

2018 Transit Integration Report: Initiation

Transportation Operators Committee • April 25, 2018



Puget Sound Regional Council

Key Question

Are there any changes that need to be made to the production, organization, or schedule from last year's report?



Report Features

- **Same look and feel as 2015-2017 reports**
- **Same structure as 2016 and 2017 reports**
- **Audience remains regional and state elected officials**
- **Report purpose: emphasize benefits of integration (to customers, taxpayers); highlight opportunities**
- **Satisfies transit coordination grant reporting requirements**



DRAFT 2018 Schedule

- **April: initiation**
- **May: TOC brainstorming to identify topics & contacts**
- **May/June: topic generation with other groups & PSRC committees**
- **Summer: generate content & compile draft report**
- **September: finalize report with TOC**
- **October: release report to TPB & Transit Executives**
- **By December 1: transmit report to State legislature**



Integrating marketing efforts

- **Regional ORCA Marketing and TDM Project (PSTC grant)**
- **Increasing transportation options at JBLM**



Aligning fare structures

- **Metro and Sound Transit mobile ticketing pilot**
- **Fare simplification to support Next Generation ORCA**



Integrating service planning

- **One Center City**
- **Special needs and transit coordination: Adult Day Health Express**
- **Coordinating transit service changes**



Coordinating long-range planning, including capital projects planning and implementation

- **Regional access to Remix (PSTC Grant)**
- **Planning, developing, and delivering BRT**



Integrating other administrative functions and internal business practices

- **Transit asset management targets and plan development**
- **Bus fleet electrification**
- **Washington State Transit Insurance Pool**



Integrating certain customer-focused tools and initiatives

- **Standardized pedestrian wayfinding (PSTC Grant)**
- **Mobility on demand/shared mobility**
- **Regional parking management coordination**



Next Steps

- **May TOC brainstorming session**
- **Engage TIG, transit executives, and other groups as appropriate**
- **Finalize topics**
- **Generate content**

