## Social equity work plan

<table>
<thead>
<tr>
<th><strong>Spring-Summer 2018</strong></th>
<th><strong>Fall 2018</strong></th>
<th><strong>Winter-Spring 2018-19</strong></th>
<th><strong>Summer 2019</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>March-April:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select consultant</td>
<td></td>
<td></td>
<td>Draft VISION 2050 plan</td>
</tr>
<tr>
<td>Research &amp; data</td>
<td></td>
<td></td>
<td>- Draft multicounty planning policies</td>
</tr>
<tr>
<td>collection</td>
<td></td>
<td></td>
<td>- Equity &amp; policy analysis</td>
</tr>
<tr>
<td>- Central Puget Sound</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Demographic Profile</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>September:</strong></td>
<td></td>
<td><strong>February 7:</strong></td>
<td></td>
</tr>
<tr>
<td>Community Partners</td>
<td></td>
<td>GMPB extended session on social equity</td>
<td></td>
</tr>
<tr>
<td>review &amp; input</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>October:</strong></td>
<td></td>
<td><strong>February/March:</strong></td>
<td></td>
</tr>
<tr>
<td>Consultant led focus</td>
<td></td>
<td>DSEIS release</td>
<td></td>
</tr>
<tr>
<td>groups</td>
<td></td>
<td>- Equity Analysis appendix</td>
<td></td>
</tr>
<tr>
<td><strong>December 7:</strong></td>
<td></td>
<td>- Public comment &amp; engagement</td>
<td></td>
</tr>
</tbody>
</table>
Overview

• Social equity in VISION 2040
• Work done at PSRC and peer organizations
• Social equity in VISION 2050
• Next steps
Equity in VISION 2040

Vision statement
VISION 2040 envisions the region’s growth as benefiting all people by increasing economic development and access to jobs, expanding housing and transportation choices, promoting neighborhood character and vitality, and improving public health and environmental quality.

Policies address:
• Preventing negative impacts on low-income, minority, and special needs population
• Meeting the needs of a diverse population
• Ensuring all residents live in a healthy environment
• Creating widely shared prosperity
Work since VISION 2040

Regional Transportation Plan
Equity related goal: Increase access to opportunity for existing and future community members in transit communities

Regional Economic Strategy
Equity related goal: Open economic opportunities to everyone
Growing Transit Communities
Equity related goal: Increase access to opportunity for existing and future community members in transit communities

Regional Centers Framework Update
Equity related goal: Centers should offer access to opportunity, including affordable housing and employment, to a diverse population
Direction on social equity

VISION 2050 Scoping direction

• Define social equity
• Assess policies through an equity lens
• Develop strategies to mitigate disparities and reduce displacement
VISION 2050 work items

Engagement
• Community Partners
• Consultant led focus groups

Work products
• Equity Briefing Paper
• Equity Analysis appendix to DSEIS
• Tool development: displacement risk analysis, opportunity maps (update)
Displacement

Housing/neighborhood conditions force residents to move

Displacement can be physical or economic
• E.g., building conditions deteriorate, costs rise
• Communities of color & renters at higher risk

Analysis of neighborhood characteristics can help identify areas at risk of displacement
• Socio-demographic compositions
• Transportation qualities
• Neighborhood & housing attributes
Displacement risk analysis

Overview:

Spring  Identified need for displacement risk analysis
        Met with UW experts & Community Partners

Summer Reviewed state of practice
        Met with City of Seattle (Planning & Community Development)
        Talked with City of Tacoma (Equity & Human Rights)
        Commenced data collection

Fall  Had in-depth & update sessions w/ Community Partners, follow-ups
      with King Co. (Equity & Social Justice) & Tacoma-Pierce Co. Health
      Developing maps & index

Ongoing  PSRC social equity work program
        Exchanges with City of Seattle’s Equitable Develop. Monitoring Prgm
Analysis approach

State of practice

- Examples from cities/regions: Seattle, Portland, Bay Area, Los Angeles, Boston, New York City
- Data sources:
  - Publicly available socio-demographics
  - Locally specific transportation/land use
  - Proprietary housing market

Local consultations

- Discussions with UW experts, City of Seattle staff
- Identify data & analytical framework
- Develop PSRC regional application
Displacement risk index*

**Socio-demographics**
- Race/ethnicity
- English proficiency
- Education attainment
- Renters
- Household income

**Housing**
- Housing cost-burden
- Median rent
- Development capacity

**Neighborhood attributes**
- Proximity to businesses
  - Supermarkets
  - Pharmacies
  - Restaurants
- Proximity to schools
- Proximity to parks
- Proximity to high-income areas

**Transportation qualities**
- Access to jobs
  - By auto
  - By transit
- Proximity to transit
  - Existing
  - Planned

**Civic engagement**
- Voter turnout

* Note: All indicators are being examined for inclusion into the index
Linguistic isolation
Cost-burden
Access to jobs
Next steps

November 30 Regional TOD Advisory Committee
• Guidance on incorporating GTC strategy into VISION 2050

December 7 Peer Networking work session
• Extended work session to begin to evaluate social equity in existing regional policy

February 7 Growth Management Policy Board
• Extended work session on social equity

February – April Growth Management Policy Board
• Board reviews MPP changes for each chapter