November 14, 2018

Attendees:
Carol Cooper, Vice-Chair – King County Metro; Debbie Jaksich – King County Metro; Antje Kablitz – City of Kent; Staci Haber – Hopelink; Debbie Germer – Pierce County; Brock Howell – Everett Transit; Ricardo Gotla – WSDOT; Kate Johnson – City of Bellevue; Kevin Shively – Sound Transit; Ann Sutphin - City of Seattle DOT; Katie Wendel – City of Tukwila; Dan Hasty – City of Renton; Armaghan Baghoori – City of Kirkland; Sharon Stockwell – Pierce Transit; Mary Joe de Beck – City of Issaquah; Cal Bodeutsch – Kitsap Transit; Tim Kelley – TransManage; Tam Kutzmark (for Phil Miller) – University of Washington; Penny Grellier, Pierce Transit

Via Phone: Jennifer Hass, Chair – Community Transit; Kristina Walker – Downtown On the Go; Alison Turner – City of Tukwila; Caryn Walline – Community Transit; Meredith Soniat – City of Tacoma; John Butler (for Tom Knuckey) – City of Bremerton

PSRC Staff: Maggie Moore, Gil Cerise, Ben Kahn

Welcome and Introductions – (All)
Carol Cooper, Vice-Chair, and Maggie Moore, PSRC, welcomed everyone to the meeting. Self-introductions were provided around the room and on the phone.

Public Comment
There was no public comment.

Approval of Meeting Summary – September 12, 2018
The meeting summary was approved as presented.

Report on Boards and Committees
Maggie Moore, PSRC, reported on the Regional Staff Committee meeting in October and said that in the past few months the RSC has been working on developing alternatives for VISION 2050 which are three regional growth strategy alternatives, and noted these have been approved by the Board. She said the SEIS will be released in March next year.

Carol Cooper, Vice-Chair, reported on the Regional Project Evaluation Committee Meeting in October, and said that there was a discussion on membership participation and attendance, where she asked about having a 3rd alternate representing the TDM Advisory when scheduling conflicts may occur. She said this was amenable with the committee, but the person would have to be appointed, so she wanted to let the committee know about this opportunity if anyone was interested.

Maggie said they would outreach for a 3rd alternate for both RPEC and RSC in 2019.

Ricardo Gotla, WSDOT, reported that CTR (Commute Trip Reduction) Board is recruiting for the new board, and to contact him for any other information regarding the positions or if anyone is interested or has questions. He mentioned the agency request is 16 million dollars for TDM and CTR, and that it is assumed that some of this will be in the Governor’s executive budget. He noted the next board meeting is December 14th and will have new video conferencing options. Kristina Walker, Downtown on the Go, also noted that the CTR board is currently meeting with local elected officials about CTR and to let them know if there is something to add to be addressed.
Membership update

Gil Cerise, PSRC, provided an update to the outreach for the membership recruitment for TDM which has been completed. He said everything is in process with the countywides and they should receive all the information needed at the end of the year and should have all the voting seats filled by then.

Top Issues for Discussion

Antje Kablitz, City of Kent, announced she will no longer be at the City of Kent, as of November 15th, and the city is looking to fill the position.

Kate Johnson, City of Bellevue, reported that there is more emphasis in Bellevue on bicyclists this year, with the new bikeway that opened recently and now that the city has LimeBike. She said the city is focusing on using these with some outreach and working on getting a subsidy for LimeBike.

Tam Kutzmark, University of Washington, mentioned the University District let's go! and SDOT partnered together to hold events and said that having “giveaways” such as the bike lights helped with participation and success of the events.

Ann Sutphin, City of Seattle, Commuter Benefits Ordinance goes into affect in 2020 – various cities that mandate that employers of a certain size (20 or more) offer a pre-tax commuter benefit or some type of subsidy, for employers to take advantage of to encourage employees to use transit options, and said the Office of Labor Standards will be disseminating rules soon.

Cal Bodeutsch, Kitsap Transit, asked if there were any conversations or planning recently regarding any autonomous vehicles, either transit autonomous vehicles or private autonomous vehicles. The committee shared that they have heard various groups talking about this and Carol Cooper, Vice-Chair, suggested that having a future discussion on the different efforts going on would be beneficial.

Carol Cooper, Vice-Chair, reported that the ORCA small business subsidy program has begun, and outreach has started. She said the website will be launched at the end of the November, and there is a goal of getting 100 businesses signed up by February. Kate Johnson also mentioned the Bellevue ORCA Business Passport program, which provides a rebate for employers (that have a specific number of employees) who participate in the ORCA Passport program.

Carol also recognized the King County Metro Ride2 on demand service program started a few weeks ago. She mentioned the Eastside Mobility Initiative, which is focused on upcoming eastside construction and providing communication around construction activities and providing tools for this similar to One Center City. She said there has been some outreach to CTR-affected employers regarding the service and noted Debbie Jaksich will be the King County Metro point of contact.

Kevin Shively, Sound Transit, announced the Northgate Station Garage opens November 19 providing 447 parking spaces at the Northgate Transit Center and that permit parking will be offered in 2019.

Cal Bodeutsch, Kitsap Transit, mentioned that the Seattle - Kingston Ferry will start on November 26, 2018 and an Open House was held last Saturday, November 10, where 700 people attended.

Kristina Walker, Downtown on the Go, reported that paid parking at Tacoma Dome Station may be happening soon, and this is now under review with the Pierce Transit Board.

Discussion: Update on funding landscape

Maggie Moore, PSRC, reminded the committee that from the previous committee discussion at the last meeting, the funding landscape was updated. Ben Kahn, PSRC, then presented an overview of the updated draft funding landscape survey results and reviewed data showing the results of both national case studies and local funding sources. Based on feedback received, he noted there were only a few changes made. He mentioned that another issue that came up was clarifying the funding source, which resulted in some changes to the charts and graphs.
The committee discussed the results of the changes made and noted the various funding sources, with WSDOT and CMAQ being the major funding sources for the region.

**Discussion: Transportation Demand Management Data and Performance Measures/Outcomes**

Gil Cerise, PSRC, introduced the topic of TDM performance measures and outcomes as an upcoming work program item, and the data that can support measuring outcomes for discussion. Ricardo Gotla, WSDOT, noted that there is some work being done to make the CTR survey more effective to motivate employers and getting more useful data for implementers. He said that the importance of this is going to increase as the need increases for more non-traditional mobility solutions. Gil indicated that PSRC will provide a more defined work program at an upcoming meeting.

**Information: Limited Access Connections**

Penny Grellier, Pierce Transit, provided information on Limited Access Connections, a pilot project providing first/last mile connections.

**Next meeting:**

Wednesday, February 13, 2019, 1:00 p.m. - 3:00 p.m., PSRC Conference Room.

**Adjourn**

The meeting adjourned at 3:00 p.m.