Regional Growth Strategy
Regional Staff Committee
July 19, 2018
Overview

• Update Process
• Regional Growth Strategy Concepts
• Regional Geographies
• Evaluation Measures
• Next steps
Regional Growth Strategy Components

Regional Geographies. Groupings of places within the Regional Growth Strategy

Growth Scenarios. Concepts for how growth should be assigned. Some scenarios may become SEPA alternatives.

Evaluation Measures. Short list of measures to evaluate growth scenarios.
Regional Growth Strategy Process

May - July 2018

• Discuss VISION/Regional Growth Strategy objectives
• Definitions for regional geographies
• Explore growth concepts for modifying the Regional Growth Strategy
• Identify evaluation measures for growth concepts
Regional Growth Strategy Process

August - September 2018 (including Sept 6 GMPB meeting)
• Continue to explore concepts for modifying the Regional Growth Strategy
• Early modeling; Review early analysis of growth concepts using evaluation measures

October - November 2018 (Oct 4/Nov 1 GMPB meetings)
• Identify growth strategy alternative(s) to formally analyze as part of SEPA
Developing Regional Growth Strategy Concepts

Goal for the VISION 2050 Update:
  - develop “bookend” alternatives for SEPA analysis

Regional Staff Committee:
  - input on organizing concepts to help begin identifying growth scenarios
Regional Growth Strategy Concepts

CONCEPT – Stay the Course

• “No Action” alternative

• Continues the VISION 2040 growth shares in a straight line to 2050

• Continue to:
  • focus growth in centers, with a significant share directed to the region’s regionally designated centers
  • encourage jobs-housing balance between counties
Regional Growth Strategy Concepts

CONCEPT – VISION + More Transit Oriented Development (TOD)

• Focuses growth in regional centers and TOD areas

• Incorporates existing and planned regional high capacity transit (HCT) network

• Identifies a specific goal for the growth in areas served by HCT

• Remaining growth distributed based on objectives of the Regional Growth Strategy
Regional Growth Strategy Concepts

CONCEPT – VISION Updated Base and Extended

• Update the strategy to reflect development that has occurred since 2000
• Maintain the VISION 2040 growth shares from now to 2050
• Continue to:
  • focus growth in centers, with a significant share directed to the region’s regionally designated centers
  • encourage jobs-housing balance between counties
• Results in different shares of growth in 2050 than No Action – more growth is assigned to places that have grown faster to date
Regional Growth Strategy Concepts

Continue discussion from June RSC on other concepts:

**CONCEPT – Distributed Urban Growth**
- Growth assigned more broadly across UGA, with less growth assigned to centers and TOD areas

**CONCEPT – Centers Framework Focus**
- Limit RGS update to regional goals for growth in centers

**CONCEPT – Focus on Jobs-Housing Balance**
- Pursue a more aggressive distribution of employment growth
Regional Geographies
Regional Geographies

Current system of geographies

- Metropolitan Cities
- Core Cities
- Larger Cities
- Small Cities
- Urban Unincorporated Areas
- Rural and Resource Areas

Comments

- Consider changes to Small, Larger, Urban Unincorporated
- Address key differences in transit + infrastructure
- Address Major Military Installations
GMPB Discussion on Regional Geographies

- Continue a focus on jurisdictions with designated regional centers
- Differentiate current Small cities, Larger cities and unincorporated urban areas by existing and planned high-capacity transit
- Consider the ability of jurisdictions to growth – i.e. available infrastructure
- Recognize Major Military Installations
## Proposed Regional Geographies

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Regional Geographies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Urban Area with Designated Regional Growth Center &amp; High Capacity Transit</td>
<td>Metropolitan Cities&lt;br&gt;Core Cities</td>
</tr>
<tr>
<td>Other Cities and Towns, Potential Annexation Areas &amp; Potential Incorporation Areas with High Capacity Transit</td>
<td>High Capacity Transit Communities</td>
</tr>
<tr>
<td>Urban Area with no High Capacity Transit</td>
<td>Cities &amp; Towns (without High Capacity Transit)</td>
</tr>
<tr>
<td>Designated Rural and Resource Lands</td>
<td>Urban Unincorporated Areas (without High Capacity Transit)</td>
</tr>
<tr>
<td>Military installations with more than 5,000 enlisted and service personnel</td>
<td>Rural &amp; Resource</td>
</tr>
<tr>
<td></td>
<td>Major Military Installations</td>
</tr>
</tbody>
</table>
Regional Geographies

Role of MICs outside Metro and Core Cities
• Committee preference on how to address these MICs?

Other Guiding Principles
• Consider developing additional guidance to address other issues?

Role of Tribal Land
• Consult with tribes on preferred direction
Evaluation Measures
# Draft Evaluation Measures

<table>
<thead>
<tr>
<th>Land Use/Economy</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Jobs/housing ratio</td>
<td>County/subarea measure</td>
</tr>
<tr>
<td>Percent of population and jobs in TOD areas</td>
<td>Regional measure. If goal for growth in TOD areas is pursued, may be an input for scenario</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Housing</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Housing type mix</td>
<td>Regional measure. Percentage of new housing development at low, moderate and high densities.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Social Equity</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Distribution of growth by opportunity areas</td>
<td>Regional measure. Opportunity mapping is based on GTC work and will be updated with current available data.</td>
</tr>
</tbody>
</table>
## Draft Evaluation Measures

### Environment
- **Greenhouse gas emissions**: Regional measure

### Transportation
- **Mode Share**: Regional measure. SOV and non-SOV mode share for all trips and commute trips
- **Transit Boardings**: Regional measure
- **Delay**: Regional hours of delay
Next Steps

- Continue discussion of concepts with co-chairs
- Additional staff work to develop and analyze scenario concepts
- Review evaluation measures for growth concepts
Thank you

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