Plan Development Timeline

January – Summer 2020
Preparatory Plan
Work and Engagement

Fall 2020 – Spring 2021
Policy Review and Data Collection

Summer 2021 – Winter 2022
Draft Plan Development and Analysis

January – February 2022
Public Comment Period

May 2022
Plan Adoption

Public Outreach and Stakeholder Engagement
Goals for Outreach and Engagement

Goal 1: Engage a wide range of stakeholders

Goal 2: Carry out a robust equitable engagement strategy

Goal 3: Solicit substantive input

Goal 4: Use new and innovative techniques

Goal 5: Effectively communicate public input to the boards

Goal 6: Raise awareness of PSRC to residents across the region
Early Outreach Efforts

Survey
Online Engagement Platform
Virtual Outreach Meetings
Personal Interviews
Social Media
Outreach Methods

- Social media ads in selected zip codes
- Asking partner organizations to share information
- Shared with PSRC membership and interested parties
Online Engagement

Engage with PSRC

Welcome to the community engagement site for the Puget Sound Regional Council. Learn more about our projects and share your feedback.

Participate in the region's future

Current projects

Regional Transportation Plan

Coordinated Mobility Plan for People with Special Transportation Needs
Outreach To Date – Key Themes

Top five priorities:

• Reliable, well-maintained roads and highways
• Reliable, well-connected transit service for local neighborhoods
• Expanded transit to major destinations
• Complete bike/ped facilities
• High speed rail

Top three motivators to use transit more:

• Shorter trip times
• Easier to access
• Extended service
Phase 1: Outreach for Coordinated Mobility Plan

Spring 2021

• Met with 17 community based-organizations and mobility coalition meetings
• Heard from over 360 participants on the challenges of specialized transportation and fixed route transit

Key mobility challenges:

• Experience long travel times on transit
• Lack of services at needed times
• Lack of information and language assistance
• Difficulty getting to health and wellness destinations
• High cost of transportation services
• Lack of accessible infrastructure in home communities & destinations
Current and Future Outreach Efforts

- **Virtual Outreach Meetings**
  - Phase 2 Coordinated Mobility Plan Outreach
  - Interviews with Major Employers and Business Interests

- **Focus Groups**

- **Online Open House**
Draft Plan Comment Period

January – February 2022

Online Open House

• Information about the draft plan
• Comment portal for public comments

Presentations to interested groups & PSRC committees