Draft VISION 2050 –
Regional Equity Strategy
July 30, 2020
Regional Staff Committee
PSRC, in coordination with member governments and community stakeholders, will develop a regional equity strategy intended to make equity central to PSRC's work and to support the 2024 local comprehensive plan updates. The strategy could include components such as:

- Creating and maintaining tools and resources, including data and outreach, to better understand how regional and local policies and actions affect our region's residents, specifically as they relate to people of color and people with low incomes.
- Developing strategies and best practices for centering equity in regional and local planning work, including inclusive community engagement, monitoring, and actions to achieve equitable development outcomes and mitigate displacement of vulnerable communities.
- Identifying implementation steps, including how to measure outcomes.
PSRC, in coordination with member governments and community stakeholders, will develop a regional equity strategy intended to make equity central to PSRC's work and to support the 2024 local comprehensive plan updates. The strategy could include components such as:

• Identifying mechanisms to prioritize access to funding to address inequities.
• Developing a plan and committing resources for an equity advisory group that can help provide feedback on and help implement the Regional Equity Strategy.
• Developing and adopting an equity impact tool for evaluating PSRC decisions and community engagement.
Approach

• Refine and build on current practices and methods
• Move beyond what we are currently doing
Key Components

1. Capacity Building
2. Data and Research
3. Community Engagement
4. Best Practices
1. Capacity Building

- PSRC should work to develop a deeper understanding of racial and social equity
• GARE Learning Cohort
  • Analyze and address policies, practices, and procedures
  • Skills and tools to reduce inequities
  • Resources committed upcoming year
• **Equity Related Learning Opportunities**
  
  • Staff and board members
  
  • Staff trainings and facilitated discussions
  
  • Equity goals
    • PSRC staff will develop a deeper understanding of racial equity
    • PSRC staff will reflect the diversity of the region we serve
    • PSRC will ensure that communities of color inform decision-making processes
    • PSRC will center race in its work and use its various roles to advance racial equity
    • PSRC will spend its resources to improve racial equity outcomes
2. Data and Research

- Equitable outcomes are important and data should be used to highlight areas of concern and progress.
• **Demographic Profile**
  • Compile key demographic data on people of color and low-income populations

• **Opportunity and Displacement Risk Mapping**
  • Identify relative access to resources and risk of displacement
• Equity Analyses Supporting Regional Planning
  • How race, income, and other factors intersect
  • Work program products:
    • Supplemental Environmental Impact Statement (SEIS)
    • Regional Transportation Plan (RTP)
    • Transportation Improvement Program (TIP)
Data and Research

• **Existing Conditions Report**
  • Existing disparities in the region

• **Equity Dashboard**
  • Track progress on equity related goals
3. Community Engagement

- Authentic engagement with marginalized communities is challenging but imperative.
Community Engagement

• Social Media Posts and Ads
  • Targeted underrepresented communities

• Translated Materials
  • Postcards translated into 9 languages

• Community Events
  • Raised awareness of PSRC and VISION 2050
Community Engagement

• **Equity Advisory Committee**
  • Provide feedback on and help implement Regional Equity Strategy
  • Resource members

• **Support Anti-displacement Organizations**
  • Community-driven solutions
  • Identify funds to support work
4. Best Practices

- Strategies are necessary to ensure marginalized groups do not suffer from undue burdens and enjoy the benefits associated with increased growth.
Best Practices

• **Equity Impact Tool**
  - Encourage community engagement
  - Mitigate unintended consequences
  - Hold agencies accountable

• **Equity Toolkit**
  - Equity related strategies
  - Local context
  - Regulatory incentive
Integrated Planning Timeline - 2019-2024

Timeline

Regional Equity Strategy
- CARE Learning Cohort
- Internal Equity Related Professional
- External Equity Related Professional
- Opportunity Mapping
- Displacement Risk Mapping
- Equity Analyses

VISION 2050 SEIS
TIP
RTP
PSRC Boards and Committees

- Executive Board: Lead process and provide guidance
- GMPB, TPB: Updates
- Regional Staff Committee, Equity Advisory Committee, other PSRC committees: Advise the process, provide subject matter expertise
Next Steps

- Incorporate feedback into workplan
- Staff develop draft workplan
- Share updated workplan with PSRC Boards and Committees
Conclusion

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