



## Puget Sound Regional Council

### **Regional TDM Advisory Committee Agenda**

**Date: Wednesday, November 14, 2018 from 1:00 p.m.-3:00 p.m.**

**Location: PSRC Conference Room, 1011 Western Avenue, Suite 500, Seattle, WA 98104**

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**1. Welcome and Introductions (1:00)**

**2. Public Comment**

**3. Approval of Meeting Summary – September 12, 2018\***

**4. Reports on Boards and Committees (1:10)**

Update on CTR Board and PSRC's Regional Staff Committee and Regional Project Evaluation Committee – Jennifer Hass, Chair and Carol Cooper, Vice Chair

**5. Membership update (1:20)**

PSRC staff will provide an update of membership appointments and TDM Advisory Committee representation on other PSRC committees.

**6. Top Issues for Discussion (1:30)**

Opportunity for Committee members to discuss challenges and opportunities of implementation.

**7. Discussion: Update on funding landscape (1:50)**

PSRC staff will provide updated data on the funding landscape for TDM activities.

**8. Discussion: Transportation Demand Management Data and Performance Measures/Outcomes (2:15)**

Introduce discussion on the topic of TDM performance measures and outcomes, and the data that can support measuring outcomes.

**9. Information: Limited Access Connections (2:30)**

Pierce Transit staff will provide information on Limited Access Connections, a pilot project providing first/last mile connections.

**10. Next Meeting: February 12, 2019: 1:00 p.m.-3:00 p.m.**

**11. Adjourn**

\*Supporting materials attached

**Other Formats:**

- Sign language and communication material in alternate formats can be arranged given sufficient notice by calling (206) 464-7090 or TTY Relay 711.
- 中文 (Chinese), 한국 (Korean), Русский (Russian), Español (Spanish), Tagalog, Tiếng Việt (Vietnamese), call 206-587-4819.

**September 12, 2018**

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**Attendees:**

Carol Cooper, Vice-Chair – King County Metro; Debbie Jaksich – King County Metro; Antje Kablitz – City of Kent; Staci Haber – Hopelink; Debbie Germer – Pierce County; Brock Howell – Everett Transit; Ricardo Gotla – WSDOT; Jill Smith – City of Redmond; Kate Johnson – City of Bellevue; Kevin Shively – Sound Transit; Phil Miller – University of Washington; Sarah Spicer – City of Seattle DOT; Katie Wendel – City of Tukwila; Dan Hasty – City of Renton; Monica Ghosh – WSDOT; Travis Phelps – WSDOT; Meghan Shepard – City of Seattle DOT; Armaghan Baghoori – City of Kirkland

**Via Phone:** Jennifer Hass, Chair – Community Transit; Sharon Stockwell – Pierce Transit; Mary Joe de Beck – City of Issaquah; Kristina Walker – Downtown On the Go; Alison Turner – City of Tukwila; Caryn Walline – Community Transit

**PSRC Staff:** *Maggie Moore, Gil Cerise*

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**Welcome and Introductions – (All)**

Carol Cooper, Vice-Chair, and Maggie Moore, PSRC, welcomed everyone to the meeting. Self-introductions were provided around the room and on the phone.

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**Public Comment**

There was no public comment.

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**Status of Committee Membership – (Maggie Moore, PSRC)**

Gil Cerise, PSRC, provided an overview of the committee voting membership chart and explained what was needed for the membership category of the Other Cities and Towns representing each county, vs. representing a specific jurisdiction or organization. He said that PSRC will be going to Countywide meetings to provide information and guidance on how representatives for each of the counties can be appointed to the committee.

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**Report on Boards and Committees – (Jennifer Hass, Chair and Carol Cooper, Vice Chair)**

Ricardo Gotla, WSDOT, reported on the most recent CTR (Commute Trip Reduction) Board meeting and that Roger Millar, Washington State Secretary of Transportation, will chair the Executive Committee of the CTR Board. He said there is an upcoming Board meeting in Spokane on September 28, where they will look at the purpose of the evolving CTR Board, and what the role of the policy committee and the steering committee will play, and will look at potential board members for the executive committee.

Carol Cooper, Vice-Chair, noted there was no RPEC Meeting in August to report on.

Maggie Moore, PSRC, reported that the Regional Staff Committee has been focused on the VISION 2050 work going on which includes developing regional growth strategy alternatives, including a focus on TOD.

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**Top Issues for Discussion – (All)**

Carol Cooper, Vice-Chair, reported on a WSDOT TDM/CTR workshop held in late August at the University of Washington. This was a joint conference between WSDOT and UW professors and a mix of agencies, cities, employers and vendors/TNC's.

Carol noted there was a lot of discussion about how transit agencies and partners are working together to leverage services to compliment their systems, but there are still existing challenges such as access, equity, safety, curb space, etc.

Ricardo Gotla, WSDOT, announced that WSDOT has a new TDM job opportunity that will be posted soon, and will share this with the committee.

Staci Haber, Hopelink, mentioned that some of their subregional coalitions have launched “Planning for Driver Retirement” workshops, which will be working with older adults looking at alternatives to driving. She said they will be at five different senior centers in north King County and south Snohomish County, and that the first workshop will be Friday, September 14<sup>th</sup>.

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**Information: Alaska Way Viaduct Project Updates** – (Travis Phelps, WSDOT)

Travis Phelps, WSDOT, presented an update on the plans and commute expectations for the Alaskan Way Viaduct closure. He reviewed what management strategies WSDOT, SDOT, Port of Seattle, King County Metro and Sound Transit are implementing to get ready for the 3-week highway closure and tunnel opening.

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**Discussion: TDM Funding Landscape** – (Maggie Moore, PSRC)

Maggie Moore, PSRC, presented an overview of draft funding landscape survey results. She reviewed preliminary data showing the results of both national case studies and local funding sources.

The committee discussed the results and challenges they face in procuring funding . Maggie said she will make updates to the data based on the committee’s conversation and come back to the November meeting with updates.

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**Information: Seattle Downtown Mobility Update** – (Sarah Spicer and Meghan Shepard, SDOT)

Meghan Shepard and Sarah Spicer, SDOT, presented an update and overview on implementation of projects in downtown Seattle. Meghan reviewed various upcoming projects that will be impacting Seattle commuters. She reviewed the SDOT’s “5 pillars for downtown mobility” strategies to help with the upcoming impacts to the downtown commute and city travel. These include making the most of the current city streets, investing in transit, reducing drive-alone trips downtown, manage the public right-of-way, and coordinating communications and updates to help support employers, employees and regional travelers as well.

Sarah Spicer, SDOT, reviewed how SDOT is working on distributing information on all of the strategies to inform customers and employers on transportation options.

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**Next meeting:**

Wednesday, November 14, 2018, 1:00 p.m. - 3:00 p.m., PSRC Conference Room.

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**Adjourn**

The meeting adjourned at 3:00 p.m.