• Environmental Justice
  • Focused analyses
  • Demographic profiles
  • Targeted outreach
Growing Transit Communities

• Capacity building and research
• Equity-focused policy recommendations
• Opportunity mapping
Opportunity Mapping

Areas of Lower Opportunity

- Black: 23% Low, 22% Very Low
- Hispanic/Latinx: 27% Low, 22% Very Low
- American Indian: 31% Low, 27% Very Low
- Asian: 17% Low, 13% Very Low
- White: 20% Low, 19% Very Low
Why Lead with Race?

Chain of choices woven inequities into policies

- Focusing on racial inequities provides framework, tools, and resources
- A region where everyone is thriving
People of color represent:
- 24% of region’s population in 2000
- 35% of region’s population in 2016
- 81% of region’s growth since 2000

15 cities at or near 50%+ people of color in 2017
People of color represent:

- 24% of region’s population in 2000
- 35% of region’s population in 2016
- 81% of region’s growth since 2000

15 cities at or near 50%+ people of color in 2017
Approach

- Refine and build on current practices and methods
- Move beyond what we are currently doing
Key Component Categories

1. Capacity Building
2. Data and Research
3. Community Engagement
4. Best Practices
1. Capacity Building

- PSRC should work to develop a deeper understanding of racial and social equity
• GARE Learning Cohort
  • Analyze and address policies, practices, and procedures
  • Skills and tools to reduce inequities
  • Resources committed upcoming year
Capacity Building

- **Equity Related Learning Opportunities**
  - Staff and board members
  - Staff trainings and facilitated discussions

- **Equity Goals**
  - PSRC staff will develop a deeper understanding of racial equity
  - PSRC staff will reflect the diversity of the region we serve
  - PSRC will ensure that BIPOC communities inform decision-making processes
  - PSRC will center race in its work and use its various roles to advance racial equity
  - PSRC will spend its resources to improve racial equity outcomes
2. Data and Research

- Equitable outcomes are important and data should be used to highlight areas of concern and progress.
Data and Research

• Demographic Profile
  • Compile key demographic data on people of color and low-income populations

• Opportunity and Displacement Risk Mapping
  • Identify relative access to resources and risk of displacement
Data and Research

• Equity Analyses Supporting Regional Planning
  • How race, income, and other factors intersect
  • Work program products:
    • Supplemental Environmental Impact Statement (SEIS)
    • Regional Transportation Plan (RTP)
    • Transportation Improvement Program (TIP)
Data and Research

• Existing Conditions Report
  • Existing racial disparities in the region

• Equity Dashboard
  • Track progress on equity related multicounty planning policies (MPPs)
3. Community Engagement

- Authentic engagement with marginalized communities is imperative to developing a more holistic understanding of problems and solutions.
Community Engagement

• Social Media Posts and Ads
  • Targeted underrepresented communities

• Translated Materials
  • Postcards translated into 9 languages

• Community Events
  • Raised awareness of PSRC and VISION 2050
Community Engagement

• **Equity Advisory Committee**
  • Center equity in PSRC work
  • Involve stakeholders early and often
  • Co-create Regional Equity Strategy
Community Engagement

Equity Advisory Committee and the AHEAD Group

**King County**
- De'Sean Quinn, King County Metro
- Hester Serebrin, Transportation Choices Coalition (TCC)

**Kitsap County**
- Rebecca Pirtle, Kitsap County Commissioners’ Office
- Karen Vargas, Kitsap ERACE Coalition

**Pierce County**
- Jacques Colon, City of Tacoma
- Kiara Daniels, Spaceworks

**Snohomish County**
- Gloria Hirashima, City of Marysville
- Jacque Julien, Communities of Color Coalition
• Fifteen members (no alternates), co-chairs selected by committee

• At least two members from each of the four counties

• Residents, governmental and community-based organizations providing lived experiences and perspectives

• Advise the Executive Board and other boards; co-create Regional Equity Strategy with staff
May/June 2021

- Solicit applications
- We need your help!
- Q&A Session (June 1st)
- Conduct interviews and select members

https://www.psrc.org/committee/equity-advisory-committee
September 2021

• Convene Equity Advisory Committee
• Navigate learning curve
• Build trust
• Equity Dashboard
Community Engagement

• Inclusive Engagement for Regional Planning
  • Historically underrepresented communities
  • Consult and collaborate

• Support Anti-displacement Organizations
  • Community-driven solutions
  • Connect them with members
4. Best Practices

• Strategies are necessary to ensure marginalized groups do not suffer from undue burdens and enjoy the benefits associated with increased growth.
• **Equity Impact Tool**
  - Encourage community engagement
  - Mitigate unintended consequences
  - Hold agencies accountable

• **Equity Toolkit**
  - Equity related strategies
  - Local context
  - Regulatory incentive
# Regional Equity Strategy Timeline 2019–2024

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- **New components for board review**
- **Updates for board review**
PSRC Boards and Committees

- Executive Board: Central role in the process and provide guidance
- GMPB, TPB, EDD: Updates
- Regional Staff Committee, Equity Advisory Committee, other PSRC committees: Advise the process, provide subject matter expertise
Next Steps

- EAC Outreach and Interviews
- Equity Dashboard
- Other Regional Equity Strategy Components
Thank you!

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