VISION 2050 Update + Regional Growth Strategy Discussion
September 19, 2019
Regional Staff Committee
Overview

- Draft Plan Release and Outreach
- Regional Growth Strategy – *How does it relate to targets and plans?*
  - Appendix II-B & previous process
  - Implementing VISION 2050
Today's Meeting
July 11th
✓ Outstanding policy issues
✓ Finalize RGS
✓ Release draft plan for public comment

July-Sept. 2019
✓ 60-day public comment period

Fall 2019
✓ Review comments
✓ Finalize draft plan
✓ Recommend to Executive Board
Draft Plan Outreach
Nearly 200 attendees at five workshops & open houses
Spoke to hundreds of residents at county fairs & local events
Over 200,000 people reached with Facebook & Google ads
Over 6,000 pageviews for online open house; over 1,000 downloads of draft plan
Distributed translated postcards to over 50 organizations
Today’s Meeting

July 11 - Sept. 2019

✓ Outstanding policy issues
✓ Finalized draft growth strategy
60-day public comment period
Fall 2019
✓ Review comments
✓ Finalize draft plan
✓ Recommend to Executive Board
Adoption of VISION 2050 in Spring 2020

Review Process

60-day public comment period ended September 16

Review of public comments
Recommendation to Executive Board
Release Final Supplemental Environmental Impact Statement
Recommendation to General Assembly
Adoption of VISION 2050 in Spring 2020

Growth Management Policy Board
Executive Board
PSRC General Assembly

Adoption by General Assembly in May 2020
What We’ve Heard So Far

• About 590 commenters*
  • 464 individuals, 3 tribes, 38 jurisdictions and 47 orgs/agencies

• Common themes: climate change, housing, Regional Growth Strategy, and airports & environmental justice

• Board will be briefed on comments at Oct. 3 meeting
Response to Public Comments

- Major changes requested, seeking board direction
- Minor recommended text or policy changes revisions
- Statements, other no action comments

Board-Identified Amendments

Regional Growth Strategy

- Finalize preferred alternative
- Identify text and policy edits
Regional Growth Strategy

OFM 20-Year Population Projections
Regional Growth Strategy
Countywide Growth Targets
Local Comprehensive Plans
PSRC Review and Certification
Growth shares by regional geography

Overview of regional geographies

- Directionality: Metro Cities could accommodate even larger share, counties encouraged to plan for less rural growth where possible

MPPs and actions incorporated in chapter

New policies on implementing the RGS, flexibility for countywide targets, growth in HCT areas, and avoiding new capacity inconsistent with the RGS
Incorporates Appendix II-B Guidance:

- PSRC will provide guidance on targets
- Recognize efforts to be consistent with the RGS
- Plans should include their adopted targets
- Review based on actions and measures and work to implement RGS
- Coordinate target adjustments through countywide process
2009 | VISION 2040 Appendix II-B
- Questions raised if not in perfect alignment
- Adopted guidance that clarifies anticipated local variation in planned growth
- States PSRC certification will be based on “actions and measures... to bend the trend not just on an assessment of the target alone”

2010 – 2012 | Engagement on Setting Targets
- Staff provided data and comments on growth targets to support comp plan updates

2015 – 2016 | Certification and Board process
- Some cities planned for growth significantly above their growth targets
- Board and RSC developed review framework
- Most cities passed resolution regarding working towards consistency in the future
  - Resolutions committed to working collaboratively on targets and planning for growth in future plans consistent with adopted targets
Flexibility in RGS

Flexibility in the Regional Growth Strategy

• Time Period
• Regional Geographies
• County Variations
• Guidance: work towards RGS, incorporate actions and measures

MPP-RGS-3 Provide flexibility in establishing and modifying countywide growth targets, provided growth targets support the Regional Growth Strategy
Plan Review

Taking Stock 2016:
• Technical assistance is essential
• Process and criteria should be clearer, more streamlined and sensitive to local constraints

VISION 2050:
• Provide guidance on targets
• Update plan review to be more clear, predictable, and efficient
Role of Plan Guidance

Growth Targets and Mode Split Goals for Regional Centers
A PSRC Guidance Paper (July 2014)

Introduction
Established pursuant to requirements in Title 36, chapter 44.3, and 48.49.409 RCW, the Growth Management Act (GMA) is intended to preserve agricultural land, farmland, and open space for future urban growth. The Growth Management Act requires local governments to adopt growth management plans as a guide to manage development in the unincorporated portions of the county. The Washington State Department of Ecology requires growth management plans to be consistent with goals for land use and open space. The Department of Ecology also requires growth management plans to be consistent with the State’s Comprehensive Plan, adopted by the Governor and the legislature. The Comprehensive Plan includes goals and policies to guide future development. Growth management plans must maintain consistency with State laws, policies, and goals. Growth management plans are intended to achieve the following:

1. Promote economic growth and opportunity
2. Protect natural, cultural, and heritage resources
3. Encourage efficient use of land and water
4. Minimize transportation-related impacts
5. Support public and private interests
6. Promote urban design
7. Promote sustainable and healthy communities

Growth Targets
Growth management plans include growth targets and mode split goals for determining future transportation needs and ensuring the availability of transportation. Growth management plans must include targets and mode split goals, which are intended to balance transportation needs with both regional and local interests. Growth management plans are intended to achieve the following:

1. Promote economic growth and opportunity
2. Protect natural, cultural, and heritage resources
3. Encourage efficient use of land and water
4. Minimize transportation-related impacts
5. Support public and private interests
6. Promote urban design
7. Promote sustainable and healthy communities

Mode Split Goals
Mode split goals outline the desired distribution of travel and transportation modes between different transportation systems. Mode split goals are intended to achieve the following:

1. Promote economic growth and opportunity
2. Protect natural, cultural, and heritage resources
3. Encourage efficient use of land and water
4. Minimize transportation-related impacts
5. Support public and private interests
6. Promote urban design
7. Promote sustainable and healthy communities

Growth management plans that meet growth targets and mode split goals are intended to achieve the following:

1. Promote economic growth and opportunity
2. Protect natural, cultural, and heritage resources
3. Encourage efficient use of land and water
4. Minimize transportation-related impacts
5. Support public and private interests
6. Promote urban design
7. Promote sustainable and healthy communities

Comprehensive Plan Updates Workshop
Register Now!

Tuesday, April 23, 2013
Port of Everett Blue Heron Building • 1265 Cutharan Way, Everett, WA 98201
Wednesday, April 24, 2013
UM Tacoma Longhornen’s Hall • 1710 Market Street, Tacoma, WA 98402
Both workshops will cover the same information — attend the one that is most convenient for you.
Implementation Discussion

Overarching question: How to maintain a clear and functional strategy for local governments while achieving the regional benefits of the Regional Growth Strategy?

- Are clarifications needed in the text?

- How can PSRC best support the countywide target setting processes?

- How can PSRC provide early support to help cities and counties update comp plans consistent with VISION 2050?

- How can PSRC clarify the plan review process to avoid misunderstandings during certification?
Thank you.

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