Limited Access Connections

Pierce Transit’s First/Last Mile Pilot

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Why First/Last Mile?

- Sections of Transit Benefit Area have limited/no service
- People need to get home after bus stops running
- Park & rides are at capacity early each weekday
Project Overview

• **Goal**: to provide first and last mile connections to transit hubs and bus stops in areas/times of limited service

• **Challenges**
  - negotiations, data sharing with TNC
  - equity in service provision (WAV, phone, unbanked)
  - getting the word out

• **Current status**: launched May 15, monthly data reports from lyft
Who’s In This Sandbox?

- lyft
- Sound Transit
- Pierce College Puyallup
Commuter connections to/from Sounder station (Puyallup), bus stops (Fife)

Late-night rides home for Pierce College Puyallup students

Midday and weekend rides to Tacoma Dome Station (NE Tacoma)

Connections to trunk routes for Parkland, Spanaway and UP residents
Zones Defined

- Outside a reasonable walkshed (18SPANPARK, 18MIDLAND, 18UPLACE)
- Areas with low or no service (18TDS)
- License plate information (18FIFEPUY)
- College student zip codes, class times (18RAIDERS)
How Does It Work?

PT wheelchair accessible vehicles available
Project Activity

- Service
- Outreach
- Media attention
- Reporting
Project Analysis

- Monthly trip reports
- Monthly invoices
- High-level data
Us and Them

- Public vs Private
- Data: public record vs competitive edge
- Governmental vs nimble
- Traditional vs start-up

- Reduce reliance upon SOVs
- Promote ‘mobility as a service’
- Improve networked travel
- Combat congestion (parking, roadway)
What’s Next?

- Knowledge Sharing
- Independent Evaluation
- Customer feedback
- Innovative Solutions
Questions?

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