



October 11 • 8:30 a.m. – 3:00 p.m. • 1660 S. Roberto Maestas Festival St., Seattle

*A day-long event to explore innovative techniques and best practices in building thriving and equitable transit communities throughout the region.*

## PROGRAM

8:30 Registration / Coffee, Tea, and Pastries

9:00 Welcoming Remarks

- Miguel Maestas, Housing & Economic Development Director, Plaza Roberto Maestas, El Centro de la Raza
- Josh Brown, Executive Director, Puget Sound Regional Council

### Keynote Address

- Marilyn Strickland, Mayor, City of Tacoma, Sound Transit Board Member, ULI Trustee

### Growing Transit Communities: How are We Doing? Where are We Going?

The Growing Transit Communities Strategy was adopted in 2014 and nearly 50 agencies and organizations have signed a regional compact pledging to do their part to make it a reality. How are we doing? Regional staff will present new data on growth, transportation, housing, and TOD plans and actions.

- Michael Hubner, Principal Planner, Puget Sound Regional Council

10:00 Plenary Session Panel: Ingredients for Successful (and Equitable) TOD

For-profit developers share their perspective on the conditions for successful projects that add density to transit station areas and public benefits for communities. What can local governments and other agencies do to attract and shape projects to meet goals for thriving and equitable TOD? Hear from experts in the field.

- Joe Ferguson, Principal, Lake Union Partners
- Kristin Neil Ryan, Partner, Barrientos/Ryan LLC
- Eric Campbell, CEO, Mainstreet Property Group
- Moderated by John Hempelmann, Chairman, Cairncross & Hempelmann

10:50 Break

11:00 **Plenary Session Panel: Transit Agencies and Equitable TOD**

Transit agencies throughout the region have been “upping their game” on TOD and equity, including efforts to promote transit-supportive land uses, TOD projects with affordable housing, inclusive community engagement, and other initiatives. Staff from three agencies will talk about their evolving programs.

- *Brooke Belman, Land Use Planning and Development Director, Sound Transit*
- *Gary Prince, Special Project Economist, King County Metro*
- *Roland Behee, Strategic Planning Manager, Community Transit*
- *Moderated by Bryce Yadon, State Policy Director, Futurewise*

12:00 **Lunch** - Buffet lunch provided by local vendor La Mesa Azul

1:00 **Four Concurrent Sessions:**

Plaza Roberto Maestas Walking Tour

Join El Centro de la Raza staff on a walking tour of Plaza Roberto Maestas, an award winning equitable transit-oriented development. The tour will highlight the Plaza’s community services and amenities, as well as El Centro’s process to foster community and financial support for the project. Please meet at the south entrance to the historic El Centro de la Raza building.

Beacon Hill Link Light Rail Station Area Walking Tour

Join City of Seattle Office of Planning and Community Development staff on a walking tour of the Beacon Hill light rail station area. The tour will highlight successes and challenges with the street grid, parcel aggregation, nonconforming uses, and future development. Please meet by the statue of Roberto Maestas.

Spotlight on TOD Plans and Projects

**Tacoma.** More than 1000 new housing units, a new hotel and brewery, expanded rail transit, and innovative plans to attract development and advance social equity. All this and more is happening in Tacoma.

- *Ian Munce, Special Assistant to the Director of Planning and Development Services, City of Tacoma*

**Edmonds.** A suburban city gets serious about TOD along the Swift BRT corridor on SR-99, with tools to encourage dense, affordable development and connections to future nearby light rail.

- *Shane Hope, Director of Development Services, City of Edmonds*

### Mixed Income, Mixed Use: Equitable Development in Transit Communities

Thriving transit communities provide a range of services, amenities, and housing types accessible to all incomes and abilities, yet securing funding for mixed-income, mixed-use projects is often easier said than done.

- *James Madden, Senior Program Director, Enterprise Community Partners*
- *Ubox Gardheere, Equitable Strategies Manager, City of Seattle*
- *Susan Boyd, Executive Director, Bellwether Housing*
- *Moderated by Marty Kooistra, Executive Director, Housing Development Consortium*

## 2:00 **Four Concurrent Sessions:**

### Plaza Roberto Maestas Walking Tour

Please meet at the south entrance to the historic El Centro de la Raza building.

### Beacon Hill Link Light Rail Station Area Walking Tour

Please meet by the statue of Roberto Maestas.

### Spotlight on TOD Plans and Projects

**Bellevue.** With Link light rail coming, a planned “Grand Connection” to downtown and the waterfront, and proximity to the Eastside Rail Corridor, Wilburton is positioned to be a thriving transit community. Hear about the city’s plans for dense mixed-use development complemented by tools to incorporated affordable housing and small business support.

- *Bradley Calvert, Community Development Program Manager, City of Bellevue*

**SeaTac.** The newly opened Angle Lake Link light rail station is a focal point for planning and interest in public and private investment. Hear about strategies to meet community goals on surplus properties and opportunity sites in the station area.

- *Steve Pilcher, Planning Manager, City of SeaTac*

### Improving the Pedestrian Realm in Station Areas

How can we design safe and accessible station areas for transit users arriving by foot? Hear about best practices to design station areas with the pedestrian in mind.

- *Hayley Bonsteel, Senior Long Range Planner, City of Kent*
- *Dustin Akers, City Center Program Manager, City of Lynnwood*
- *Kyle Rowe, Strategic Advisor, Seattle Department of Transportation*
- *Moderated by Celeste Gilman, Multimodal Planning, Integration and Access Manager, WSDOT*

## 3:00 **Adjourn**

Learn more about planning for equitable TOD at <https://www.psrc.org/growing-transit-communities>.