Good/Excellent</th>
</tr>
</thead>
</table>
| • Expensive/high cost of living: 37%  
• Homelessness: 17%  
• High taxes: 16%  
• Bad traffic: 12%  
• High crime rate: 12%  
• Lots of drugs: 10% | • Expensive/high cost of living: 24%  
• Same as everywhere else/average: 20%  
• Homelessness: 10%  
• Bad traffic: 7% | • Activities/lots to do: 15%  
• Good jobs: 14%  
• Beautiful (scenery/vistas): 11%  
• A nice place to live: 11%  
• [Generic positive]: 11%  
• Access to nature/outdoors: 10% |

n=131  
n=573  
n=1292
The region’s natural environment, climate and outdoor recreation are top assets.

Q14 - What do you like best about living in the central Puget Sound region?

- Natural Environment: 22%
- Climate/Weather: 12%
- Outdoor Recreation: 11%
- Jobs/Economic Opportunity: 6%
- Shopping, Restaurants and Entertainment: 6%
- Diversity: 6%
- The People: 5%
- Rural/Small Town Feel: 5%

n=2000
There are some significant differences by county

Q14 - What do you like best about living in the central Puget Sound region?
(Top Responses)

Natural Environment: 22% KITSAP
Climate/Weather: 12% KING
Outdoor Recreation: 11% KING
Jobs/Economic Opportunity: 6% PIERCE
Shopping, Restaurants and Entertainment: 6% SNOHOMISH
Diversity: 6% PIERCE
The People: 5% SNOHOMISH
Rural/Small Town Feel: 5% Snohomish

n=2000
Feelings about the region’s top assets have been consistent over time.

Q14. What do you like best about living in the central Puget Sound region? (Top 3 Responses)

- **Natural Environment/Beauty:**
  - 1993: 31%, 2003: 22%, 2018: 18%
  - Cumulative: 48%

- **Climate/Weather:**
  - 1993: 22%, 2003: 22%, 2018: 11%

- **Recreation/Entertainment opportunities:**
  - 1993: 9%, 2003: 12%, 2018: 18%

1993 n=586
2003 n=876
2018 n=2000

*1993 and 2003 Survey Wording:*
What *one* thing would you say you like best about living in the central Puget Sound region?
The region’s cost of living, homelessness and transportation are top dislikes.

Q15 - What do you like least about living in the central Puget Sound region?

- Cost of Living: 29%
- Homelessness: 12%
- Transit/Transportation: 10%
- Political Environment: 9%
- Climate/Weather: 8%
- Safety/Crime: 6%
- Growth/Development: 5%

n=2000
Most responses differ significantly by county.

Q15 - What do you like least about living in the central Puget Sound region?
(Top Responses)

- **Cost of Living**: 29% (King, 12%; Kitsap, 10%; Pierce, 9%; Sno., 6%)
- **Homelessness**: 12% (King, 10%; Kitsap, 9%; Pierce, 8%; Sno., 6%)
- **Transit/Transportation**: 10% (King, 9%; Kitsap, 8%; Pierce, 6%; Sno., 5%)
- **Political Environment**: 9% (King, 8%; Kitsap, 6%; Pierce, 5%; Sno., 6%)
- **Climate/Weather**: 8% (King, 6%; Kitsap, 5%; Pierce, 4%; Sno., 5%)
- **Safety/Crime**: 6% (King, 5%; Kitsap, 4%; Pierce, 3%; Sno., 5%)
- **Growth/Development**: 5% (King, 4%; Kitsap, 3%; Pierce, 2%; Sno., 5%)

n=2000
Regional dislikes have changed significantly.

Q14. What do you like least about living in the central Puget Sound region? (Top 3 Responses in 2018)

<table>
<thead>
<tr>
<th>Response</th>
<th>1993</th>
<th>2003</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost of living</td>
<td></td>
<td></td>
<td>29%</td>
</tr>
<tr>
<td>Transit/ Transportation/ Traffic congestion/ Lack of options</td>
<td>27%</td>
<td></td>
<td>52%</td>
</tr>
<tr>
<td>Homelessness</td>
<td>13%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1993 n=580  
2003 n=863  
2018 n=2000

*1993 and 2003 Survey Wording:  
What *one* thing would you say you like least about living in the central Puget Sound region?
Lower cost of living, less traffic and more affordable housing are the top changes desired.

Q16 - What one change would you most like to see happen in the central Puget Sound region over the next 25 years?

- Lower cost of living: 19%
- Less traffic congestion: 19%
- More affordable housing: 14%
- Expansion of public transportation (bus, light rail, ferry): 8%
- Reduction in crime/drugs: 8%
- Better planning for growth and development: 8%

n=2000
Changes desired have also shifted significantly. Cost of living and affordable housing are newer concerns.

Q16. What one change would you most like to see happen in the central Puget Sound region over the next 25 years? (Top 4 Responses in 2018)

<table>
<thead>
<tr>
<th>Change</th>
<th>1993</th>
<th>2003</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lower cost of living</td>
<td></td>
<td></td>
<td>19%</td>
</tr>
<tr>
<td>Less/reduced traffic congestion</td>
<td>10%</td>
<td>22%</td>
<td>19%</td>
</tr>
<tr>
<td>More affordable housing</td>
<td></td>
<td></td>
<td>14%</td>
</tr>
<tr>
<td>More mass transit/expansion of public</td>
<td>8%</td>
<td></td>
<td>32%</td>
</tr>
</tbody>
</table>

1993 n=558  
2003 n=841  
2018 n=2000
ACCESS
Nearly 6 in 10 say it’s difficult or very difficult to access affordable housing in the region.

Q17-26 REGIONAL SUMMARY: For you personally, how easy or difficult is it for you to access the following in the central Puget Sound region? (Regional Results)

<table>
<thead>
<tr>
<th>Service</th>
<th>Difficult/Very Difficult (%)</th>
<th>Does not apply</th>
<th>Very difficult</th>
<th>Difficult</th>
<th>Average</th>
<th>Easy</th>
<th>Very easy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affordable housing</td>
<td>31%</td>
<td>6%</td>
<td>28%</td>
<td>6%</td>
<td>25%</td>
<td>7%</td>
<td>4%</td>
</tr>
<tr>
<td>Reliable transportation choices</td>
<td>35%</td>
<td>6%</td>
<td>25%</td>
<td>7%</td>
<td>11%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Good jobs/employment opportunities</td>
<td>35%</td>
<td>12%</td>
<td>6%</td>
<td>13%</td>
<td>10%</td>
<td>19%</td>
<td></td>
</tr>
<tr>
<td>A safe place to live</td>
<td>31%</td>
<td>11%</td>
<td>39%</td>
<td>15%</td>
<td>12%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Scientific, arts and cultural amenities</td>
<td>33%</td>
<td>10%</td>
<td>29%</td>
<td>14%</td>
<td>21%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health care</td>
<td>34%</td>
<td>8%</td>
<td>33%</td>
<td>12%</td>
<td>18%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quality schools (pre-K to 12th grade)</td>
<td>33%</td>
<td>25%</td>
<td>7%</td>
<td>10%</td>
<td>11%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Education and training after high school</td>
<td>32%</td>
<td>19%</td>
<td>7%</td>
<td>30%</td>
<td>12%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recreational opportunities (parks, sports,</td>
<td>31%</td>
<td>7%</td>
<td>21%</td>
<td>10%</td>
<td>34%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fresh, healthy food</td>
<td>40%</td>
<td>25%</td>
<td>27%</td>
<td>7%</td>
<td>7%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

n=2000
Nearly 6 in 10 say it’s difficult or very difficult to access affordable housing in the region.

Q17-26 REGIONAL SUMMARY: For you personally, how easy or difficult is it for you to access the following in the central Puget Sound region? (Top 3: Most Difficult to Access)

- Affordable housing: 28% Very difficult, 31% Difficult, 23% Easy
- Reliable transportation choices: 18% Difficult, 35% Average, 23% Easy
- Good jobs/employment opportunities: 13% Difficult, 35% Average, 25% Easy

Difficult/Very Difficult (NET): 59%, 25%, 19%
Growth and development seen as having both a positive and negative impact.

Q27. What kind of impact has growth and development had on the central Puget Sound region in the past 10 years?

<table>
<thead>
<tr>
<th>Region</th>
<th>Unsure</th>
<th>Mostly negative</th>
<th>Somewhat negative</th>
<th>Both positive and negative</th>
<th>Somewhat positive</th>
<th>Mostly positive</th>
</tr>
</thead>
<tbody>
<tr>
<td>King</td>
<td>10%</td>
<td>14%</td>
<td>47%</td>
<td>14%</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>Kitsap</td>
<td>6%</td>
<td>12%</td>
<td>13%</td>
<td>44%</td>
<td>14%</td>
<td>10%</td>
</tr>
<tr>
<td>Pierce</td>
<td>6%</td>
<td>9%</td>
<td>12%</td>
<td>50%</td>
<td>14%</td>
<td>9%</td>
</tr>
<tr>
<td>Sno.</td>
<td>11%</td>
<td>18%</td>
<td>45%</td>
<td>15%</td>
<td>8%</td>
<td></td>
</tr>
</tbody>
</table>

Unsure = 10%  Mostly negative = 14%  Somewhat negative = 47%  Both positive and negative = 14%  Somewhat positive = 10%  Mostly positive = 10%

Net negative: 24%  Net positive: 24%

n=2000

Responses <5% not labeled
Older respondents, those who have been in the region a long time and Caucasian respondents are more likely to have negative feelings about growth and development.

Those saying growth is mostly or somewhat negative

OVERALL: 25%

<table>
<thead>
<tr>
<th>Age Category</th>
<th>18-34 years old</th>
<th>65 and older</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>15%</td>
<td>36%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Years in Region</th>
<th>1-4 yrs. in region</th>
<th>20+ yrs. in region</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>11%</td>
<td>31%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Race Category</th>
<th>Asian, Black, Hispanic, Mixed-Race, all others</th>
<th>Caucasian</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>16%</td>
<td>28%</td>
</tr>
</tbody>
</table>

n=496
Residents are positive about jobs/economic growth and frustrated with traffic and affordability. Infrastructure seen as a positive and a negative.

Q28. Why did you say the impact of growth and development has been <Q27>?

(Top Regional Responses)

<table>
<thead>
<tr>
<th>Somewhat/ Mostly Negative</th>
<th>Both Positive and Negative</th>
<th>Mostly/Somewhat Positive</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Too much traffic/congestion: 35%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• No affordable housing: 25%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Poor infrastructure/planning: 21%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Too many people moving in: 16%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Destroy natural spaces: 10%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Increased cost of living: 10%</td>
<td>• Too much traffic/congestion: 27%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• More jobs: 20%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• No affordable housing: 17%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• More/too many people: 14%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• A strong economy: 12%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Increased cost of living: 12%</td>
<td>• More jobs: 18%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• New developments/improved infrastructure: 14%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Good/great/like/love: 10%</td>
</tr>
</tbody>
</table>

n=496  n=936  n=482
Most rate current planning for growth and development, ‘average.’

Q29 - How would you rate the community where you live when it comes to planning for growth and development?

<table>
<thead>
<tr>
<th>Region</th>
<th>Very poor</th>
<th>Poor</th>
<th>Average</th>
<th>Good</th>
<th>Excellent</th>
<th>Net negative: 25%</th>
<th>Net positive: 25%</th>
<th>Average (Mean)</th>
</tr>
</thead>
<tbody>
<tr>
<td>King</td>
<td>7%</td>
<td>21%</td>
<td>49%</td>
<td>19%</td>
<td>4%</td>
<td>50%</td>
<td>20%</td>
<td>3.0</td>
</tr>
<tr>
<td>Kitsap</td>
<td>5%</td>
<td>23%</td>
<td>47%</td>
<td>19%</td>
<td>5%</td>
<td>50%</td>
<td>20%</td>
<td>3.0</td>
</tr>
<tr>
<td>Pierce</td>
<td>5%</td>
<td>17%</td>
<td>52%</td>
<td>21%</td>
<td>5%</td>
<td>50%</td>
<td>20%</td>
<td>3.0</td>
</tr>
<tr>
<td>Sno.</td>
<td>5%</td>
<td>16%</td>
<td>52%</td>
<td>20%</td>
<td>6%</td>
<td>50%</td>
<td>20%</td>
<td>3.0</td>
</tr>
</tbody>
</table>

n=2000
Regionally, 42% say the region is on the wrong track when it comes to planning for the future.

Q30 - Currently, there are about 4 million people living in the central Puget Sound region... With this in mind, do you think the region is on the right or wrong track when it comes to planning for the future?

**Region**
- Wrong Track: 42%
- Unsure: 37%
- Right Track: 21%

**King**
- Wrong Track: 45%
- Unsure: 33%
- Right Track: 22%

**Kitsap**
- Wrong Track: 42%
- Unsure: 36%
- Right Track: 23%

**Pierce**
- Wrong Track: 37%
- Unsure: 43%
- Right Track: 20%

**Sno.**
- Wrong Track: 44%
- Unsure: 20%
- Right Track: 21%

n=2000
In 2003, respondents also were concerned that planning was on the wrong track.

Those saying “Wrong Track”

<table>
<thead>
<tr>
<th>When it comes to planning for the future is the region on the right or wrong track? (2018)</th>
<th>42%</th>
<th>37%</th>
<th>21%</th>
</tr>
</thead>
<tbody>
<tr>
<td>When it comes to planning for future transportation needs... (2003)</td>
<td>60%</td>
<td>9%</td>
<td>31%</td>
</tr>
<tr>
<td>When it comes to planning for future economic growth/development... (2003)</td>
<td>48%</td>
<td>19%</td>
<td>33%</td>
</tr>
<tr>
<td>When it comes to planning for future land use/development... (2003)</td>
<td>50%</td>
<td>18%</td>
<td>32%</td>
</tr>
</tbody>
</table>

2018 n=2000. 2003 n=893
Poor infrastructure/planning top reason why people said “wrong track.”

Q31. Why do you say this?
(Top Regional Responses)

<table>
<thead>
<tr>
<th>Wrong Track</th>
<th>Unsure</th>
<th>Right Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Poor infrastructure/ planning: 36%</td>
<td>• Not aware of the future plans: 22%</td>
<td>• They are working on it: 26%</td>
</tr>
<tr>
<td>• Costs are way too high: 15%</td>
<td>• Never know what the future holds/depends: 14%</td>
<td>• It's going in the right direction: 15%</td>
</tr>
<tr>
<td>• Too many people/crowded: 14%</td>
<td>• Poor infrastructure/planning (rapid growth, not enough housing/roads): 8%</td>
<td>• Public transportation/ light rail: 13%</td>
</tr>
<tr>
<td>• Public transport./light rail: 14%</td>
<td></td>
<td>• Lots of new developments/houses/businesses: 10%</td>
</tr>
<tr>
<td>• Traffic: 13%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

n=838  n=736  n=426
Encouraging a range of housing options, protecting forests and farms, investing in roads, and encouraging ‘healthy’ development are seen as highly important.

Q32-42. For each statement below, please indicate its importance
(REGIONAL SUMMARY - TOP TIER)

<table>
<thead>
<tr>
<th>Net Important/ Very Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not important</td>
</tr>
</tbody>
</table>

- **Encourages a range of housing options that meet the needs and budgets of residents**
  - Net Important/Very Important: 77%
  - Important/Very important: 45%

- **Protects working forests, farms, shorelines, natural areas and parks from being converted to residential, commercial or industrial uses**
  - Net Important/Very Important: 75%
  - Important/Very important: 47%

- **Invests in new roadways and road improvements**
  - Net Important/Very Important: 74%
  - Important/Very important: 39%

- **Encourages development that helps create healthier communities for all residents**
  - Net Important/Very Important: 70%
  - Important/Very important: 32%

n=2000

Strong intensity around protecting places
Even the ‘less important’ activities were viewed by the majority as important or very important.

Q32-42. For each statement below, please indicate its importance (REGIONAL SUMMARY - 2nd TIER)

<table>
<thead>
<tr>
<th>Statement</th>
<th>Slightlly important</th>
<th>Moderately important</th>
<th>Important</th>
<th>Very important</th>
<th>Net Important/Very Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provides more public transportation options (bus, rail, transit)</td>
<td>8%</td>
<td>30%</td>
<td>37%</td>
<td>7%</td>
<td>67%</td>
</tr>
<tr>
<td>Encourages stores, businesses and schools to locate in convenient locations that can be accessed by walking or transit</td>
<td>8%</td>
<td>23%</td>
<td>37%</td>
<td>5%</td>
<td>64%</td>
</tr>
<tr>
<td>Maintains rural economies and small towns</td>
<td>23%</td>
<td>37%</td>
<td>6%</td>
<td>9%</td>
<td>62%</td>
</tr>
<tr>
<td>Focuses new growth along major transportation corridors (bus, light rail)</td>
<td>9%</td>
<td>23%</td>
<td>35%</td>
<td>6%</td>
<td>62%</td>
</tr>
<tr>
<td>Reinvests in the region’s main streets and downtowns</td>
<td>6%</td>
<td>36%</td>
<td>24%</td>
<td>9%</td>
<td>60%</td>
</tr>
<tr>
<td>Plans for development and transportation to reduce greenhouse gas emissions</td>
<td>6%</td>
<td>31%</td>
<td>23%</td>
<td>9%</td>
<td>54%</td>
</tr>
<tr>
<td>Focuses new growth in existing cities and towns rather than on rural land</td>
<td>28%</td>
<td>32%</td>
<td>22%</td>
<td>6%</td>
<td>54%</td>
</tr>
</tbody>
</table>

n=2000

Responses<5% not labeled
HOUSING
Cost of living is the top consideration in deciding where to live.

Q43 - What's your most important consideration in deciding where to live in the central Puget Sound region?

Cost of living: 31%
Neighborhood character: 10%
Proximity to jobs and shopping: 9%
Housing choices: 9%
Travel time to work/school: 7%
Quality of schools: 6%
Sense of community: 5%
Cost/price continues to be a top decision driver. Mentions of other factors have declined.

Q43. What’s your most important consideration in deciding where to live in the central Puget Sound region?
(Top 3 Responses)

<table>
<thead>
<tr>
<th></th>
<th>2003</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost of living</td>
<td>19%</td>
<td>31%</td>
</tr>
<tr>
<td>Neighborhood/community character</td>
<td>19%</td>
<td>10%</td>
</tr>
<tr>
<td>Proximity to jobs/shopping</td>
<td>21%</td>
<td>9%</td>
</tr>
</tbody>
</table>

2003 n=904
2018 n=2000

*2003 Survey Wording: What is the most important factor that influences where you decide to live?
Addressing housing affordability is important, throughout the region.

Q44 - For you, personally, how important or unimportant is it that the central Puget Sound region address housing affordability?

<table>
<thead>
<tr>
<th>Region</th>
<th>Not important</th>
<th>Slightly important</th>
<th>Moderately important</th>
<th>Important</th>
<th>Very important</th>
<th>Net Important/Very Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>6%</td>
<td>9%</td>
<td>17%</td>
<td>22%</td>
<td>46%</td>
<td>68%</td>
</tr>
<tr>
<td>King</td>
<td>6%</td>
<td>10%</td>
<td>15%</td>
<td>20%</td>
<td>50%</td>
<td>70%</td>
</tr>
<tr>
<td>Kitsap</td>
<td>6%</td>
<td>11%</td>
<td>18%</td>
<td>19%</td>
<td>46%</td>
<td>65%</td>
</tr>
<tr>
<td>Pierce</td>
<td>7%</td>
<td>10%</td>
<td>20%</td>
<td>24%</td>
<td>39%</td>
<td>63%</td>
</tr>
<tr>
<td>Sno.</td>
<td>4%</td>
<td>7%</td>
<td>16%</td>
<td>26%</td>
<td>46%</td>
<td>72%</td>
</tr>
</tbody>
</table>

n=2000
Of the affordability policies tested below, none had overwhelming support.

**Q45 - Which, if any, of the following policies do you think should be pursued to address housing affordability? (Select all that apply.)**

- **Incentives to construct more affordable housing** 50%
- **More shelter/housing for the homeless** 37%
- **Encourage development in urban areas/near transit** 35%
- **More housing for very low-income w/add. govt. subsidies** 35%
- **Encourage the market to provide more housing, e.g.,...** 30%
- **Use creative zoning techniques, bckyrd cottages** 29%
- **More govn't vouchers to low-income HH** 22%
- **Other** 3%
- **None of these** 8%
- **Don't know/refused** 1%

*Response wording modified/abbreviated for space*  
*n=2000*
Most believe encouraging development in urban areas, near transit is better for creating more affordable housing.

Q46 - Which of the following do you think is best for creating more affordable housing in the central Puget Sound region?

<table>
<thead>
<tr>
<th>Region</th>
<th>Encouraging development in urban areas, near transit</th>
<th>Encouraging development outside of urban areas, near highways</th>
</tr>
</thead>
<tbody>
<tr>
<td>King</td>
<td>73%</td>
<td>27%</td>
</tr>
<tr>
<td>Kitsap</td>
<td>71%</td>
<td>29%</td>
</tr>
<tr>
<td>Pierce</td>
<td>76%</td>
<td>24%</td>
</tr>
<tr>
<td>Sno.</td>
<td>74%</td>
<td>26%</td>
</tr>
<tr>
<td></td>
<td>72%</td>
<td>28%</td>
</tr>
</tbody>
</table>

18-34 year olds were significantly more likely than those 65 and older to say development outside of urban areas, near highways would be better for affordability (30% vs. 20%, respectively)
GREENHOUSE GAS EMISSIONS
47% say it’s important or very important to be a leader in reducing greenhouse gas emissions.

Q47 - For you, personally, how important or unimportant is it that the central Puget Sound region be a leader in the nation when it comes to reducing greenhouse gas emissions?

<table>
<thead>
<tr>
<th>Region</th>
<th>Not important</th>
<th>Slightly important</th>
<th>Moderately important</th>
<th>Important</th>
<th>Very important</th>
<th>Net Important/V. Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>King</td>
<td>15%</td>
<td>13%</td>
<td>24%</td>
<td>22%</td>
<td>27%</td>
<td>49%</td>
</tr>
<tr>
<td>Kitsap</td>
<td>19%</td>
<td>14%</td>
<td>24%</td>
<td>19%</td>
<td>25%</td>
<td>44%</td>
</tr>
<tr>
<td>Pierce</td>
<td>16%</td>
<td>12%</td>
<td>27%</td>
<td>23%</td>
<td>22%</td>
<td>45%</td>
</tr>
<tr>
<td>Sno.</td>
<td>13%</td>
<td>14%</td>
<td>24%</td>
<td>26%</td>
<td>23%</td>
<td>49%</td>
</tr>
</tbody>
</table>

n=2000
Preserving green and open space, investing in infrastructure and smart growth are the most popular GHG reduction policies.

Q48 - Which, if any, of the following policies do you think the central Puget Sound region should pursue when it comes to reducing greenhouse gas emissions? (Select all that apply.)

Preserving green and open space to protect ecosystems 53%
Invest in infrastructure and services that make it easier for people to use non-polluting modes of transportation... 48%
Putting homes, jobs, stores, parks, schools and other destinations close to each other... 48%
Using energy-efficient green buildings 46%
Increasing the use of electric vehicles by decreasing costs and providing more vehicle charging stations 36%
Discouraging building in areas that are more vulnerable to climate change-related impacts 31%
Other 2%
None of these 8%

n=2000
A strong majority (67%) say working together on a regional growth strategy is important or very important.

Q49 - How important is it to you that governments work together and in consultation with businesses and community organizations to develop and carry out an overall, regional growth strategy for the central Puget Sound region?

<table>
<thead>
<tr>
<th>Region</th>
<th>Not important</th>
<th>Slightly important</th>
<th>Moderately important</th>
<th>Important</th>
<th>Very important</th>
<th>Net Important/V. Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>King</td>
<td>8%</td>
<td>19%</td>
<td>29%</td>
<td>40%</td>
<td></td>
<td>69%</td>
</tr>
<tr>
<td>Kitsap</td>
<td>5%</td>
<td>9%</td>
<td>20%</td>
<td>31%</td>
<td></td>
<td>67%</td>
</tr>
<tr>
<td>Pierce</td>
<td>9%</td>
<td>26%</td>
<td>31%</td>
<td>30%</td>
<td></td>
<td>61%</td>
</tr>
<tr>
<td>Sno.</td>
<td>7%</td>
<td>24%</td>
<td>38%</td>
<td>31%</td>
<td></td>
<td>69%</td>
</tr>
</tbody>
</table>

Responses <5% not labeled

n=2000
Respondent Profiles
2. In what county do you live? (Select one.)

- King, 34%
- Pierce, 25%
- Snohomish, 22%
- Kitsap, 19%

8. Would you describe the area in which you live as: (Select one.)

- Suburban: 52%
- Urban: 28%
- Rural: 15%
- Unsure: 4%

n=2000
# Age and Gender Identity

**Q9 - Is your age between...?**

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-24</td>
<td>9%</td>
</tr>
<tr>
<td>25-34</td>
<td>20%</td>
</tr>
<tr>
<td>35-44</td>
<td>18%</td>
</tr>
<tr>
<td>45-54</td>
<td>18%</td>
</tr>
<tr>
<td>55-64</td>
<td>17%</td>
</tr>
<tr>
<td>65-74</td>
<td>11%</td>
</tr>
<tr>
<td>75-84</td>
<td>5%</td>
</tr>
<tr>
<td>85 and older</td>
<td>2%</td>
</tr>
</tbody>
</table>

**Q10 - What is your current gender identity?**

- **Female**: 50%
- **Male**: 49%
- **Transgender**: 1%
- **Prefer not to answer**: 0%

Respondents could choose "another gender identity." No respondents chose this option.

`n=2000`
Language and Ethnicity

1. In what language would you like to complete this survey?

- English, 96%
- Spanish, 3%
- Chinese, 1%

Q11. What is your race or ethnicity?

- White/Caucasian: 76%
- Asian: 10%
- Hispanic: 7%
- African American or Black: 5%
- American Indian or Alaska Native: 4%
- Native Hawaiian or Pacific Islander: 1%
- Mixed race/multiracial: 1%
- Prefer not to answer: 2%

n=2000
**Income and Education**

Q57 - What was your gross household income before taxes in 2017?

- Under $10,000: 4%
- $10,000 - $24,999: 7%
- $25,000 - $34,999: 6%
- $35,000 - $49,999: 12%
- $50,000 - $74,999: 19%
- $75,000 - $99,999: 14%
- $100,000 - $149,999: 17%
- $150,000 - $199,999: 8%
- $200,000 - $249,999: 2%
- $250,000 or more: 2%
- Prefer not to answer: 9%

n=2000

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Q58 - Which is the highest level of education you have completed?

- Less than high school degree or GED: 2%
- High school degree or GED: 14%
- Some college, no degree: 21%
- Vocational/technical training: 6%
- Associates degree: 9%
- Bachelors degree: 31%
- Graduate or Post Graduate degree (M.S., M.A, MBA, MD, PH.D., etc.): 16%
- Prefer not to answer: 1%

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43
Employment and Commute

Q55 - Which of the following best describes your employment situation?

- Full-time employee: 44%
- Retired: 21%
- Homemaker: 8%
- Part-time employee: 8%
- Self employed: 6%
- Student or in training: 5%
- Unemployed, looking for work: 4%
- Unemployed, not looking for work: 2%
- Disabled: 2%
- Unpaid volunteer or intern: 1%
- Employed, but on leave: 1%

n=2000

Q56 - On a normal day, how do you get to your workplace or school? (Those who work or are students n=1,122)

- Drive alone: 68%
- Bus (e.g., public transit, private bus, etc.): 14%
- Carpool: 10%
- Walk, jog or wheelchair: 9%
- Work from home: 7%
- Bicycle or e-bike: 3%
- Commuter rail (e.g., Sounder, Amtrak): 2%
- Urban rail (e.g., Link light rail, etc.): 2%
- Vanpool: 2%
- Ferry, fast ferry or water taxi: 2%
- Motorcycle/moped/scooter: 2%
- Hired service (e.g., Lyft, Uber): 1%
- Does not apply: 1%
### Housing and Homeownership

**Q50 - Which of the following best describes the type of housing in which you live? (Top Responses)**

<table>
<thead>
<tr>
<th>Type of Housing</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single-family house (detached house)</td>
<td>66%</td>
</tr>
<tr>
<td>Building with 4 or more apartments/condos</td>
<td>18%</td>
</tr>
<tr>
<td>Townhouse (attached house)</td>
<td>7%</td>
</tr>
<tr>
<td>Mobile home/trailer</td>
<td>4%</td>
</tr>
<tr>
<td>Building with 3 or fewer apartments/condos</td>
<td>4%</td>
</tr>
<tr>
<td>Dorm or institutional housing</td>
<td>1%</td>
</tr>
</tbody>
</table>

**Q51 - Do you own or rent your home?**

<table>
<thead>
<tr>
<th>Type of Ownership</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Own/Paying mortgage</td>
<td>62%</td>
</tr>
<tr>
<td>Rent</td>
<td>34%</td>
</tr>
<tr>
<td>Live with family</td>
<td>2%</td>
</tr>
<tr>
<td>Provided by job or military</td>
<td>1%</td>
</tr>
</tbody>
</table>

**n=2000**
Tenure, Household Size and Children

Q52 - How many years have you lived in Washington?

- Less than 1 year: 3%
- 1 to 4 years: 10%
- 5 to 10 years: 11%
- 11 to 20 years: 16%
- More than 20 years: 60%

Q53 - How many people, including yourself live in your household?

- 1: 16%
- 2: 40%
- 3: 20%
- 4: 15%
- 5 or more: 10%

Q54 - How many children (under age 18) live with you?

- 1: 14%
- 2: 12%
- 3: 4%
- 4: 2%
- 5 or more: 1%
- None: 68%

n=2000