Vehicle Sharing and Mobility Management
Hopelink’s Theory of Change

Healthy Individuals and Families

STABLE

- Food & Nutrition
  - Warmth (heat & clothing)
- Housing
- Health, Safety & Well-being
- Basic Financial Resources

Mobility (transportation)

EQUIPPED TO EXIT POVERTY

- Resilient
- Employable
- Resource Adequate
- Children Safe & Thriving
- Legal Problems Mitigated
- Debt & Credit Management
- Social Capital & Connections
- Educated & Literate
- Job & Life Skilled

DIRECT SERVICES & CONNECTIONS TO RESOURCES
Hopelink Transportation
Why is it important to have a mobility management team?
What is Mobility Management?

Empowering people to change their lives by facilitating access to the community. We do this by:

1. Providing travel education and resources to build awareness of existing transportation options;
2. Supporting the coordination of special needs transportation through cross-sector collaborations, and;
3. Gathering data and needs assessment to advocate for improved services.
Mobility Management Goals

• Identify transportation needs that start and end with the customer

• Deliver transportation solutions that respond to those needs

• Getting folks where they need to go!

• We believe in FAIR INCLUSION into a society in which all can participate, prosper, and reach their full potential

• We help to increase self-sufficiency by connecting people to opportunities in the community.
Mobility Projects

Partnership with SDOT to engage seniors at 4 senior centers to ride the bus and register for RRFP

Development of a 5-Year Transportation Plan for Snoqualmie Valley

Quarterly field trips for service providers to become more engaged with new and emerging transit programs

Implementing a one-call centralized transportation resource line as part of Community Living Connections
Mobility Management Clients Served: 8,556 individuals

- 8349 served at GAPS
- 6319 ORCA Youth cards distributed
- 1507 Community Van reached at GAPS
- 1373 served at Bellevue College
- 250 GAPS events
- 179 Public Transit Orientation Participants
- 146 Travel Ambassador Participants
- 49 Bellevue College tables
- 20 Travel Ambassador Trainings
- 19 Public Transit Orientations
Hopelink’s Travel Programs
Mobilize!

Public Transit Orientation (PTO)
What is PTO?

- A program that offers free guided excursions on public transportation in the Puget Sound area for groups unfamiliar with transportation system.

- Excursions are for agency groups of 4-15 who serve immigrant and refugee populations, veterans, lower-income, or Limited English Proficiency (LEP) individuals.

- Hopelink Mobility Management will provide pre-trip instruction.

- Participants receive $10 for their ORCA cards.
Getting Around Puget Sound (GAPS)
GAPS

Connects King County residents with information about travel options, increasing independence and mobility.

GAPS volunteers provide one-on-one transportation assistance in community centers, libraries, excursions, and outreach events.

Hopelink provides training resources materials, and on-going to keep volunteers up to date as programs and transportation options changes.
GAPS in the Community

- Senior Centers
- Resource Fairs
- Libraries
- Lunch programs
- Housing Authorities
Travel Ambassadors
We partner with social service agencies, medical providers, and community organizations in order to provide travel resources to their employees.

The trainings are tailored to meet the needs of the clients they serve and employees are left with a toolkit of resources and handouts.

Goals include increased client independence, staff are now prepared to answer clients’ questions, and a strong relationship to provide ongoing support.
Transportation Resource Line (TRL)
What is TRL?

The transportation resource line is a way to help our community better understand their transportation options.

Available Monday – Friday, 9:00 am – 4:00 pm

Client, case worker, or staff support can call and determine low cost options, individualized trip plans, and alternative services.
FindARide.org / Vets-Go
Sample Travel Program Initiatives

- Preparing for driving retirement
- Presentations for all of South King County SHAG Locations
- Transit Fairs
- Mobility Coffee Talks
- Partnership with transit agencies for major service changes
### How to contact us:

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Questions?

THANK YOU FOR LISTENING!