Regional TDM Advisory Committee Meeting Summary

Date: October 9, 2019
Location: PSRC Board Room, 1011 Western Avenue, Suite 500, Seattle, WA 98104

Welcome and Introductions
Gil Cerise, PSRC, welcomed everyone at 1:00 p.m. Self-introductions were provided around the room and on the phone.

Discussion: Committee Leadership Update
Gil introduced the new TDM Advisory Committee co-chairs: Nathan Howard (Snohomish County) and Mitchell Lloyd (King County Metro). He mentioned that the co-chairs could represent the TDM Advisory Committee at the Regional Project Evaluation Committee if they are interested, or another member of the committee could volunteer.

Approval of Meeting Summary
The summary for the June 12, 2019 TDM Advisory Committee meeting was approved as submitted.

Discussion: TDM Advisory Committee Non-voting Membership Solicitation
Gil Cerise, PSRC, reviewed TDM Advisory Committee Operating Procedures relating to non-voting membership and provided various ideas on an approach for soliciting non-voting membership for the committee. The committee provided feedback and suggestions for starting this process. Gil indicated that PSRC will bring back some draft criteria for non-voting membership selection by the committee.

Discussion: Update on PSRC Regional TDM Baseline Study
Gil Cerise, PSRC, reminded the committee this is part of the PSRC TDM work program and said they had worked with WSDOT on developing the framework for the baseline study. He said that since the last meeting they have been gathering what information there was to work with the categories on the spreadsheet. Kimberly Pearson and Mitch Koch, PSRC, provided an update on baseline data for TDM activities and data measurement in the region. The committee provided feedback on the various categories in the presentation which included suggestions and clarifications on some of the data outcomes that were
presented. Kimberly and Mitch said they would take the feedback received and bring back an updated document to the next meeting.

**Discussion: State Commute Trip Innovation Grant Program Projects**

Madeline Fieg, Commute Seattle and Alison Turner, City of Tukwila provided presentations on two projects within the region that received State Commute Trip Innovation grant funds in the last biennium.

**Roundtable and Top Issues for Discussion**

Ricardo Gotla and Pamela Vasudeva, WSDOT, mentioned that the recent WSRO Conference took place and noted there was much enthusiasm for TDM at that meeting. Information is available at: [http://www.wsro.net/](http://www.wsro.net/)

Ricardo Gotla, WSDOT and Staci Haber, KCMC spoke about First Mile / Last Mile Connections grant program, that the Washington State Legislature has provided $1 million to develop criteria for the program and is working with the TDM Technical Committee on this. They noted that jurisdictions and counties are some of the eligible grant recipients, but that transit agencies are not eligible. Information is available at: [https://www.wsdot.wa.gov/transit/grants/public-transportation-first-mile-last-mile-connections-grants](https://www.wsdot.wa.gov/transit/grants/public-transportation-first-mile-last-mile-connections-grants)

Ann Sutphin, City of Seattle, introduced SDOT’s new TDM campaign “Flip Your Trip” that just launched and is targeted toward commuters who drive into Seattle’s center city.

More information can be found at: [https://www.seattletraffic.org/flipyourtrip/](https://www.seattletraffic.org/flipyourtrip/)

Nathan Howard, Snohomish County, mentioned that Snohomish County is having an online open house for feedback on active/non-motorized transportation. More information can be found at: [https://www.snohomishcountywa.gov/5450/Pathways-for-Active-Transportation](https://www.snohomishcountywa.gov/5450/Pathways-for-Active-Transportation)

Jenna Forty, Commute Seattle, reported the center city mode split CTR data collection in Seattle is underway. Commute Seattle website: [https://commuteseattle.com/](https://commuteseattle.com/)

Staci Haber, KCMC, mentioned that the creation of a small business transportation toolkit for a small geographical area was being worked on and they are in the process of engaging small businesses and are looking for feedback. Committee members provided some contact suggestions to her.

**Reports on Boards and Committees**

Meeting summaries and presentations for Regional Staff Committee can be found here: [https://www.psrc.org/committee/regional-staff-committee](https://www.psrc.org/committee/regional-staff-committee)

Meeting summaries and presentations for RPEC can be found here: [https://www.psrc.org/committee/regional-project-evaluation-committee](https://www.psrc.org/committee/regional-project-evaluation-committee)

**Adjourn**

The meeting adjourned at 3:00 p.m.
Members and Alternates Present

Nathan Howard, Snohomish County and Co-Chair; Mitchell Lloyd, King County Metro and Co-Chair; Armaghan Baghoori, City of Kirkland; Cal Bodeutsch, Kitsap Transit; Bob Bolerjack, City of Everett; *Cathy Bonsell, City of Bremerton; *Mary Joe De Beck, City of Issaquah; Ricardo Gotla, WSDOT; Debbie Jaksich, King County Metro; Kate Johnson, City of Bellevue; Cecile Malik, City of Auburn; Ann Sutphin, City of Seattle

PSRC Staff and Other Guests Present

Chris Andree, City of Tukwila; Gil Cerise, PSRC, *Stacy Clauson, WSDOT; Madeline Feig, Commute Seattle; Jenna Forty, Commute Seattle; *Monica Ghosh, WSDOT; Staci Haber, Hopelink; *Dan Hasty, City of Renton; Mitch Koch, PSRC; Shivani Lal, City of Kent; Kimberly Pearson, PSRC; Laura Svancarek, Downtown on the Go; Alison Turner, City of Tukwila; Pamela Vasudeva, WSDOT; Caryn Walline, University of Washington

*via remote participation