Regional TDM Advisory Committee Agenda
Date: Wednesday, October 9, 2019 from 1:00 p.m.-3:00 p.m.
Location: PSRC Conference Room, 1011 Western Avenue, Suite 500, Seattle, WA 98104

1. Welcome and Introductions (1:00) – Gil Cerise, PSRC

2. Discussion: Committee Leadership Update (1:05)
   Gil will introduce the new TDM Advisory Committee co-chairs: Nathan Howard (Snohomish County) and Mitchell Lloyd (King County Metro).

3. Approval of Meeting Summary – June 12, 2019* (1:10)

4. Discussion: TDM Advisory Committee Non-voting Membership Solicitation (1:15)*
   Review TDM Advisory Committee Operating Procedures relating to non-voting membership and develop an approach for soliciting non-voting membership for the committee.

5. Discussion: Update on PSRC Regional TDM Baseline Study (1:35)
   PSRC staff will provide an update on baseline data for TDM activities and data measurement in the region.

6. Discussion: State Commute Trip Innovation Grant Program Projects (2:10)
   Presentation on two projects within the region that received State Commute Trip Innovation grant funds in the last biennium.

7. Roundtable and Top Issues for Discussion (2:45)
   Opportunity for committee members to discuss challenges and opportunities of implementation.

8. Next Meeting: December 11, 2019

9. Adjourn (3:00)
10. Reports on Boards and Committees

Meeting summaries for Regional Staff Committee can be found here: 
https://www.psrc.org/committee/regional-staff-committee

Meeting summaries for RPEC can be found here:  
https://www.psrc.org/committee/regional-project-evaluation-committee

*Supporting materials attached

Other Formats:

- Sign language, and communication material in alternative formats, can be arranged given sufficient notice by calling 206-464-7090, TTY Relay 711
- العربية | Arabic, 中文 | Chinese, Deutsch | German, Français | French, 한국어 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng việt | Vietnamese, call 206-587-4819
Regional TDM Advisory Committee Meeting Summary

Date: June 12, 2019
Location: PSRC Board Room, 1011 Western Avenue, Suite 500, Seattle, WA 98104

Welcome and Introductions
In the absence of a Chair or Vice-chair, Gil Cerise facilitated the meeting. Gil welcomed everyone at 1:00 p.m. Self-introductions were provided around the room and on the phone.

Approval of Meeting Summary
The summary for the April 10, 2019 TDM Advisory Committee meeting was approved as submitted.

Discussion: Chair and Vice Chair Status
Gil Cerise, PSRC, provided an update on the status of TDM Advisory Committee chair and vice-chair nominations. PSRC needs volunteers to serve in committee leadership positions.

Reports on Boards and Committees
Gil Cerise, PSRC, reported the next WSDOT TDM Board meeting is June 14, 2019.

More information can be found at: https://tdmboard.ning.com/

Gil Cerise, PSRC, reported that the Regional Staff Committee (RSC) has been focused on the development of VISION 2050, and provided a summary of specific topics covered at the most recent meeting.

The presentations meeting summaries are available on the PSRC website: https://www.psrc.org/rsc-meetings

Gil Cerise, PSRC, reported on the Regional Project Evaluation Committee (RPEC), which focused on project delivery procedures, project tracking and the next project selection process. Gil reminded the committee that the TDM Advisory Committee has a non-voting seat at RPEC and can provide input at the meetings.
The presentations and meeting summaries are available on the PSRC website:
https://www.psrc.org/rpec-meetings

Top Issues for Discussion

The committee discussed some opportunities for implementation of TDM. Debbie Germer, Pierce County, spoke about the South Sound Alliance’s interest in funding a TDM gap analysis in Pierce and south King County. More information is available on their website at:
https://www.tacoma.uw.edu/urban-studies/south-sound-alliance-about

Staci Haber, KCMC, announced that King County Metro has recently completed an ORCA cost comparison information tool and will be printing these out to distribute. More information is available on their website:
http://metro.kingcounty.gov/advisory-groups/mobility-coalition/

Discussion: Update on PSRC Regional TDM Baseline Study

Gil Cerise and Mitch Koch, PSRC, provided an update on baseline data for TDM activities and data measurement in the region. Gil reminded the committee this is part of the PSRC TDM work program and said they had worked with WSDOT on developing the framework for the baseline study. He noted that at the last meeting the committee asked for more definition with regards to the terms on the spreadsheet.

Mitch reviewed the draft Baseline Information spreadsheet and explained that they have been working on definitions of the terms, how they will be using these terms and how the data accumulated will be used. He reviewed some of the data that King County Metro tracks, such as through ORCA cards and different surveys that are sent out which produce some of the performance measures.

The committee had a robust discussion on the various categories on the spreadsheet and provided feedback which included clarifications on terminology and outcomes listed. Gil said they would incorporate the feedback received into the document and are also planning to do a survey to jurisdictions to find out who has a TDM program and who does not. They will then follow up with those that do have a program, gather what information there is to work with the categories on the spreadsheet, and bring back an updated document to the next meeting.

Discussion: TDM Data Visualization

Jenna Forty, Commute Seattle, presented an update to how Commute Seattle displays commute data for CTR-affected employers in Seattle using Tableau. The project is a partnership between WSDOT, Commute Seattle, and Tableau. She demonstrated how data can be reviewed in various ways and the options available using the tool. She noted the goal is to make it easy and simple to share materials.
More information is available on their website:
https://commuteseattle.com/

Adjourn
The meeting adjourned at 2:30 p.m.

Members and Alternates Present
Cal Bodeutsch, Kitsap Transit; Armaghan Baghoori, City of Kirkland; April Delchamps, City of Kent; Mary Joe De Beck, City of Issaquah; Debbie Germer, Pierce County; Nathan Howard, Snohomish County; Debbie Jaksich, King County Metro; Kate Johnson, City of Bellevue; Cecile Malik, City of Auburn; Ann Sutphin, City of Seattle; Kevin Shively, Sound Transit; Sharon Stockwell, Pierce Transit; *Katie Wendel, City of Tukwila;

PSRC Staff and Other Guests Present
Patrick Bannon, BDA/TransManage; Carolyn Chapman, City of Redmond; Gil Cerise, PSRC; Wendy Cho Ripp, King County Metro; Jenna Forty, Commute Seattle; *Linda Fulton, City of Bremerton; Staci Haber, Hopelink; Dan Hasty, City of Renton; Jean Kim, PSRC, Maggie Moore, PSRC;

*via remote participation
MEMORANDUM

October 9, 2019

TO: TDM Advisory Committee

FROM: Gil Cerise, PSRC

SUBJECT: TDM Advisory Committee Non-Voting Membership Solicitation

IN BRIEF

The TDM Advisory Committee updated its operating procedures in 2018 to become a regionally representative advisory committee of PSRC. As part of this update, the committee created space for non-voting committee members. PSRC staff will discuss formal solicitation of non-voting membership for the TDM Advisory Committee at the October 9 meeting.

DISCUSSION

PSRC staff-level advisory committees have membership that reflects the needs for a committee that is a workable size and also representative of PSRC’s members. The voting membership of the committee was developed to provide proportional representation, as well as including member organizations that contribute to deployment of TDM activities in the region, such as WSDOT and the transit agencies.

The TDM Advisory Committee also recognized that there are other organizations that implement TDM in the region, and that there may be a need for organizations interested in contributing their technical expertise to TDM discussions. Therefore, the committee incorporated a non-voting category in the committee operating procedures, which can be found on the TDM Advisory Committee web page: https://www.psrc.org/sites/default/files/tdm-operatingproceduresjune2018.pdf

PSRC focused attention in 2018 on completing recruitment for voting members of the TDM Advisory Committee as well as developing the PSRC TDM Work Program. Organizations that have been participating in the TDM Advisory Committee, but who are not included as voting members have had an uncertain status since the 2018 update of the operating procedures.

PSRC proposes to solicit nonvoting membership for the TDM Advisory Committee. We will initiate discussion with the committee at the October 9, 2019 meeting on the following topics:
• **Number:** How many non-voting seats should be included. Given that the PSRC Conference Room holds 22 seats around the table, and that there are 19 voting members, we propose limiting the number to one or two non-voting members.

• **Qualifications/Expertise of Non-voting members:** Given that voting membership is drawn from PSRC’s member jurisdictions, what qualifications, technical expertise or skills are lacking that the committee would like to fill out with non-voting membership?

PSRC will facilitate discussion on these issues at the October 9 meeting, with a plan to solicit for non-voting membership by the end of the year.

If you have questions prior to the meeting, please contact Gil Cerise at gcerise@psrc.org or (206) 971-3053.