TDM in the 2022 Update to the Regional Transportation Plan

August 12, 2020 | TDM Advisory Committee Meeting
## Regional Transportation Plan Update Timeline

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<td>Preparatory Plan Work &amp; Engagement</td>
<td>January – Summer 2020</td>
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<tr>
<td>Preliminary Plan Analysis</td>
<td>Fall 2020 - Summer 2021</td>
<td>Data Assessment, Findings/Policy Brief, Brainstorming Plan Integration Approach</td>
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<tr>
<td>Draft Plan &amp; SEPA Analysis</td>
<td>Fall 2021 – Winter 2022</td>
<td>TDM Baseline Data Collection: Funding Analysis, CTR Data Analysis, Local Programs Inventory</td>
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<td>Plan Adoption</td>
<td>May 2022</td>
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**Specific TDM Components**

- **Data Assessment**
- **Findings/Policy Brief**
- **Brainstorming Plan Integration Approach**
Regional TDM Planning Context

2018 RTP

2019-2021 PSRC TDM Work Program

Work Program Outputs

2022 RTP

Impacted by our discussions today, continuing into future meetings.
Review of Key Findings

• TDM programs (CTR and local) remain focused on the work commute trip

• Further integration with other transportation planning efforts may be required to maximize TDM program effectiveness
• Difficult to track performance and effectiveness across all programs and compare to congestion or travel behavior of employees at non-CTR worksites also lacking in local programs.

• Future analysis could benefit from consistent terminology use across region (and state) and performance measures for all TDM programs (not only CTR).
### Themes for 2022 RTP Update

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<th>2022 RTP Theme</th>
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<td>Forward Thinking/</td>
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- **Access to Transit**: Supporting first/last mile efforts and infrastructure investments that improve physical access to transit.

- **Forward Thinking/Future Investments**: Using TDM strategies to manage demands on capacity for drive-alone trips, focusing instead on high-capacity transportation options that maximize network efficiency.

- **Local Agency Needs**: Consider TDM in local transportation planning efforts, ensuring cooperative planning without creating additional administrative/planning burden.

- **Safety**: Incorporate programs supporting safe walk and bike trips and/or improving safe access to transit.

- **Equity**: Consider TDM programs that support mobility for target populations (people with disabilities, youth/seniors) and encourage efficient trips outside of peak periods (shift workers, etc.), where teleworking may not be feasible, etc.
## Themes for 2022 RTP Update

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Questions for 2022 RTP Update

• 2018 Regional TDM Action Plan
  
  • How many members have used or referenced this plan in their work since 2018? Why/why not?
  
  • What was useful or not useful in the Action Plan?
Questions for 2022 RTP Update

• What data might be useful for your planning/TDM programming efforts?

• What questions can the 2022 RTP answer or guidance would you like to see it provide for your organization?

• How can the 2022 RTP help with TDM-related updates to comprehensive plans (anticipated due in 2024)?
Regional Transportation Plan Update Timeline

- **January – Summer 2020**: Preparatory Plan Work & Engagement
- **Fall 2020 - Summer 2021**: Preliminary Plan Analysis
- **Fall 2021 – Winter 2022**: Draft Plan & SEPA Analysis
- **May 2022**: Plan Adoption

**Public Outreach**

**TDM Baseline Data Collection:**
- Funding Analysis
- CTR Data Analysis
- Local Programs Inventory

**Specific TDM Components:**
- Data Assessment
- Findings/Policy Brief
- Brainstorming Plan Integration Approach
- More steps to come
Thank you.

Gil Cerise
gcerise@psrc.org

Kimberly Pearson
kpearson@psrc.org

Erin Hogan
ehogan@psrc.org